



the  
Neighborhood  
DesignCenter

SPONSORSHIP INVITATION

# Placemaking Week Closing Party



## About the Neighborhood Design Center

Founded in 1968, the Neighborhood Design Center is a nonprofit that facilitates the development of healthy, equitable neighborhoods through community-engaged [design] and planning services.

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Since our founding, the Neighborhood Design Center has worked on **more than 4,000 projects** that support the development of healthy, thriving, and equitable neighborhoods.

We've done this **in collaboration** with visionary residents, design experts, government agencies, and nonprofit organizations in Baltimore City, Prince George's County, and beyond.

**LEARN MORE AT [NDC-MD.ORG](http://NDC-MD.ORG)**



# In Fiscal Year 2023, we...

\*222\*

**PARTNERED WITH  
222 PARTNER  
ORGANIZATIONS.**

[4,088]

**STARTED OUR  
4,088TH PROJECT.**

 74 

**HAD 101 DESIGN VOLUNTEERS  
DONATE THEIR EXPERTISE.**

    
3,446

**ENGAGED 3,446  
COMMUNITY MEMBERS  
IN A COMMUNITY  
DESIGN PROCESS.**

 10,465 

**DESIGNED OVER 10,465 TREES  
FOR COMMUNITY STREETSCAPES,  
PARKS AND GREEN SPACES, AND  
PLANTED 10,314 TREES.**

    
\$1.9m

**REACHED AND  
SURPASSED A \$1.9  
MILLION BUDGET.**

# Project for Public Spaces

## About the Conference Producer

Founded in 1975, Project for Public Spaces has brought some of the most successful public places in the world to life.

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Project for Public Spaces puts community participation **at the center** of everything they do, from placemaking partnerships with corporations and foundations to their workshops, trainings, conferences, and more.

Project for Public Spaces's interdisciplinary team has helped over **3,500 communities in 52 countries** create inclusive places that change our society for the better. Together, we can build a world where every public space is community-powered.

**LEARN MORE AT PPS.ORG**



Photos by Project for Public Spaces

## About the Conference

Placemaking Week is a multi-day, global gathering of over 400 public space leaders that emphasizes hands-on learning, off-site exploration, and innovative social events, all while leaving behind a public space legacy in host cities.

4th International

# Placemaking

## Week

June 5–8, 2024  
Baltimore, USA

### PROGRAM HIGHLIGHTS

- ✓ **This conference builds upon previous convenings** in Chattanooga, TN (2019), Amsterdam, Netherlands (2017) and Vancouver, BC, Canada (2016)
- ✓ **Hands-on workshops and diverse panels** that feature best practices and case studies from around the world
- ✓ **Inspiring plenary sessions** that highlight local and national leaders in city planning and related fields
- ✓ **Locally organized mobile workshops** that show placemaking efforts underway in Baltimore
- ✓ **Networking receptions** at unique local venues

### WHO ATTENDS?

- ✓ **500-600 participants**
- ✓ **1 in 4 attendees lead their organization**
- ✓ **17 countries represented**

## NDC SPONSORSHIP

# The City is Yours: NDC's Placemaking Week Closing Party

**NDC's closing party will take place on the final day of Placemaking Week on June 7, 2024.**

The event will gather NDC partners and Placemaking Week conference attendees to celebrate and honor community placemaking projects, practitioners and leaders. Sponsors of this event will have unique recognition as a core supporter of NDC's mission and programs.

By supporting the Neighborhood Design Center's Placemaking Week Closing Party, you're not only offsetting the one-time costs associated with hosting Placemaking Week, but also advancing our ongoing efforts to create public spaces that reflect residents' boldest dreams and encourage equity for all.

EXCITING SPONSORSHIP OPPORTUNITIES ON NEXT PAGE





## **\$1,500 — Community Sponsor**

### RECEIVES THE FOLLOWING BENEFITS:

- Four invitations to the party
- Logo placement on event materials
- Digital photo assets for your company use

## **\$4,500 — Advocate Sponsor**

### RECEIVES THE FOLLOWING BENEFITS:

- Eight invitations to the party
- Premier logo placement on event materials
- Dedicated shout-out and sponsorship recognition via NDC social media channels
- Digital photo assets for your company use

## **\$7,500 — Champion Sponsor**

### RECEIVES THE FOLLOWING BENEFITS:

- Ten invitations to the party
- Exclusive Naming Rights and prime logo recognition for an event experience such as entertainment/performances, catering, refreshments
- Recognition on event signage and banners associated with sponsored event experience
- Prime logo placement and sponsorship credit on all event promotional materials
- Dedicated shout-out and sponsorship recognition via NDC social media channels
- Digital photo assets for your company use

## **\$12,000 — Presenting Sponsor**

### RECEIVES ALL THE CHAMPION LEVEL SPONSORSHIP BENEFITS, PLUS:

- Your company prominently featured as the presenting sponsor in all event promotions, including print materials, digital campaigns, and social media announcements.
- Exclusive naming rights incorporated into the official event branding.
- Dedicated shout-out and sponsorship recognition via NDC social media channels





# Thank you!

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**We are committed to creating sponsorship packages that resonate with our sponsors' goals. If you would like to sponsor the event in a different way, please let us know, and we can tailor a package for you.**

Contact Nicole Ringel at [nringel@ndc-md.org](mailto:nringel@ndc-md.org)

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