

the **vision**
is yours.

A Regional Placemaking and
Placekeeping Conference: 2026

HOSTED BY
the
Neighborhood
DesignCenter



sponsorship
package 2026

April 23-24 | Mount Rainier, MD

the spark: aligning ideas, power, and possibility

When community leaders, designers, government agencies, and funders come together, they unlock the capacity to build shared visions and align resources.

Yet opportunities for this kind of generative, cross-sector collaboration are rare.

IN A 2024 SURVEY OF NDC'S NETWORK:

67%

called for stronger collaboration
between community leaders,
artists, planners, and local
governments

70%

said peer connections are
critical to moving their
projects forward

The Vision is Yours was created to meet that need.



the approach: from ideas to impact

At The Vision is Yours 2026, we're focused on the strategies that spark momentum, sustain energy, and create lasting change.

We'll dig into pressing topics from food access and creative expression to play, safety, greening, gathering spaces, and mobility.

PARTICIPANTS ENGAGE THROUGH A RANGE OF FORMATS:

- **Mobile workshops** that bring learning into the field
- **Interactive learning** labs and interdisciplinary panels
- **Hands-on build day projects** led by innovative practitioners

THE RESULTS SPEAK FOR THEMSELVES:

Every post-event survey respondent gave the conference a **Net Promoter Score (NPS) of +100** — the highest possible rating.

WATCH
OUR VIDEO
OF 2025'S
DYNAMIC
CONFERENCE!



the audience: a trusted network of change-makers

Our audience includes designers, architects, artists, municipal leaders, and community practitioners committed to building stronger, more vibrant neighborhoods across the Maryland and DC region.

THE VISION IS YOURS 2025 AT A GLANCE:

- Convened **203 attendees** from across Prince George's County and beyond
- Hosted **22 workshops** and panels with **70+ speakers** spanning arts, environmental stewardship, planning, design, and nonprofit leadership
- Engaged **50+ M-NCPPC staff**, including the full Placemaking Section
- Supported **3 community projects** through implementation days



amplify your mission

When you sponsor The Vision is Yours, your brand is seen by the region's most respected community design ecosystem.

Highly Engaged Network

12,265 **FOLLOWERS**
With a deep connection to our mission

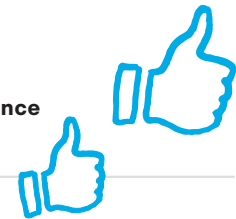


22,789 **LINK CLICKS**
Driving traffic to events, initiatives, and sponsors

15,144 **POST ENGAGEMENTS**
Our content doesn't just get seen, it sparks action

Powerful Email Performance

3,544 **SUBSCRIBERS**
Representing a curated audience



42% **AVERAGE EMAIL OPEN RATE**
Well above the nonprofit average

6.41% **AVERAGE EMAIL CLICKTHROUGH RATE**
Nearly double the industry standard

why sponsor the vision is yours?

Because your support does more than fund an event — it fuels a movement for equitable, community-driven change across the region.

- **Connect** with decision-makers. Engage directly with the planners, municipal leaders, artists, and grassroots organizers shaping the future of the built environment.
- **Amplify** your mission. Reach an active, values-aligned audience — from 200+ on-site participants to more than 12,000 professionals across our digital platforms.
- **Fuel** real outcomes. Your investment helps advance community-led projects, build practitioner capacity, and strengthen cross-sector collaboration — delivering visible, lasting impact beyond the conference.



guided by regional leaders and innovators

The Vision is Yours is shaped by a cross-sector steering committee of civic leaders, practitioners, and institutional partners dedicated to equitable design and community-driven change.

STEERING COMMITTEE INCLUDES:

Celina Benitez – Mayor, City of Mount Rainier

Rhonda Dallas – CEO, Prince George's Arts and Humanities Council

Brittney Drakeford – Director, The Capital Market

Ronit Eisenbach – Professor of Architecture, University of Maryland

Bryan Franklin – Deputy Director, LISC DC

Lakisha Hull – Planning Director, M-NCPPC

Briony Hynson – Deputy Director, Neighborhood Design Center

Brooke Kidd – Executive Director, Joe's Movement Emporium

Rayya Newman – Founder, Triple Line Studio

Marcus Monroe – Office of the Chairman, M-NCPPC

Nicole Ringel – Development Manager, Neighborhood Design Center

Maurcus Robinson – Assistant Program Officer, LISC DC

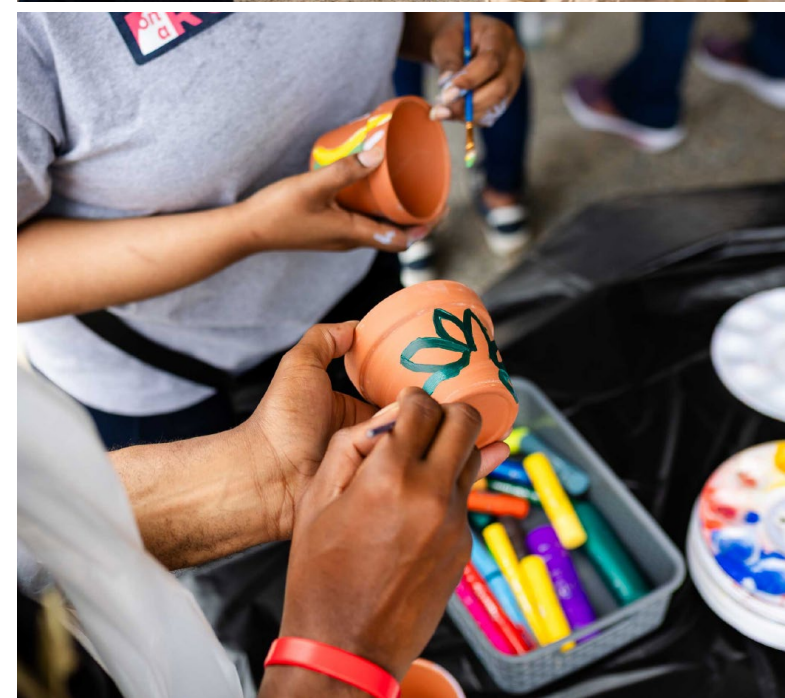


invest in the future of place

Your sponsorship directly fuels The Vision is Yours.
Together, we'll:

- **Spark** cross-sector collaboration that accelerates transformative neighborhood projects
- **Build** the skills, capacity, and networks practitioners need to deliver lasting change
- **Showcase** your commitment to equitable, community-driven development in front of the people and partners who make it happen
- **Demonstrate** shared values and deepen relationships with influential decision-makers, funders, and civic leaders across the region

By partnering with us, your organization is not just supporting a conference — you are joining a network of leaders shaping the systems, spaces, and collaborations that define the future of our region's neighborhoods.



sponsorship opportunities



\$1,500 —Bronze

- 1 full registration to the 2-day conference
- Logo placement on event webpage, program, and signage
- Shout-out on social media
- Professional digital photo assets licensed for your company's use after the event

\$4,500 —Silver

- 4 full registrations to the 2-day conference
- Recognition in NDC marketing channels (website, e-newsletter, social media)
- Logo placement on event webpage, program, and signage
- Sponsorship credit for a conference element such as a hospitality station, workshop, or entertainment feature
- Invitation to the conference VIP partner reception
- Shout-out on social media
- Professional digital photo assets licensed for your company's use after the event

\$7,500 —Gold

- 6 full registrations to the 2-day conference
- Recognition in NDC marketing channels (website, e-newsletter, social media)
- Premier logo placement on event webpage, program, and signage
- **Exclusive naming rights** for a conference component such as a hospitality experience, workshop, learning lab, or networking session
- Display opportunity or equivalent feature during the sponsored conference component
- Invitation to the conference VIP partner reception
- Inclusion in featured sponsor spotlight on NDC social media
- Professional digital photo assets licensed for your company's use after the event
- Suggest building a separate page for presenting sponsor of VISY



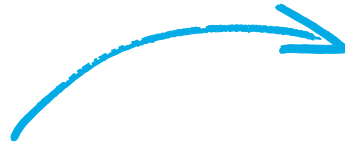
Build Day Projects

The Vision is Yours engaged community partners in Mount Rainier in pursuit of high priority projects in public spaces, while offering forum attendees valuable hands-on implementation experiences.

In partnership with the Mount Rainier Elementary School PTO, the Mount Rainier City Council, and Joe's Movement Emporium, and in collaboration with local neighbors along Bunker Hill Road and businesses along 34th Street, our team organized build-day activities around three community Legacy Projects.

Each of the legacy projects advanced components of Mount Rainier Elementary Schools Sustainable Campus Toolkit, which was developed by the school in 2019 in collaboration with an NDC pro bono design team.

Additionally, the surface mural reflected community engagement and visioning conducted by the Mount Rainier City Council and NDC in 2024—modeling low-cost, high-impact design interventions for safer streets and welcoming community gathering space.



Native Pollinator Garden

Invasive removal, native planting and low-maintenance greening to beautify the Mount Rainier Elementary School Reading Garden while contributing to local ecology.



Creative Seating

Establishing an inviting environment and improve the functionality of the reading garden for teachers, students, and other visitors.



Art in the Right of Way

Demonstration mural on Bunker Hill Road across from Joe's Movement Emporium to build momentum, buy-in, and community feedback for a permanent traffic-calming artwork to improve safety conditions for pickup during after school programs.



\$20,000—Presenting Sponsor

ONE AVAILABLE

- Named Presenting Sponsor for the full 2-day conference
- Spoken and logo recognition as Presenting Sponsor during opening and closing plenary sessions
- 10 full registrations to the conference plus underwriting credit for 10 scholarship registrations
- Speaking opportunity during keynote session
- Premier logo placement across all event materials, including webpage, program, signage, and press releases
- Exclusive featured spotlight on NDC social media channels
- Professional digital photo assets licensed for your company's use after the eventspotlight on NDC social media channels
- Professional digital photo assets licensed for your company's use after the event
- Suggest building a separate page for presenting sponsor of Vision is Yours

A group of people, mostly seen from the back, are standing in a garden. In the background is a large, arched greenhouse structure. The people are dressed in casual summer attire, including t-shirts, hats, and backpacks. Some are looking towards the greenhouse. In the foreground, there are green plants and a wooden bench. The text "the vision is yours." is overlaid in the center of the image.

the vision is yours.

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