Our Mission

Founded in 1968, the Neighborhood Design Center is a nonprofit organization that facilitates the development of healthy, equitable neighborhoods through community-engaged design and planning services.

Since our founding, the Neighborhood Design Center has worked on more than 3700 projects that support the development of healthy, thriving, and equitable neighborhoods.

We’ve done this in collaboration with visionary residents, design experts, government agencies, and nonprofit organizations in Baltimore City, Prince George’s County, and beyond.
This year, our communities face extraordinary challenges.

The nonprofit sector as a whole (and NDC as an organization), has stretched more than ever to respond and support local communities with relevant and timely support.

We’ve been gratified to see two key things as we learn how to move forward through the pandemic;

1. Community design and our co-design process is a durable and flexible toolset to navigate these difficult times, and

2. Community partners are seeking NDC’s support now more than ever, and in new ways.

So, despite the challenges, we are harder at work than ever before.
In Fiscal Year 2020, We:

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And collaborated with hundreds of landscape architects, artists, planners, civil engineers, architects and others!
Designing for COVID-era Challenges

Design For Distancing

➔ We’ve garnered worldwide interest for our Design For Distancing Ideas Guidebook, a free, online guide of customizable public space plans and distancing recommendations.

➔ We’ve co-developed 18 new community installations throughout Baltimore designed to support public health, community building, and small businesses during reopening and beyond.

CoDesign Services

➔ We’ve developed new remote engagement methodologies to make sure the community design process is accessible to those with and without digital access.

➔ We’ve supported dozens of community partners in the transition to remote collaboration through zoom.

➔ We’ve learned from top public health experts about designing for safety during the pandemic.

We’ve collaborated on a wider than ever range of projects:

➔ Supported emergency food distribution and local farmers market initiatives with logistical, spatial and signage design.

➔ Given technical assistance for arts spaces with long term revitalization goals.

➔ Designed outdoor learning spaces with local schools.

➔ Responded to increasing requests for community planning services.
Giving Tuesday

December 1, 2020

#GivingTuesday is a global day of giving designed to amplify the work of nonprofit organizations. An answer to consumer-driven events like Black Friday and Cyber Monday, the event is usually held the Tuesday after Thanksgiving and last year raised $177 Million online.

NDC Annual Awards

June 2021

Every year, Neighborhood Design Center celebrates and recognizes the dedication, skill, and vision of our community partners, volunteer designers, nonprofit peers and other changemakers who are integral to the impactful work we’re part of, throughout communities across Maryland.
The work of the Neighborhood Design Center is more vital than ever. We are hopeful and ambitious in our goals for the coming year.

While NDC strives to be self-sustaining, a small portion of our budget relies on direct donations and sponsorships, and it's this critical, flexible funding that allows us to fill real time needs as they arise.

By supporting the Neighborhood Design Center, you’re supporting a vision of excellent public spaces that reflect residents’ boldest dreams and encourage equity for all.
#GIVINGTUESDAY

Matching Donor

This year, NDC has the goal of engaging 100 individual donors and raising $5,000 total. We’re looking for supporters to match what we raise and help us reach our $10,000 goal.

$5,000 and above

→ CITC tax credits are available to eligible donors at this level

In addition to financial support, #GivingTuesday sees broad exposure online—with 2,399,092 social media engagements last year. Our participation will strategically bolster our social media presence.
Event Series: D Center Design Convos

Design Conversations are a series of events focusing on rotating design topics that are timely and engaging and involve a broad cross-section of disciplines and individuals. Since 2008, the 100+ D Center Design Convos have focused on improving and encouraging design—in all its iterations—in the Baltimore region.

SPONSORSHIPS AT THESE LEVELS WILL RECEIVE THE FOLLOWING BENEFITS:

$400 Online Event Sponsor

- Acknowledgement and logo placement on all event print and digital collateral and NDC newsletter
- Digital assets (photo and video) for your company use

$3,000 Online Series Sponsor

- Acknowledgement and logo placement on all event series print and digital collateral and NDC newsletter
- Digital assets (photo and video) for your company use
NDC Annual Awards and Celebration

Help us honor and throw a celebration worthy of our incredible and inspiring partners and volunteers. Our work wouldn’t be possible without them!

SPONSORSHIPS AT THESE LEVELS WILL RECEIVE THE FOLLOWING BENEFITS:

$2,500—Silver Sponsor
- two custom invitations to the party
- an award underwriting option
- and logo placement at the event and online on event materials

$5,000—Gold Sponsor
- four custom invitations to the party
- an award underwriting option, premier logo placement online on event materials and at the event
- and digital photo assets for your company use

$10,000—Platinum Sponsor
- Become a crucial co-host of our big celebration
- six custom invitations to the party
- event naming option
- prime logo placement at the event and online on all event materials
- and digital photo assets for your company use
Signal Station North Project

Signal Station North is a district-wide lighting plan and public space engagement initiative for Central Baltimore, supported by the NEA, Central Baltimore Partnership, BOPA, the France-Merrick Foundation and the Robert W. Deutsch Foundation.

Signal is a unique collaboration between local artists, designers and anchor institutions. By June 2021, it will include:

- A plan for lighting and activating exterior public spaces in the Arts District
- Local light projects produced in collaboration with designers and artists that demonstrate the powerful potential of creative, community-formed lighting investment
- A series of workshops and guides to share learnings, best practices and lighting advocacy broadly

SPONSORSHIPS AT THESE LEVELS WILL RECEIVE THE FOLLOWING BENEFITS:

**$2,500 Community Lighting Workshop Sponsorship**

- Invitation for two seats at the workshop
- Acknowledgement on all event print and digital collateral
- Digital photo assets for your company use

**$5,000 Project Sponsorship**

- Ribbon cutting event custom invitation list
- Logo placement on all event print and digital collateral
- Special placement at events and workshops
- Digital photo assets for your company use

**$10,000 Project Underwriter**

- Ribbon cutting event naming recognition (ie, “Signal Station North Lighting Celebration sponsored by Your Business”) and custom invitation list
- Acknowledgement on project signage on-site
- Premier logo placement on program print and digital collateral
- Special placement at events and workshops
Internships

NDC acknowledges the dearth of equity and diversity in the design professions. We are committed to supporting young designers of color and fostering professional pathways as emerging professionals seek to gain valuable work experience and connections. Internships at NDC are paid, and preference is given to students from the jurisdictions where we work.

SPONSORSHIPS AT THESE LEVELS WILL RECEIVE THE FOLLOWING BENEFITS:

- **$1,500 Internship Technology Sponsor**
  
  ➔ Acknowledgement placement in newsletter

- **$5,000 Community Design Internship Sponsor**
  
  ➔ Acknowledgement and logo placement on NDC website, digital collateral and newsletter
  ➔ Mentorship opportunity

- **$10,000 Community Design Internship Underwriter**
  
  ➔ Acknowledgement and logo placement on NDC website, digital collateral and newsletter
  ➔ Social Media spotlight
  ➔ Mentorship opportunity
Community Design Residency

In summer 2021, with support from the National Endowment for the Arts, this new project of the Neighborhood Design Center’s Place Matters Program will host and commission four emerging community designers to develop and fabricate functional design pieces in East Baltimore.

SPONSORSHIPS AT THESE LEVELS WILL RECEIVE THE FOLLOWING BENEFITS:

**$10,000 Design Residency Underwriter**
- Acknowledgement and logo placement on NDC website, digital collateral and newsletter
- Mentorship opportunity
- Key placement at invited public talk
- Project site signage acknowledgement
- Ribbon cutting donor spotlight

**$5,000 Design Residency Sponsor**
- Acknowledgement and logo placement on NDC website, digital collateral and newsletter
- Key placement at invited public talk
- Ribbon cutting donor acknowledgement

Designers will collaborate closely with existing NDC community partners; they will share their process and work through public forums hosted by local partners like Morgan State University, Open Works and the Compound.
Pro Bono Design Fund

We are the only non-profit in our jurisdictions that provides pro bono community engaged design assistance to neighborhood initiatives. Help us continue this work!

SPONSORSHIPS BENEFITS INCLUDE:

- Increments of $500 ➔ Recognition on NDC website, social media, and newsletter (circulation: 5,000)
- State of Maryland CITC Tax Credits are available to eligible businesses and individuals

Architects, planners, artists, and designers play an important role in translating community values into design solutions that benefit our neighborhoods as great places to live, work, play, and invest.

These community-initiated projects include vacant lot revitalization; community gardens; neighborhood master plans and greening plans; adaptive building reuse; commercial facade improvements; and new construction visioning.
Donation Card for Sponsorship Opportunities

Contact Name: ____________________________

Organization/Company: ____________________________

Address: _______________________________________

City: __________________ State: _______ Zip: __________

Recognize donor as (name of individual or company):
________________________________________________

Please provide exactly as sponsor's name should appear in print and online.

FORM OF PAYMENT

Please check the pledge level box that corresponds with your preferred method of payment:

☐ Check
A check payable to the Neighborhood Design Center in the amount of $_______________ is enclosed.

☐ Invoice
Please invoice me at (email):
________________________________________________

Please provide the email address where the invoice should be sent.
(You will be contacted by the Neighborhood Design Center's accounting department.)

PLEDGE LEVEL

Please check the pledge level box that corresponds with your donation amount:

- **Giving Tuesday Matching Donor**
  - ○ $5,000+

- **Internships**
  - ○ Internship Technology Sponsor ($1,500)
  - ○ Community Design Internship Sponsor ($5,000)
  - ○ Community Design Internship Underwriter ($10,000)

- **Community Design Residency**
  - ○ Design Residency Sponsor ($5,000)
  - ○ Design Residency Underwriter ($10,000)

- **Pro Bono Design Fund Contributor**
  - ○ Design Fund Contribution ($500+)

- **D Center Design Convos**
  - ○ Online Event Sponsor ($400)
  - ○ Online Series Sponsor ($3,000)

- **Signal Station North Project**
  - ○ Lighting Workshop ($2,500)
  - ○ Project Sponsorship ($5,000)
  - ○ Project Underwriter ($10,000)

- **NDC Annual Awards Celebration**
  - ○ Silver ($2,500)
  - ○ Gold ($5,000)
  - ○ Platinum ($10,000)

- **Internship Technology Sponsor** ($1,500)
- **Community Design Internship Sponsor** ($5,000)
- **Community Design Internship Underwriter** ($10,000)
- **Design Residency Sponsor** ($5,000)
- **Design Residency Underwriter** ($10,000)

- **American Express**
- **Visa**
- **Mastercard**
- **Discover**

- **Name As Appears on Card:** ____________________________
- **Credit Card Number:** ____________________________
- **Expiration (xx/xx):** ____________________________
- **CCV:** _______

Please send your pledge/payment form to: Neighborhood Design Center
120 W. North Avenue, Suite 306
Baltimore, MD 21201
or bhynson@ndc-md.org

If you have questions: Please contact Briony Hynson at bhynson@ndc-md.org or 301-830-5219
Donation Card for General Contributions

Contact Name: 

Address: 

City: 

State: 

Zip: 

Recognize donor as (name of individual or company): 

Please provide exactly as sponsor’s name should appear in print and online.

PLEDGE LEVEL
Please check the pledge level box that corresponds with your donation amount.

Pledge Levels:

- $50
- $100
- $500
- Custom Amount $ 

FORM OF PAYMENT
Please check the pledge level box that corresponds with your preferred method of payment.

- Check
  A check payable to the Neighborhood Design Center in the amount of $_____________ is enclosed.

- Credit Card
  - American Express
  - Visa
  - Mastercard
  - Discover

Name As Appears on Card: 

Credit Card Number: 

Expiration (xx/xx): 

CCV: 

Please send your pledge/payment form to: Neighborhood Design Center
120 W. North Avenue, Suite 306
Baltimore, MD 21201
or bhynson@ndc-md.org

If you have questions: Please contact Briony Hynson at bhynson@ndc-md.org or 301-830-5219
Thank you!

More than ever, your support is vital to making this year a success.

Briony Hynson, Deputy Director for Development, can be reached via telephone at (301) 830-5219 or by email at bhynson@ndc-md.org to discuss donation and sponsorship opportunities. The Neighborhood Design Center is a 501(c)3 organization, and your contribution is tax deductible (EIN 52-0913909). For more information regarding Community Investment Tax Credits, please contact us directly.