Embrace the Future of Academic Excellence with the Research Track at ESSEC

Unleashing the Power of Curiosity
Imagine a world where the pursuit of knowledge is not confined to a rigid schedule but is given the freedom to flourish. This vision is the essence of ESSEC Business School's Research Track within the Master in Management program. The Research Track offers an unparalleled opportunity for Master in Management students to immerse themselves in research and consider pursuing a career in academia.

Why Pursue the Research Track?
For those driven by intellectual curiosity and a passion for uncovering new insights, the Research Track provides a pathway to a fulfilling academic career. The luxury of time, depth of exploration, and the autonomy inherent in academic research make it a uniquely rewarding profession.

Encouraging students to embark on this journey is essential for several reasons, the most important of which are intellectual fulfillment and professional freedom. Academic research allows students to dive deeply into topics of their interest, fostering a sense of accomplishment and intellectual growth, while the autonomy in research offers a level of professional independence that few other careers can match.

Structure of the Research Track
The Research Track is meticulously designed to guide students through the early stages of their academic careers, providing them with the tools and experiences needed to apply to top Ph.D. programs worldwide.

- **Specializations**: Students can choose from seven concentrations, mirroring the structure of the ESSEC Ph.D. program. This allows for a tailored educational experience that aligns with their research interests.
- **Coursework and Research Projects**: Participants must complete three Ph.D.-level courses and two independent research projects. These components are integrated into the Master in Management curriculum, ensuring a seamless educational journey.
- **Mentorship**: Each student is paired with a research-active ESSEC faculty member who serves as their Research Advisor. This mentorship is crucial for navigating the complexities of academic research and for professional development.

A Call to Faculty
Faculty members play a pivotal role in shaping the future of academic research. By encouraging talented students to consider the Research Track, faculty can foster a culture of intellectual curiosity and innovation in our school. Identifying and mentoring potential candidates can significantly enhance the academic reputation of ESSEC and contribute to the global academic community.

The Research Track at ESSEC Business School offers a unique pathway for students passionate about research. It combines rigorous academic training with the freedom to explore and innovate, preparing our students to apply to the ESSEC Ph.D and other top Ph.D programs in the world.

Faculty members are invited to champion this initiative by identifying the best students in their classes and suggesting they apply.

Arnaud DE BRUYN,  
Associate Dean  
debruyn@essec.edu

The ESSEC PhD Program is supported by the French Investment Program FRANCE 2030.
August 2023 Welcome meeting for the new PhD cohort

LEE Jong Hyuk, Accounting & Auditing, South Korean (South Korea)
KARAGULYAN Vahe, Data Analytics, Armenian (Armenia)
LIU Shuying, Economics (Industrial Organization), Chinese (People's Republic of China)
LUO Haoyu (Karl), Economics (Public Economics), Chinese (People's Republic of China)
TOUPOUVOGUI Jean, Economics (second year of PhD), Guinean (Republic of Guinea)
MIN Wenliang (Frank), Finance, Chinese (People's Republic of China)
MAHDAVIANI Seyed Soroush, Finance, Iranian (Islamic Republic of Iran)
LIU Dailei (Lucinda), Finance, Chinese (People's Republic of China)
ZHENG Zipeng, Management (Strategy), Chinese (People's Republic of China)
TSUI Tsz Ching (Helen), Management (OB), Chinese (People's Republic of China)
KIAEI Asadollah (Ali), Management (Information Systems), Iranian (Islamic Republic of Iran)
LIU Mengyue, Management (Information Systems), Chinese (People's Republic of China)
LI Boyang (George), Management Control, Chinese (People's Republic of China)
BRAGAGNOLO Federica, Management Control, Italian
CHEN Haofan, Marketing, Chinese (People's Republic of China)
RAJMOHAN Anjana, Marketing, Indian (Republic of India)
WOOD Pujith Niel, Marketing, Indian (Republic of India)
QAISARI HASAN ABADI Moein, Operations Management & Research, Iranian (Islamic Republic of Iran)
Some key moments in the PhD Program

October 2023: Graduation Ceremony

November 2023: Research Highlights in the Poster Session

A few conferences attended by ESSEC PhDs in 23-24:
- AOM Academy Annual Meeting 2023 (US), China in the Global Economy Conference (France), Talent workshop of the European Accounting Association (Spain), the 3rd Bayes Bristol Accounting PhD conference (UK), Strategic Management Society (SMS) conference (Canada), Northwestern causal inference workshop (US), Finance & Product Market (Switzerland), TSL conference 2023 (US), Midwest Econometrics group Conference (US), IPIFF Annual Conference (Belgium), the 22nd International conference of the Japan Economic policy Association (France), 2023 POMS international Conference (China), IAAE Annual Conference 2023 (Norway), SEHO conference 2023 (Denmark), PROS conference (Greece), 28th annual conference of the European association of environmental & resource economists (Cyprus), IFORS 2023, (Chile).

POSTER SESSION WINNERS

Best content poster
Mohammadhesam Hajighasem,
3rd year student in Marketing

Best presentation poster
Madhav Arora,
4th year student in Marketing

Best design poster
Saideh Alaei,
3rd year student in Management Information Systems
PHD GRADUATES SINCE LAST NEWSLETTER

Emeline Deneuve  
(Accounting & Auditing)  
Assistant professor  
HEC, Montréal, Canada

Alborz Hassanzadeh  
(Operations Management & Research)  
Assistant professor  
HEC Montréal, Canada

Javaiz Parappathodi  
(Operations Management & Research)  
Adjunct Professor (Teaching Fellow)  
Durham University, United Kingdom

Francesca Nannetti  
(Management)  
Assistant professor  
NEOMA, Reims, France

Johannes Klausmann  
(Finance)  
Assistant professor  
Darden School of Business, United States

Gabrielle Gambuli  
(Economics)  
Post-doc  
Université Gustave Eiffel, GRETIA, France

Lidiia Pletneva  
(Management)  
Assistant professor  
London School of Economics University of London, United Kingdom

Huali Wu  
(Economics)  
Assistant professor  
Shanxi University of Finance and Economics, China

Arslan Javed  
(Marketing)  
Assistant professor, ICN Nancy Business School, France

Debajyoti Biswas  
(Operations Management & Research)  
Assistant professor  
University College Dublin, Ireland

Camillo Riva  
(Finance)  
Assistant professor  
Nova School of Business & Economics, Portugal

Margaux Suteau  
(Economics)  
Research officer, London School of Economics, United Kingdom

Marco Antonio Rocha Galo  
(Management)  
Assistant professor  
Nova School of Business & Economics, Portugal

Bingxin Xing  
Assistant professor  
Beijing Normal University, China

Roman Pavlyuchenko  
(Marketing)  
Assistant professor  
University of Bath, School of Management, United Kingdom

A FEW PUBLICATIONS AND AWARDS

• Lidiia Pletneva (4th year) received the Best Student Paper Award at the Thirteenth International Conference on Emotions and Worklife ‘EMONET XIII’, Lancaster, UK (June 2022).

• Emeline Deneuve (5th year) received the Best reviewer award at the IAS Midyear meeting (January 2023).

• Lidiia Pletneva (5th year) received the Best student paper Award, ADM for the paper “From grieving to career change: How personal grief-inducing events affect work identity” (July 2023).

• Matthias TRÖBINGER (3rd year) received the TIM Best Reviewer Award at the Academy of Management Annual Meeting in Boston (August 2023).

• Francesca Nannetti (5th year) received the award as runner-up for best paper in the Entrepreneurship category for the OMT Division at Academy of Management (August 2023).

• Mo Wang (4th year) received the prize of the Best paper at The 21st edition of the EUROFIDIAL-ESSEC Paris Finance Meeting (December 2023).

• Debajyoti Biswas (4th year) published in European Journal of Operational Research with Sara Rezaee Vessal “Smart home insurance: Collaboration and pricing” (2023).


• Yerlan Kuzbakov (5th year) published in the European Journal of Operational Research “New formulations for two location problems with interconnected facilities, Y Kuzbakov, I Ljubic” (2024).

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ESSEC FOUNDATION AWARDS

Debajyoti Biswas  
2023 ESSEC Foundation Awards  
Wednesday, March 27, 2024  
The PhD Award to Debajyoti Biswas  
(graduated in June 1st, 2023)  
PhD supervisors: Laurent Alfandari & Sara Rezaee Vessal.

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