the Neighborhood DesignCenter

Urban Design & Creative Placemaking:

NEHI Community Land Trust Homes

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The North East Housing Initiative (NEHI) is a nonprofit community-based housing organization dedicated to transforming lives in Baltimore. The Four by Four neighborhood, located in Northeast Baltimore, is comprised of 616 houses.

When NEHI initiated the CLT, approximately 50 were abandoned, vacant, and/or unoccupied when the CLT started. NEHI intends to purchase many of these homes, incorporate them into a CLT, then renovate and sell them over the coming year(s) stabilizing the neighborhood and expanding affordable housing for Baltimore residents.

NDC worked with NEHI on outreach and marketing materials for their first two pilot homes. This included creating 3D models of the homes to communicate the different layouts and features of the new homes, a neighborhood plan for NEHI to track the CLT homes and a visualization of their new office space. The final output was posters to explain the vision of NEHI Community Land Trust to investors, other land trust organizations, partner organizations, potential homeowners, and current residents of the neighborhood. Through a community-based participatory design process, NDC engaged key stakeholders from NEHI to ensure that the material reflected the CLT vision and was aspirational and inclusive.

BENEFITS

- Use of Community Land Trust to increase homeownership and sustain neighborhood stability
- Developing a visual language for the outreach materials that reflect community values

SERVICES RENDERED

- Architectural Design
- Architectural Renderings
- Community Engagement
- Neighborhood Plans
- Graphic Design

ABOUT

Community Partners

North East Housing Initiative

Location

Four by Four Neighborhood, Baltimore, MD

Reference

Garrick Good, Executive Director, North East Housing Initiative

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4414 Frankford Ave, Baltimore, MD 21206