

ESSEC grows its international presence with hubs in New York City and London

ESSEC Business School is marking a new milestone in its international development as part of its 2024-2028 strategic plan. ESSEC has announced the launch of hubs in New York City and London to accelerate its activities abroad and strengthen its presence in these strategic cities.

These hubs will bring together local alumni communities and raise ESSEC's profile in the United States and the United Kingdom. They will also host students on study trips who would like to better understand the economic environment and access professional opportunities offered by these major cities.

Additionally, the hubs will support student recruitment and the development of a multicultural student experience. They will create links with local universities to boost student mobility, strengthen relationships, and develop new dual degree programs.

The New York City Hub will promote ESSEC in North America

With the launch of the hub in New York, ESSEC aims to achieve several strategic goals. First, strengthening ESSEC's influence in North America by increased participation in the business school ecosystem in the United States, Canada, and Mexico. Professional development is at the heart of the mission of the New York City Hub: it will facilitate students' access to internships and jobs in key sectors.

The hub will also play a major role in energizing alumni communities, with 1500 members between New York, Montreal and Toronto. The development of academic collaborations will offer students international opportunities. Students will have access to enriching experiences in North America via dual degree partnerships like those recently signed with Smith School of Business at Queen's University for the Global BBA and with UCLA School of Law in the United States for the MiM and MS DAIM programs.

ESSEC is growing its London activity to support its academic and professional ambitions

ESSEC has had a presence in London since 2017 and is now transitioning its office to a true academic and professional hub, making ESSEC more prominent and strengthening its partnerships in London. London is the second biggest global financial center after New York according to the Global Financial Index 2023, and attracts students and new graduates thanks to the diverse opportunities available. With 1600 alumni working in key sectors, London has become an indispensable location for ESSEC, both academically and professionally.

One of the priorities of the hub will be to create and launch a London curriculum for students who wish to benefit from the city's professional opportunities. By creating links with prestigious universities and the local business ecosystem, the hub will support the ESSEC community in developing strong connections.

Vincenzo Vinzi, Dean and President: "The London and New York Hubs will be true ESSEC embassies in North America and the UK, bringing together, supporting and promoting our ever-growing alumni communities. We see that our students are increasingly attracted to these very diverse and innovative cities; I am convinced that hubs will be key players in the successful realization of our new Strategic Plan on a global scale."



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Matthew Gibb, Director of International Relations : “These and future international hubs will be the instruments through which ESSEC will deploy its international strategy, and in doing so consolidate our position amongst the best globally impactful business schools creating a truly comprehensive and multicultural experience for our students and graduates.”

PRESS CONTACTS

Marie-Caroline SARO
**External Communications
Manager**

01 34 43 36 61
saro@essec.edu

Julia SMITH
**International Media
Relations Officer**

01 34 43 98 25
smith@essec.edu

ABOUT ESSEC BUSINESS SCHOOL

ESSEC, founded in 1907, is one of the world's top management schools and holds the "triple crown" accreditation from EQUIS, AACSB and AMBA. With 7,550 students; a faculty comprised of 152 full-time professors and 25 emeritus professors, in France and Singapore, recognized for both the quality and influence of their research; a wide range of management training programs; partnerships with the world's best universities; and a network of 71,000 alumni, ESSEC continues to foster a tradition of academic excellence and a spirit of openness in the fields of economics, social sciences and innovation. In 2005, ESSEC opened a campus in Asia. ESSEC's operations in Asia Pacific, strategically located in Singapore, present the perfect foothold for ESSEC to be part of the vibrant growth of Asia and to bring its expertise to the expanding region. Additionally, in 2017 ESSEC opened a new campus in Rabat, Morocco. ESSEC's international expansion allows students and professors to study and understand the economic forces at work in the different regions of the world. For additional information, please visit www.essec.edu.