

ESSEC Business School launches the Center for Geopolitics & Business

ESSEC Business School is launching the Center for Geopolitics & Business as part of its 2024 - 2028 strategy: a transdisciplinary research and pedagogical innovation center dedicated to studying the interactions between geopolitics and the business world. This center will equip our students and executive education participants with the knowledge they need to analyze the consequences of geopolitical shocks and trends on companies and organizations. Above all, it will provide them the know-how necessary for managing geopolitical challenges.

Geopolitical tensions have become a major factor impacting companies and organizations and influencing decision-making: rivalries between major trading blocs and protectionism, competition for access to resources, restrictions on international investment, international sanctions, the disruption of supply chains, and even armed conflict.

The Center will expand on the existing expertise of our faculty and establish new partnerships. ESSEC already works with major international companies and academic and diplomatic institutions all over the world. The Center will be an ecosystem bringing together researchers and practitioners, companies and public organizations on all ESSEC's campuses: Paris-Cergy, Paris-La Défense, Singapore and Rabat.

For **Vincenzo Vinzi, Dean and President of ESSEC Business School**: *"An "institution that is open to the world by going beyond physical and intangible borders" like ESSEC must have a robust, informed geopolitical strategy, consisting of the flow of international students, academic alliances, corporate partnerships, and programs located all over the world."*

The academic leadership of the new center has been entrusted to two professors: **Aurélien Colson**, based in France, who will continue to direct ESSEC IRENÉ, the Institute for Research and Teaching on Negotiation and the Geopolitics, Defense and Leadership Track, two entities that will contribute to the new center; and **Cedomir Nestorovic**, based in Singapore, the academic director of the Executive MBA ESSEC Asia-Pacific in Singapore.

By aiming to make ESSEC the benchmark for challenges at the intersection of geopolitics and business, this new center completes ESSEC's strategic plan alongside the Center for Social and Environmental Innovation, the Center for Entrepreneurship and Innovation, and the Metalab Center for Data, Technology & Society.

PRESS CONTACTS

Marie-Caroline SARO
External Communications
Manager
01 34 43 36 61
saro@essec.edu

Julia SMITH
International Media
Relations Officer
01 34 43 98 25
smith@essec.edu

ABOUT BUSINESS SCHOOL

ESSEC, founded in 1907, is one of the world's top management schools and holds the "triple crown" accreditation from EQUIS, AACSB and AMBA. With 7,550 students; a faculty comprised of 152 full-time professors and 25 emeritus professors, in France and Singapore, recognized for both the quality and influence of their research; a wide range of management training programs; partnerships with the world's best universities; and a network of 71,000 alumni, ESSEC continues to foster a tradition of academic excellence and a spirit of openness in the fields of economics, social sciences and innovation. In 2005, ESSEC opened a campus in Asia. ESSEC's operations in Asia Pacific, strategically located in Singapore, present the perfect foothold for ESSEC to be part of the vibrant growth of Asia and to bring its expertise to the expanding region. Additionally, in 2017 ESSEC opened a new campus in Rabat, Morocco. ESSEC's international expansion allows students and professors to study and understand the economic forces at work in the different regions of the world. For additional information, please visit www.essec.edu.