

## EMBRACE THE FUTURE OF ACADEMIC EXCELLENCE WITH THE RESEARCH TRACK AT ESSEC

### Unleashing the Power of Curiosity

Imagine a world where the pursuit of knowledge is not confined to a rigid schedule but is given the freedom to flourish. This vision is the essence of ESSEC Business School's Research Track within the Master in Management program. The Research Track offers an unparalleled opportunity for Master in Management students to immerse themselves in research and consider pursuing a career in academia.

### Why Pursue the Research Track?

For those driven by intellectual curiosity and a passion for uncovering new insights, the Research Track provides a pathway to a fulfilling academic career. The luxury of time, depth of exploration, and the autonomy inherent in academic research make it a uniquely rewarding profession.

Encouraging students to embark on this journey is essential for several reasons, the most important of which are intellectual fulfillment and professional freedom. Academic research allows students to dive deeply into topics of their interest, fostering a sense of accomplishment and intellectual growth, while the autonomy in research offers a level of professional independence that few other careers can match.

### Structure of the Research Track

The Research Track is meticulously designed to guide students through the early stages of their academic careers, providing them with the tools and experiences needed to apply to top Ph.D. programs worldwide.

- **Specializations:** Students can choose from seven concentrations, mirroring the structure of the ESSEC Ph.D. program. This allows for a tailored educational experience that aligns with their research interests.
- **Coursework and Research Projects:** Participants must complete three Ph.D.-level courses and two independent research projects. These components are integrated into the Master in Management curriculum, ensuring a seamless educational journey.
- **Mentorship:** Each student is paired with a research-active ESSEC faculty member who serves as their Research Advisor. This mentorship is crucial for navigating the complexities of academic research and for professional development.

### A Call to Faculty

Faculty members play a pivotal role in shaping the future of academic research. By encouraging talented students to consider the Research Track, faculty can foster a culture of intellectual curiosity and innovation in our school. Identifying and mentoring potential candidates can significantly enhance the academic reputation of ESSEC and contribute to the global academic community.

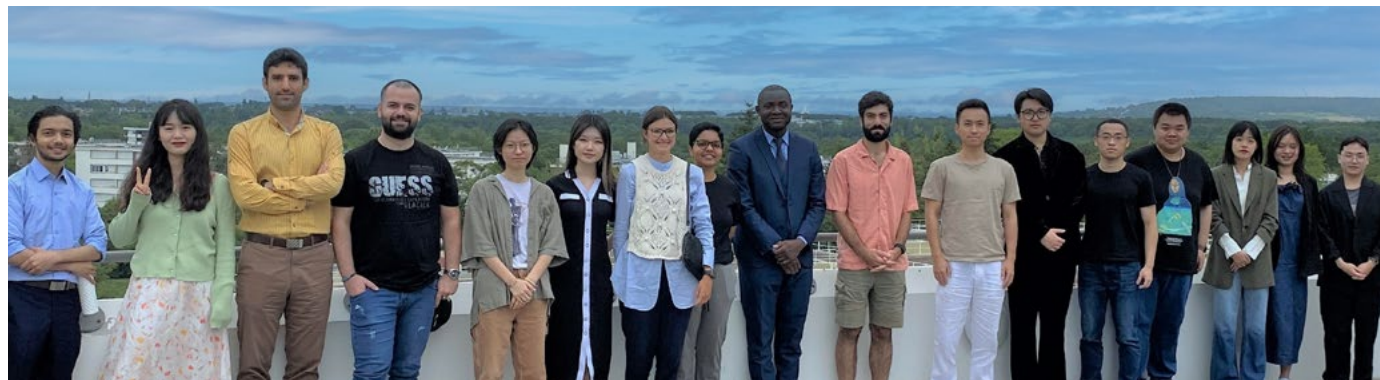
The Research Track at ESSEC Business School offers a unique pathway for students passionate about research. It combines rigorous academic training with the freedom to explore and innovate, preparing our students to apply to the ESSEC PhD and other top PhD programs in the world.

Faculty members are invited to champion this initiative by identifying the best students in their classes and suggesting they apply.



**Arnaud DE BRUYN,**  
Associate Dean  
debruyn@essec.edu

August 2023 Welcome meeting for the new PhD cohort



**LEE Jong Hyuk**, Accounting & Auditing, South Korean 🇰🇷

**KARAGULYAN Vahe**, Data Analytics, Armenian 🇦🇲

**LIU Shuying**, Economics (Industrial Organization), Chinese 🇨🇳

**LUO Haoyu (Karl)**, Economics (Public Economics), Chinese 🇨🇳

**TOUPOVOGUI Jean**, Economics (second year of Phd),  
Guinean 🇮🇸

**MIN Wenliang (Frank)**, Finance, Chinese 🇨🇳

**MAHDAVIANI Seyed Soroush**, Finance, Iranian 🇮🇷

**LIU Dailei (Lucinda)**, Finance, Chinese 🇨🇳

**ZHENG Zipeng**, Management (Strategy), Chinese 🇨🇳

**TSUI Tsz Ching (Helen)**, Management (OB), Chinese 🇨🇳

**KIAEI Asadollah (Ali)**, Management (Information Systems), Iranian 🇮🇷

**LIU Mengyue**, Management (Information Systems), Chinese 🇨🇳

**LI Boyang (George)**, Management Control, Chinese 🇨🇳

**BRAGAGNOLO Federica**, Management Control, Italian 🇮🇹

**CHEN Haofan**, Marketing, Chinese 🇨🇳

**RAJMOHAN Anjana**, Marketing, Indian 🇮🇳

**WOOD Pujith Niel**, Marketing, Indian 🇮🇳

**QAIASARI HASAN ABADI Moein**, Operations Management  
& Research, Iranian 🇮🇷



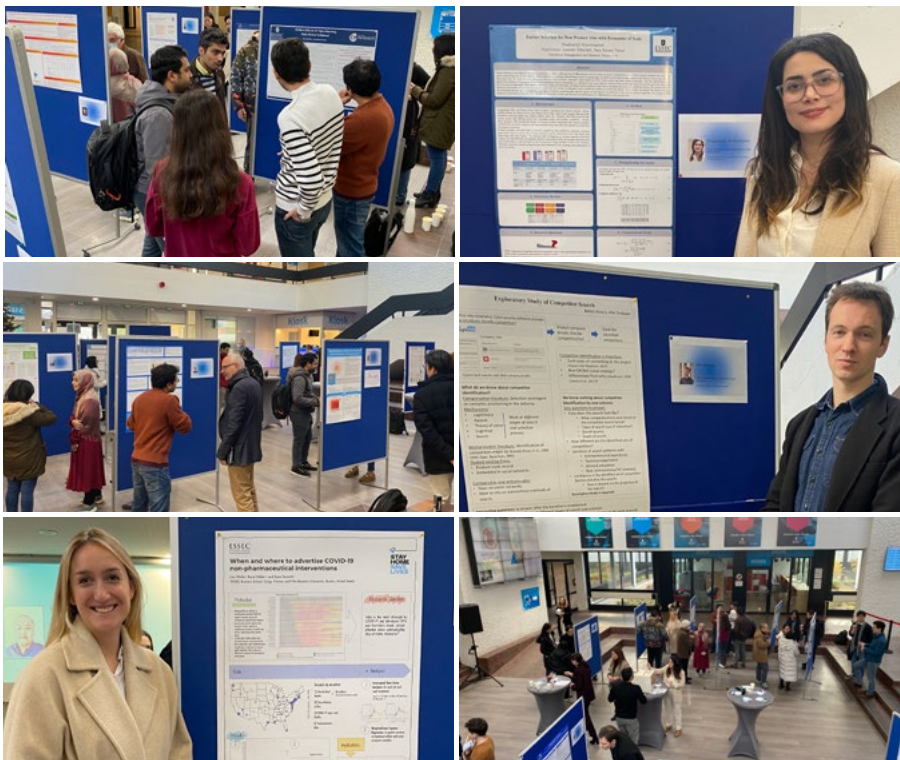
## SOME KEY MOMENTS IN THE PHD PROGRAM

### October 2023: Graduation Ceremony



Ceremony at the Philharmony of Paris – Congratulations to PhD and Ms BAR graduates.

### November 2023: Research Highlights in the Poster Session



**A few conferences attended by ESSEC PhDs in 23-24:** AOM Academy Annual Meeting 2023 (US), China in the Global Economy Conference (France), Talent workshop of the European Accounting Association (Spain), the 3<sup>rd</sup> Bayes Bristol Accounting PhD conference (UK), Strategic Management Society (SMS) conference (Canada), Northwestern causal inference workshop (US), Finance & Product Market (Switzerland), TSL conference 2023 (US) Midwest Econometrics group Conference (US), IPIFF Annual Conference (Belgium), the 22nd International conference of the Japan Economic policy Association (France), 2023 POMS international Conference (China), IAAE Annual Conference 2023 (Norway), SEHO conference 2023 (Denmark), PROS conference (Greece), 28th annual conference of the European association of environmental & resource economists (Cyprus), IFORS 2023, (Chile).

## POSTER SESSION WINNERS



**Best content poster**  
**Mohammadhesam Hajighasem,**  
3<sup>rd</sup> year student in Marketing



**Best presentation poster**  
**Madhav Arora,**  
4<sup>th</sup> year student in Marketing



**Best design poster**  
**Saideh Alaei,**  
3<sup>rd</sup> year student in Management Information Systems

A FEW PUBLICATIONS AND AWARDS

- **Lidiia Pletneva (4<sup>th</sup> year)** received the Best Student Paper Award at the Thirteenth International Conference on Emotions and Worklife 'EMONET XIII', Lancaster, UK (June 2022).
- **Emeline Deneuve (5<sup>th</sup> year)** received the Best reviewer award at the IAS Midyear meeting (January 2023).
- **Lidiia Pletneva (5<sup>th</sup> year)** received the Best student paper Award, AOM for the paper "From grieving to career change: How personal grief-inducing events affect work identity" (July 2023).
- **Matthias TRÖBINGER (3<sup>th</sup> year)** received the TIM Best Reviewer Award at the Academy of Management Annual Meeting in Boston (August 2023).
- **Francesca Nannetti (5<sup>th</sup> year)** received the award as runner-up for best paper in the Entrepreneurship category for the OMT Division at Academy of Management (August 2023).
- **Mo Wang (4<sup>th</sup> year)** received the prize of the Best paper at The 21st edition of the EUROFIDAI-ESSEC Paris Finance Meeting (December 2023).
- **Debajyoti Biswas (4<sup>th</sup> year)** published in European Journal of Operational Research with Sara Rezaee Vessal "Smart home insurance: Collaboration and pricing" (2023).
- **Jose Benedicto Duhaylonsod (graduated in 2019)** published in the Journal of Operation Management with Ayse Onculer and Felix Papier "Reference-dependent preferences in flat penalty service-level contracts" (March 2023).
- **Yerlan Kuzbakov (5<sup>th</sup> year)** published in the European Journal of Operational Research "New formulations for two location problems with interconnected facilities, Y Kuzbakov, I Ljubic" (2024).

**Debajyoti Biswas**

2023 ESSEC Foundation Awards  
Wednesday, March 27 2024.

The PhD Award to **Debajyoti Biswas**  
(graduated in June 1<sup>st</sup>, 2023)

PhD supervisors: Laurent Alfandari  
& Sara Rezaee Vessal.



PHD GRADUATES SINCE LAST NEWSLETTER



**Emeline Deneuve**  
(Accounting & Auditing)  
Assistant professor  
HEC, Montréal, Canada



**Alborz Hassanzadeh**  
(Operations Management & Research)  
Assistant professor  
HEC Montréal, Canada



**Javaiz Parappathodi**  
(Operations Management & Research)  
Adjunct Professor  
(Teaching Fellow)  
Durham University,  
United Kingdom



**Francesca Nannetti**  
(Management)  
Assistant professor  
NEOMA, Reims, France



**Johannes Klausmann**  
(Finance)  
Assistant professor  
Darden School of  
Business, United States



**Gabrielle Gambuli**  
(Economics)  
Post-doc  
Université Gustave Eiffel,  
GRETTIA, France



**Lidiia Pletneva**  
(Management)  
Assistant professor  
London School of Economics  
University of London,  
United Kingdom



**Huali Wu** (Economics)  
Assistant professor  
Shanxi University of Finance  
and Economics, China



**Arslan Javed** (Marketing)  
Assistant professor, ICN Nancy  
Business School, France



**Debajyoti Biswas**  
(Operations Management & Research)  
Assistant professor  
University College  
Dublin, Ireland



**Camillo Riva** (Finance)  
Assistant professor  
Nova School of Business  
& Economics, Portugal



**Margaux Suteau** (Economics)  
Research officer, London  
School of Economics,  
United Kingdom



**Marco Antonio Rocha Galo**  
(Management)  
Assistant professor  
Nova School of Business  
& Economics, Portugal



**Bingxin Xing**  
Assistant professor  
Beijing Normal  
University, China



**Roman Pavlyuchenko**  
(Marketing)  
Assistant professor  
University of Bath, School of  
Management, United Kingdom