

ESSEC announces the appointment of Wilfried Sand as Academic Director of the Grande Ecole - Master in Management

Cergy, December 19, 2024 - ESSEC is pleased to announce the appointment of Wilfried Sand as Academic Director of the Grande Ecole - Master in Management as of January 1st, 2025.

Wilfried is a professor of Economics at ESSEC, and Head of the Economics Department. He is a graduate of ENSAE Paris, holds a DEA from EHESS, and earned a PhD from Toulouse Capitole University. Certified University Professor in Economic Sciences, Wilfried spent 14 years as Professor at the Toulouse School of Economics, where he managed various Master's programs as well as the doctoral program. He has also been a visiting professor at Tor Vergata (Rome) and Humboldt (Berlin) Universities. Wilfried has carried out consulting and training missions for various companies (EDF, Orange, Altermind, etc.), and has worked with the Conseil d'Etat, the Autorité de Régulation des Transports and the Autorité Nationale des Jeux, where he served as member of the board.

Wilfried joined ESSEC in 2020, after having been a visiting professor at ESSEC from 2014 to 2020. He also held the Global Circular Economy Chair. He teaches in the Global BBA, Master in Management, Specialized Masters, and doctoral programs.

His research focuses on industrial economics, incentive theory, and market regulation, and his work has been published in leading academic journals in these fields (such as Management Science, RAND...).



"I am truly honored to take on the role of Academic Director of ESSEC's Grande École / MiM Program. As organizations and societies continue to face significant environmental, technological, and geopolitical challenges, it is more important than ever to equip our students with the tools to make informed, impactful decisions. Leveraging on both academic excellence and real-world exposure, ESSEC presents a dynamic and multicultural learning environment that prepares students to excel in diverse professional contexts while remaining deeply attuned to societal and business needs. Along with the entire ESSEC community, I will dedicate all my energy to ensuring that our students' experience is rigorous, inspiring, and truly transformative.", explained Wilfried Sand.

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ABOUT ESSEC BUSINESS SCHOOL

ESSEC, founded in 1907, is one of the world's top management schools and holds the "triple crown" accreditation from EQUIS, AACSB and AMBA. With 7,550 students; a faculty comprised of 169 full-time professors and 25 emeritus professors, in France and Singapore, recognized for both the quality and influence of their research; a wide range of management training programs; partnerships with the world's best universities; and a network of 71,000 alumni, ESSEC continues to foster a tradition of academic excellence and a spirit of openness in the fields of economics, social sciences and innovation. In 2005, ESSEC strengthened its presence in Asia and opened a campus in 2015, ESSEC Asia-Pacific, strategically located in Singapore. Additionally, in 2017 ESSEC opened a new campus in Rabat, Morocco. ESSEC's international expansion allows students and professors to study and understand the economic forces at work in the different regions of the world.

For any additional information, please visit www.essec.edu or <https://www.essec.edu/en/campus/singapore/>