



Job Description – February 2024

Professor of Management Practice in International Relations with a focus on Asia Pacific

ESSEC Business School, Paris Campus

Context

Created in 1907, ESSEC is a leading business school with French roots and global outreach: two campuses in the Paris metropolitan area, one in Singapore, one in Morocco (Rabat), and one fully digital campus. ESSEC offers bachelor and graduate level training in business administration (GBBA, MSc, MBA, EMBA, Specialized Masters, PhD), which stand in top-tier of international rankings. ESSEC has a long tradition of exploring, teaching and researching how strategy and management may be mobilized to further the public good.

Over the past 10 years, ***ESSEC has been building up its teaching capacity and expertise in the area of geopolitics / international relations.*** Demand from students and the school's stakeholders is growing fast in this area, with a specific interest for Asia. While many of our students will visit our Singapore Campus, it is important that as many as possible, while at our Cergy or Rabat campuses, are also introduced to the geopolitics of Asia and its main players.

In this context, ESSEC is aiming to recruit a Professor of Management Practice in International Relations with a focus on Asia Pacific. While they are not expected to publish research, ***Professors of Management Practice are experts in their field,*** have accumulated experience in organizations beyond academia, and have a demonstrated teaching capability.

The new recruit will join the Private & Public Policy Department, which comprises about 20 faculty members, with expertise in Law, Negotiation, Geopolitics & IR, Urban Policy, Real Estate, Public Policy, Social Innovation and Philanthropy. Within the Department, s/he will be affiliated to IRENE, ESSEC's resource centre in geopolitics & IR, negotiation & conflict resolution, governance & defence issues. Beyond its research activities, IRENE's team delivers fieldwork and trainings activities for 3.000+ people a year in higher education institutions, companies, and public organizations (EU, Foreign Affairs ministries, etc.).

Mission

Based on the ESSEC Cergy Campus, nearby Paris, the recruit will join the Public & Private Policy department, and will work closely with IRENE to develop the following activities:

- ***Courses:*** Teach IR with a focus on China, India, Japan, Southeast Asia, the Indo-Pacific to undergraduate (GBBA) and graduate students (Master in Management/Grande Ecole, Specialized

Groupe ESSEC (Association Loi 1901)

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Masters, GMBA) as well as Executive Education participants. These programs are being taught in French and English on our campuses in Cergy, Paris La Défense, Singapore and Rabat. The number of teaching hours is 240 hours/year.

- **Pedagogical innovation:** Develop pedagogical case studies, MOOCs and short videos, position papers, books and other relevant content for courses and seminars. Also organize pedagogical events to mobilize students on IR related projects.
- **Community:** Organize seminars that include guest speakers, sit in academic juries, liaise with partner organizations and help manage programs related to APAC, etc.

The recruit will be offered a permanent contract (*CDI* under French law), 4-day a week, with a competitive package.

Specifications / Requirements

Given the above-mentioned mission and responsibilities, the job incumbent will need to demonstrate:

1. Significant professional experience in IR, with a proven focus on Asia Pacific; well-established contacts with organizations in APAC and/or the think-tank communities is a plus;
2. Significant academic credentials in relevant fields such as political science, Asian Studies, Law, economics: at least at the Master's degree level, PhD/doctorate can be a plus; related-professional or even academic publications is a plus;
3. Significant and successful experience in teaching activities in an international environment, even on a part-time basis; publications such as books, book chapters, academic papers in reputable journals and media appearances to be considered an asset.
4. Capacity to teach in English, and at least reasonable command of French; capacity to teach in French is a plus;
5. Proven experience in project development and/or new pedagogical content creation is a plus.

Typical profiles could be people having acquired significant professional experience in the corporate world, and/or think-tanks, or public organizations, a ministry of Foreign Affairs, etc.

For further information about the position, please contact Professor Aurélien Colson (colson@essec.edu), head of the Public and Private Policy Department.

Process

1. The position will be available from September 1, 2024; this can be discussed further.
2. Applications are accepted now and should be sent no later than April 15, 2024. Earlier applications are strongly encouraged as we will consider applicants on a rolling basis.
3. Interested candidates should send their application electronically to recruitmentdev@essec.edu with a cover letter and an updated CV. Please put "PMP Geopolitics APAC" in the subject title. If appropriate, provide teaching evaluations and any references to educational content developed (cases, blogs, MOOCs, videos, etc.). We guarantee full confidentiality.
4. Only shortlisted candidates will be contacted for an interview. The committee will organize these interviews on an ongoing basis.

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