



CALL FOR ARTISTS!



DESCRIPTION

An artist, or team of artists, is needed to improve the look and feel of a neighborhood gathering space. Opportunities exist to paint the basketball courts and to add art to a fence located on the site. This project will be designed in collaboration with community members. The work of the artists will be part of a larger effort to re-vision this location by creating an enhanced, welcoming outdoor space for families.

REQUIREMENTS

- Designs will be created in collaboration with the community. Focus groups and workshops will be facilitated with support from the project design team.
- An arts steering committee, composed of members of the Kent Avenue Corridor Community, Keep La Plata Beautiful's Arts Working Group members, and other stakeholders, will provide project guidance with one meeting with the artist, prior to installation of the project.
- Selected artists will discuss with the project design team to understand what the best installation method is most appropriate for the project.

COMPENSATION

Artist(s) will be paid \$7,500 for design and engagement. Installation methods and pricing to be determined in collaboration with the artist(s).

PROJECT SCHEDULE

June
2021

Community input gathered in collaboration with the project design team.

July
2021

Artist(s) work on a concept with input from the Arts Steering Committee.

Aug
2021

Work will be installed in late August.

HOW TO APPLY

- Provide narrative description describing your art practice and experience with murals or public art (250 words or less)
- Share with us how you imagine community voices being incorporated into a design for the basketball courts (250 words or less)
- Share images from relevant projects or work samples that share your style with our selection team (1 MB max)
- Send the above items in an email to aoneill@ndc-md.org with the Subject: BBall Court Mural Submission

SUBMISSIONS DUE JUNE 7, 2021 AT 5PM ET.

SELECTION PROCESS

Artist applications will be reviewed by the Steering Committee and applicants will be notified within one week of the RFQ closing.

ARTIST ELIGIBILITY

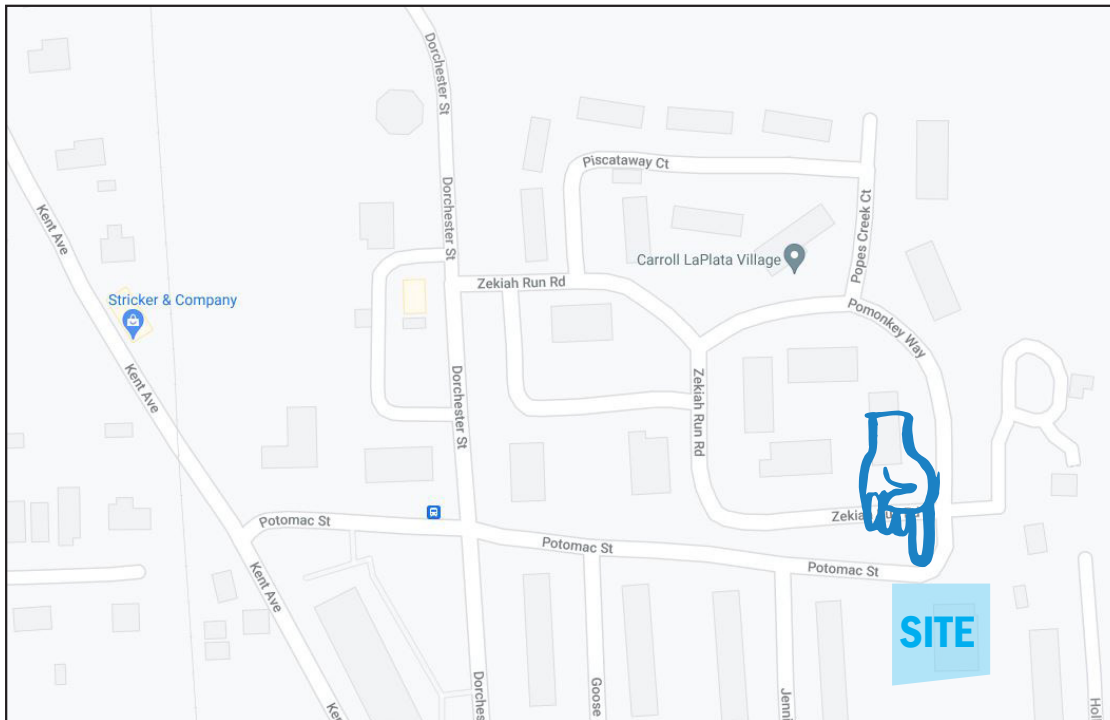
Artists living and working in the Washington DC metro region are welcome to apply. We value artists with a strong understanding of collaboration and community involvement.

LOCATION

The courts are located at the end of Potomac Street in La Plata, MD, as Potomac turns into Pomonkey Way. (see map attached)

Blacktop murals will be located on (2) basketball courts (1 full court and (2) half courts) at the end of Potomac St. as it turns into Pomonkey Way. The courts are 90' x 50' and 122' x 58', respectively. Fence art can happen along the length of existing chainlink fence more than 200 linear feet.

LOCATION MAP



QUESTIONS?

Send an email to aoneill@ndc-md.org or call 410-570-9991

ABOUT THE WILLS GROUP, INC.



For nearly 100 years, the Wills Group and its family of businesses, including Dash In, Splash In, and SMO Motor fuels, has cared for and supported the communities in which it operates. Its commitment to keeping lives in motion is driven by their desire to ensure that people in need have opportunities to achieve their hopes and dreams. In partnership with high-impact charitable organizations and its passionate employees, the Wills Group makes meaningful investments in the future of the communities across the Mid-Atlantic region. To support its communities, the Wills Group is helping to reimagine outdoor spaces by bringing community partners and residents together to work side-by-side, creating vibrant and welcoming places for neighbors to gather and play. Learn more: <https://willsgroup.com/community/>

ABOUT THE NEIGHBORHOOD DESIGN CENTER

Founded in 1968, the Neighborhood Design Center is a nonprofit organization that facilitates the development of healthy, equitable neighborhoods through community-led design and planning services. By providing the tools, expertise, and partnerships necessary to realize neighborhood visions, we support broad participation in the evolution of the built environment.

**the
Neighborhood
DesignCenter**