

**the  
Neighborhood  
DesignCenter**

# 2023 Sponsorship Opportunities



## Our Mission

Founded in 1968, the Neighborhood Design Center is a nonprofit that facilitates the development of healthy, equitable neighborhoods through community-engaged design and planning services.

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Since our founding, the Neighborhood Design Center has worked on **more than 4,000 projects** that support the development of healthy, thriving, and equitable neighborhoods.

We've done this **in collaboration** with visionary residents, design experts, government agencies, and nonprofit organizations in Baltimore City, Prince George's County, and beyond.

As communities move into recovery from the global pandemic, our services are **more sought after**. With your support, the Neighborhood Design Center will do even more in the years to come.



In Fiscal Year 2022, we...

\*271\*\*

**PARTNERED WITH  
271 PARTNER  
ORGANIZATIONS.**

[3,899]

**STARTED OUR  
3,899TH PROJECT.**

 101 

**HAD 101 DESIGN VOLUNTEERS  
DONATE THEIR EXPERTISE.**

    
5,288

**ENGAGED 5,288  
COMMUNITY MEMBERS  
IN A COMMUNITY  
DESIGN PROCESS.**

 8,000 

**DESIGNED OVER 8,000  
TREES FOR COMMUNITY  
STREETSCAPES, PARKS  
AND GREEN SPACES.**

    
\$1.9m

**REACHED AND  
SURPASSED A \$1.9  
MILLION BUDGET.**



# NDC Event Sponsorship

## 2023 Events

**The Trash Dash**  
BALTIMORE, APRIL 1

**Annual Awards Celebration**  
PRINCE GEORGE'S COUNTY, JUNE

**Bike the Sites**  
BALTIMORE, OCTOBER

The work of the Neighborhood Design Center is more vital than ever. We are **hopeful and ambitious** in our goals for the coming year.

While NDC strives to be self-sustaining, a small portion of our budget relies on **direct donations** and sponsorships, and it's this critical, flexible funding that allows us to fill real time needs as they arise.

By supporting the Neighborhood Design Center, you're supporting a vision of excellent public spaces that reflect residents' boldest dreams and encourage **equity for all**.



**SPONSOR**

# The Trash Dash: Cleanup Competition in Middle Branch Park

**April 1, 2023, Baltimore**

Groups will compete to see who can pick up the most litter, AND raise funds for NDC — with prizes for spirit, costume, and best ‘found object’ trophy design. A family friendly, earth friendly FUNdraiser that brings community together to steward our public places — all for a great cause.



**SPONSORSHIPS RECEIVE THE FOLLOWING BENEFITS:**

## **\$500—Community Sponsor**

- Our heartfelt gratitude
- Underwrite a community team
- Recognition on all event collateral
- Digital photo assets for your company use

## **\$1,000—Advocate Sponsor**

**ALL COMMUNITY SPONSOR BENEFITS, PLUS**

- Your firm’s 6-10 person dedicated corporate team with sponsor name
- Social media shout outs
- Give back, while participating in a unique, turnkey team-building activity

## **\$2,500—Champion Sponsor**

**ALL ADVOCATE SPONSOR BENEFITS, PLUS**

- Event naming option
- Sponsorship of two additional community teams
- Major feature on the NDC website
- Optional speaking opportunity at event
- Special placement/display at event



**SPONSOR**

# The Neighborhood Design Center's Annual Awards

**June 2023, Prince George's County**

Help us honor NDC allstars and celebrate their efforts and impact. Our work wouldn't be possible without our partners and volunteers — including you!

**SPONSORSHIPS RECEIVE THE FOLLOWING BENEFITS:**

## **\$1,500 — Silver Sponsor**

- Two invitations to the party
- An award underwriting option
- Logo placement on event materials
- Digital photo assets for your company use

## **\$4,500 — Gold Sponsor**

- Four invitations to the party
- An award underwriting option
- Premier logo placement on event materials and award tribute video
- Digital photo assets for your company use

## **\$7,500 — Platinum Sponsor**

- Become a crucial co-host of our Annual Awards Event
- Six invitations to the party
- Event naming option
- Prime logo placement on all event materials
- Digital photo assets for your company use
- Platinum sponsor acknowledgement on all award tribute videos



**SPONSOR**

# Bike the Sites

**October 2023, Baltimore**

The Neighborhood Design Center will host our third annual bike tour of community design projects!

The excursion will take attendees on a ride through the area to hear from local leaders and designers about completed and upcoming projects, with stops to enjoy food and refreshments from small local businesses.

**SPONSORSHIPS RECEIVE THE FOLLOWING BENEFITS:**

## **\$500 — Gear Sponsor**

- 2 tickets to Bike the Sites
- Recognition on all event collateral, including event tshirt
- Digital photo assets for your company use

## **\$1,000 — Saddle Sponsor**

- 5 tickets to Bike the Sites
- Recognition on all event collateral, including event tshirt
- Digital photo assets for your company use
- Feature on the NDC website
- Optional speaking opportunity at event

## **\$2,500 — Handlebar Sponsor**

- 10 tickets to Bike the Sites
- Handlebar Sponsor recognition on all event collateral, including event tshirt
- Digital photo assets for your company use
- Feature on the NDC website
- Special placement/display at event
- Optional speaking opportunity at event





# Custom Sponsorships

Your team may be looking to support community-led design at a level beyond those included here. We would love to discuss two different styles of custom sponsorship packages:

**① Annual Sponsor**  
Annual sponsors are a major partner to NDC, and will be promoted at all events as a year-round title sponsor. An all inclusive package that allows your firm top visibility and connection with our work and partners.

**② Title Sponsor**  
Title sponsors earn naming rights for individual NDC events, such as the Trash Dash, Annual Awards, or Bike the Sites, elevating your profile and giving firms added marketing and promotional recognition.

If your group is interested in learning more, please contact Briony Hynson at [bhynson@ndc-md.org](mailto:bhynson@ndc-md.org)







# Thank you!

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**Your support is invaluable. Thank you for being  
a part of community-led design in Baltimore  
and Prince George's County.**

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Briony Hynson, Deputy Director for Development, can be reached via telephone at (301) 830-5219 or by email at [bhynson@ndc-md.org](mailto:bhynson@ndc-md.org) to discuss donation and sponsorship opportunities.

The Neighborhood Design Center is a 501(c)3 organization, and your contribution is tax deductible (EIN 52-0913909).

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