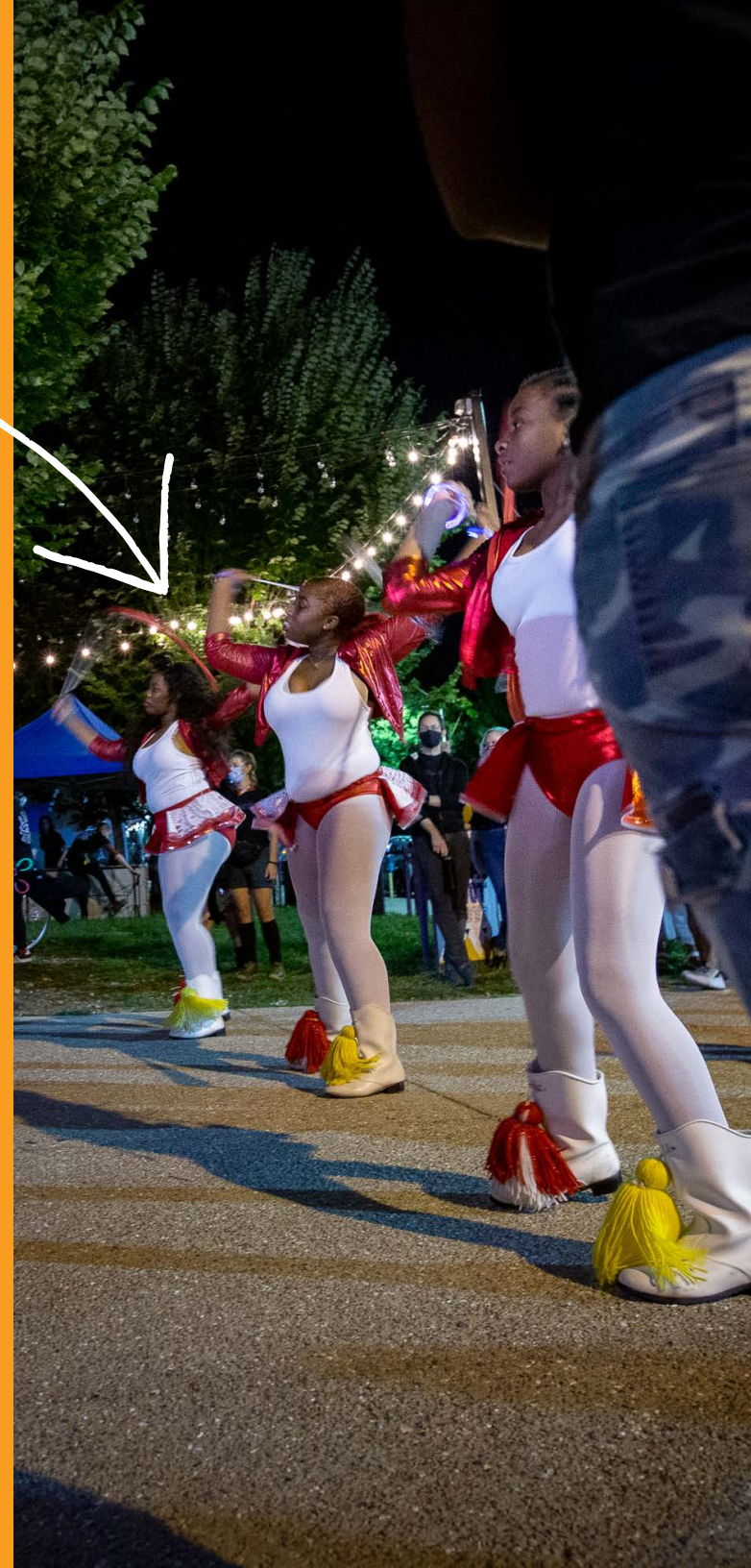


**the
Neighborhood
DesignCenter**

2021-2022 Sponsorships Opportunities



Our Mission

Founded in 1968, the Neighborhood Design Center is a nonprofit organization that facilitates the development of healthy, equitable neighborhoods through community-engaged [design] and planning services.

Since our founding, the Neighborhood Design Center has worked on **more than 3800 projects** that support the development of healthy, thriving, and equitable neighborhoods.

We've done this **in collaboration** with visionary residents, design experts, government agencies, and nonprofit organizations in Baltimore City, Prince George's County, and beyond.



This year, we move into recovery, together.

As we move forward, communities are driving local change, and the Neighborhood Design Center brings design, engagement, and organizing support to bring those visions to life.

We've been gratified to see two key things as we learn how to move forward out of the the pandemic;

- ① Community design and our co-design process is a durable and adaptable toolset to navigate difficult times, and
- ② Community partners are seeking NDC's support now more than ever, and in new ways.

So, despite the challenges, we are harder at work than ever before.



In Fiscal Year 2021, we...

*78**

**OPENED 78
NEW PROJECTS.**

[3,863]

**STARTED OUR
3,863RD PROJECT.**

52k[🌿]

**DESIGNED OUR
52,060TH
STREET TREE.**

→100→

**PARTNERED WITH OVER
100 SCHOOLS, COMMUNITY
ASSOCIATIONS, NONPROFITS,
AND LOCAL MUNICIPALITIES.**

\$1.8m[💡]

**REACHED AND
SURPASSED A \$1.8
MILLION BUDGET.**

Designing for COVID-era Challenges

Design For Distancing

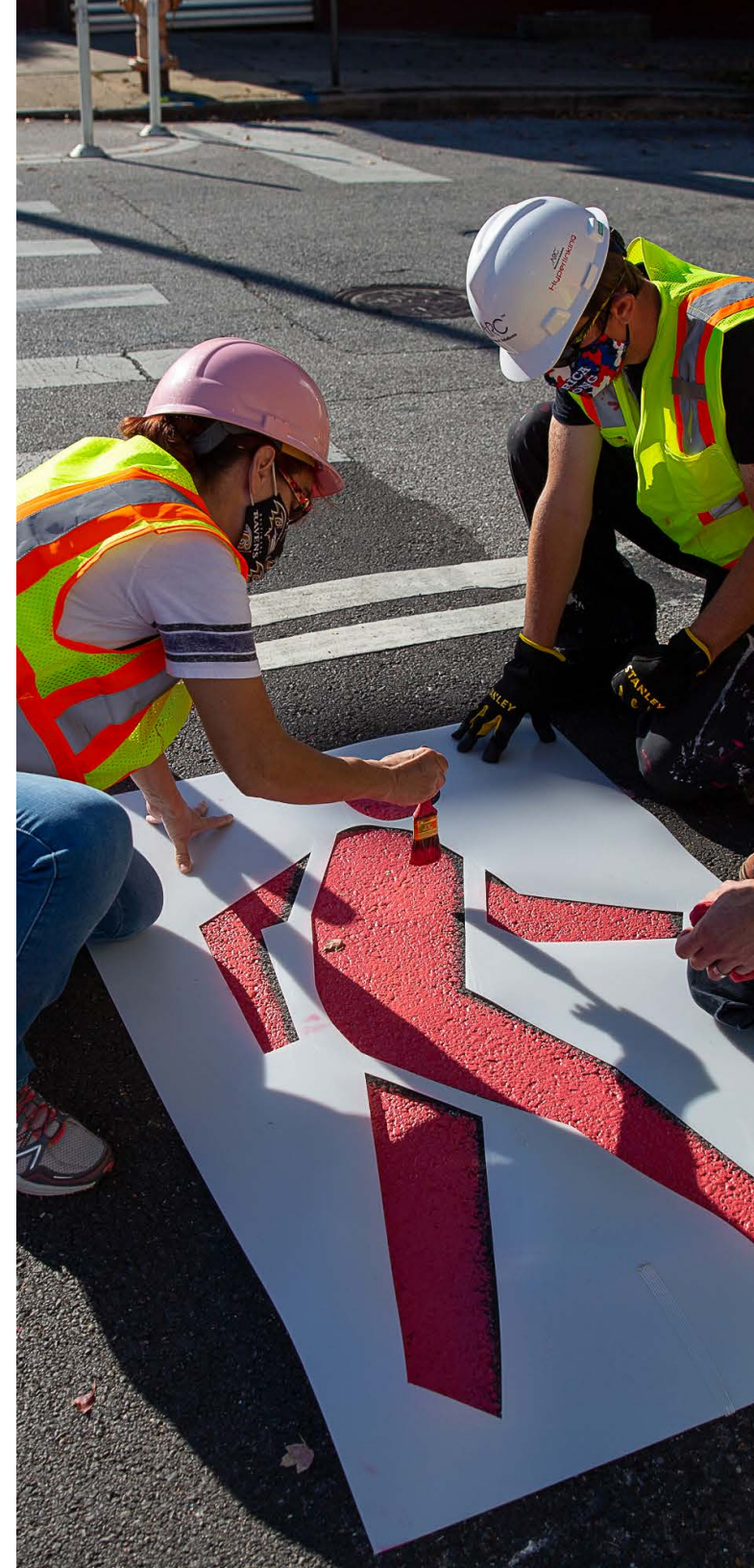
- We've garnered worldwide interest for our *Design For Distancing Ideas Guidebook*, a free, online guide of customizable public space plans and distancing recommendations.
- We've co-developed **18 new community installations** throughout Baltimore designed to support public health, community building, and small businesses during reopening and beyond.

CoDesign Services

- We've developed new remote engagement methodologies to make sure the community design process is accessible to those with and without digital access.
- We've supported dozens of community partners in the transition to remote collaboration through zoom.
- We've learned from top public health experts about designing for safety during the pandemic.

We've collaborated on a wider than ever range of projects:

- Supported emergency food distribution and local farmers market initiatives with logistical, spatial and signage design.
- Given technical assistance for arts spaces with long term revitalization goals.
- Designed outdoor learning spaces with local schools.
- Responded to increasing requests for community planning services.



Save These Dates!

Giving Tuesday

November 30, 2021

#GivingTuesday is a global day of giving designed to amplify the work of nonprofit organizations. An answer to consumer-driven events like Black Friday and Cyber Monday, the event is usually held the Tuesday after Thanksgiving and last year raised \$177 Million online.

NDC Annual Awards

June 2022

Every year, Neighborhood Design Center celebrates and recognizes the dedication, skill, and vision of our community partners, volunteer designers, nonprofit peers and other changemakers who are integral to the impactful work we're part of, throughout communities across Maryland.



NDC Event Sponsorship

The work of the Neighborhood Design Center is more vital than ever. We are **hopeful and ambitious** in our goals for the coming year.

While NDC strives to be self-sustaining, a small portion of our budget relies on **direct donations** and sponsorships, and it's this critical, flexible funding that allows us to fill real time needs as they arise.

By supporting the Neighborhood Design Center, you're supporting a vision of excellent public spaces that reflect residents' boldest dreams and encourage **equity for all**.



SPONSOR

#GIVINGTUESDAY

Matching Donor

This year, NDC has the goal of engaging 100 individuals and raising \$5,000 in direct donations. We're looking for supporters to match what we raise and help us reach our \$10,000 goal.

\$5,000 and above

- Acknowledgement and logo placement on online campaign promotion and NDC newsletter.
- Digital assets for your company use.

In addition to financial support, #GivingTuesday sees broad exposure online—with 2,399,092 social media engagements last year.



SPONSOR

NDC Annual Awards and Celebration

Help us honor and throw a celebration worthy of our incredible and inspiring partners and volunteers. Our work wouldn't be possible without them!

SPONSORSHIPS AT THESE LEVELS WILL RECEIVE THE FOLLOWING BENEFITS:

\$2,500—Silver Sponsor

- two invitations to the party
- an award underwriting option
- and logo placement at the event and online on event materials
- and digital photo assets for your company use

\$5,000—Gold Sponsor

- four invitations to the party
- an award underwriting option, premier logo placement online on event materials, at the event, and on award tribute video
- and digital photo assets for your company use

\$10,000—Platinum Sponsor

- Become a crucial co-host of our big celebration
- six invitations to the party
- event naming option
- prime logo placement at the event and online on all event materials
- and digital photo assets for your company use
- sponsor card on all award tribute videos



SPONSOR

Internships

NDC acknowledges the dearth of equity and diversity in the design professions. We are committed to supporting young designers of color and fostering professional pathways as emerging professionals seek to gain valuable work experience and connections. Internships at NDC are paid, and preference is given to students from the jurisdictions where we work.

SPONSORSHIPS AT THESE LEVELS WILL RECEIVE THE FOLLOWING BENEFITS:

\$1,500 Internship Technology Sponsor

- Acknowledgement placement in newsletter

\$5,000 Community Design Internship Sponsor

- Acknowledgement and logo placement on NDC website, digital collateral and newsletter
- Mentorship opportunity

\$10,000 Community Design Internship Underwriter

- Acknowledgement and logo placement on NDC website, digital collateral and newsletter
- Social Media spotlight
- Mentorship opportunity



SPONSOR

Build Together Community Design Residency

In summer 2021, with support from the National Endowment for the Arts and the Abell Foundation, this new project of the Neighborhood Design Center's Place Matters Program launched. The program supports emerging community designers to develop and fabricate functional design pieces in East Baltimore.

SPONSORSHIPS AT THESE LEVELS WILL RECEIVE THE FOLLOWING BENEFITS:

\$5,000 Design Residency Sponsor

- Acknowledgement and logo placement on NDC website, digital collateral and newsletter
- Key placement at invited public talk
- Ribbon cutting donor acknowledgement

\$10,000 Design Residency Underwriter

- Acknowledgement and logo placement on NDC website, digital collateral and newsletter
- Mentorship opportunity
- Key placement at invited public talk
- Project site signage acknowledgement
- Ribbon cutting donor spotlight

Designers will collaborate closely with existing NDC community partners; they will share their process and work through public forums hosted by local partners like Morgan State University, and Open Works.



SPONSOR

Pro Bono Design Fund

We are the only non-profit in our jurisdictions that provides pro bono community engaged design assistance to neighborhood initiatives. Help us continue this work!

SPONSORSHIPS BENEFITS INCLUDE:

Increments of \$500

- Recognition on NDC website, social media, and newsletter (circulation: 5,000)

Architects, planners, artists, and designers play an important role in translating community values into design solutions that benefit our neighborhoods as great places to live, work, play, and invest.

These community-initiated projects include vacant lot revitalization; community gardens; neighborhood master plans and greening plans; adaptive building reuse; commercial facade improvements; and new construction visioning.

Donation Card for Sponsorship Opportunities

Contact Name:

Organization/Company:

Address:

City:

State:

Zip:

Recognize donor as
(name of individual or company):

Please provide exactly as sponsor's name should appear in print and online.

PLEDGE LEVEL

Please check the pledge level box that corresponds with your donation amount.

Pro Bono Design Fund Contributor

- ☐ Design Fund
Contribution (\$500+)

Giving Tuesday Matching Donor

- ☐ \$5,000+

Internships

- ☐ Internship Technology Sponsor
(\$1,500)
- ☐ Community Design Internship
Sponsor (\$5,000)
- ☐ Community Design Internship
Underwriter (\$10,000)

Community Design Residency

- ☐ Design Residency Sponsor
(\$5,000)
- ☐ Design Residency Underwriter
(\$10,000)

NDC Annual Awards Celebration

- ☐ Silver (\$2,500)
- ☐ Gold (\$5,000)
- ☐ Platinum (\$10,000)

FORM OF PAYMENT

Please check the pledge level box that corresponds with your preferred method of payment.

☐ Check

A check payable to the Neighborhood Design Center in the amount of
\$_____ is enclosed.

☐ Invoice

Please invoice me at (email):

Please provide the email address where the invoice should be sent.

(You will be contacted by the Neighborhood Design Center's accounting department.)

☐ Credit Card

☐ American Express

Name As Appears on Card:

☐ Visa

☐ Mastercard

Credit Card Number:

☐ Discover

Expiration (xx/xx):

CCV:

**the
Neighborhood
DesignCenter**

Please send your pledge/payment form to: Neighborhood Design Center
120 W. North Avenue, Suite 306
Baltimore, MD 21201
or bhynson@ndc-md.org

If you have questions: Please contact Briony Hynson at bhynson@ndc-md.org or 301-830-5219

Donation Card for General Contributions

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Recognize donor as
(name of individual or company):

Please provide exactly as sponsor's name should appear in print and online.

PLEDGE LEVEL

Please check the pledge level box that corresponds with your donation amount.

Pledge Levels:

☐ \$50

☐ \$100

☐ \$500

☐ Custom Amount \$ _____

FORM OF PAYMENT

Please check the pledge level box that corresponds with your preferred method of payment.

☐ Check

A check payable to the Neighborhood Design Center in the amount of
\$_____ is enclosed.

☐ Credit Card

☐ American Express Name As Appears on Card: _____

☐ Visa _____

☐ Mastercard Credit Card Number: _____

☐ Discover Expiration (xx/xx): _____ CCV: _____

**the
Neighborhood
DesignCenter**

Please send your pledge/payment form to: Neighborhood Design Center
120 W. North Avenue, Suite 306
Baltimore, MD 21201
or bhynson@ndc-md.org

If you have questions: Please contact Briony Hynson at bhynson@ndc-md.org or 301-830-5219

Thank you!

**More than ever, your support is vital
to making this year a success.**

Briony Hynson, Deputy Director for Development, can be reached via telephone at (301) 830-5219 or by email at bhynson@ndc-md.org to discuss donation and sponsorship opportunities. The Neighborhood Design Center is a 501(c)3 organization, and your contribution is tax deductible (EIN 52-0913909). For more information regarding Community Investment Tax Credits, please contact us directly.