



## Professor of Management Practice in Information Systems

ESSEC Business School

Location: ESSEC Business School, Cergy, France

Department: Information Systems, Data Analytics and Operations (IDO)

Discipline: **Information Systems**

Focus: **Tech Policy, Geopolitics & Cultural Industries**

Topics: Core IS, Tech Policy, Geopolitics, Cultural Industries (Economics/Policy/Tech)

Employment type: **Permanent, 80% part-time (CDI)**

Language: English and French

Contact persons: Professors Laurent Alfandari and Frank Chan, as well as other professors in the Department of [Information Systems, Data Analytics and Operations](#)

Start Date: **September 1, 2026.**

To strengthen its expertise at the crossroads of technology, regulation, and the creative economy, ESSEC Business School is recruiting a Professor of Management Practice (PMP) in the Department of Information Systems, Data Analytics and Operations (IDO). We are seeking a high-profile professional with extensive industry and/or government experience to bridge the gap between technical developments (AI, Cyber) and their strategic, political, and cultural implications on a global scale.

### **Mission**

The Professor of Management Practice will join the Department of Information Systems, Data Analytics and Operations (IDO). The IDO department at ESSEC is a leading center in Europe, responsible for research and training in data analytics, AI, and technology management. The successful candidate will play a pivotal role in the ESSEC Metalab for Data, Technology & Society, which coordinates scientific and pedagogical activities related to the impact of AI & Data on institutions and society.

### **Key responsibilities include:**

- **Core & Specialized Teaching:**
  - Teaching core Information Systems courses (e.g., Digital Transformation, IT Strategy, Management of IS/IT) across various programs.
  - Designing and teaching specialized courses on Tech Policy, Regulation, and International Developments, as well as Digital Sovereignty and Soft Power.
- **Cultural Industries Expertise:**
  - Teaching and analyzing the economic, legal, and policy aspects of the Cultural Industries and the Arts.
  - Exploring the intersection of AI/Tech developments with the creative sector.
- **Chair Participation:**

Actively contributing to the ESSEC Chair in Cultural Industries, Arts & Creative Technologies, bridging the gap between digital innovation and the economic/legal realities of the creative sector.
- **Corporate & Institutional Relations:**

Leveraging an extensive professional network to connect ESSEC with C-suite executives and high-level public administrators. This includes organizing guest lectures, industry partnerships, and enhancing the school's visibility.
- **Pedagogical Innovation:**

Developing new case studies and digital content that reinforce ESSEC's relevance in the domains of tech diplomacy and creative technologies.

The teaching load is 240 hours/year (or equivalent contact hours), corresponding to a 80% part-time permanent contract (CDI).

### Specifications and Requirements

This position is designed for a senior practitioner who bridges the corporate, administrative, and academic worlds. The ideal candidate will possess:

1. **Professional Experience & Network:**
  - Extensive professional experience (15+ years preferred) in Information Systems, Tech Policy, or Strategy Consulting within top-tier companies, international organizations, or government administrations.
  - A robust network of key contacts at the C-suite level and higher levels of administration.
  - Proven track record in navigating the intersection of technology, cybersecurity, and international regulatory developments.
2. **Expertise in Cultural Industries:**
  - Comprehensive expertise in the Cultural and Creative Industries (e.g., media, arts, entertainment, museums).
  - Deep understanding of not only the technological shifts (AI/IS) but also the economic

models, legal frameworks, and policy issues governing the arts and culture sectors.

**3. Academic & Teaching Credentials:**

- Successful proof of teaching capacity is mandatory. The candidate must demonstrate the ability to engage audiences at the Undergraduate, Graduate, and Executive levels.
- Ability to teach core IS concepts to generalist management students effectively.
- A Master's degree is required; a PhD/Doctorate is a plus but not required.
- Fluency in English and French is required.

### **About ESSEC Business School**

Founded in 1907 in Paris, ESSEC Business School is an institution of higher education guided by the pursuit of academic excellence in teaching and research. Its distinctiveness stems from the pioneering spirit of the members of its community and its core values – humanism, responsibility, innovation and openness – that shape its scientific ambitions and pedagogical approach.

The mission of ESSEC Business School, a world school with French roots, is to infuse leadership with meaning in order to prepare leaders to address contemporary economic, environmental and social challenges. In order to do so, it produces innovative and relevant knowledge to equip the next generation of leaders with the skills, know-how and savoir-être that will make them truly responsible, inclusive and respectful of the environment. Convicted that knowledge provides a path to freedom - Per scientiam ad libertatem – ESSEC inculcates in its students critical thinking and creativity skills that prepare them to anticipate and address the challenges of an increasingly uncertain world. ESSEC supports students in making their actions both meaningful and impactful by relying on both technology and people. It also seeks to enlighten the actions of businesses and organizations in a world transformed by the new industrial revolution, the environmental crisis, a new world balance and other major societal changes.

By emphasizing individualization when designing its programs, ESSEC prioritizes the cultivation of personal responsibility and an entrepreneurial spirit amongst its diverse community members, and offers them a unique experience that will guide them throughout their lives.

ESSEC Business School has a long-standing commitment to addressing issues of diversity, tolerance and respect for others. These actions have been a core part of our school's values and strategy.

### **How to Apply**

1. Candidates should submit their application via email to [recruitment\\_ids@essec.edu](mailto:recruitment_ids@essec.edu)
2. The application must include a cover letter describing the candidate's motivation and an up-to-date CV. It may include recommendation letters, teaching evaluations and any example of educational content (cases, blogs, MOOCs, videos, etc). We guarantee full confidentiality.

3. The recruiting committee will review applications **from February 2026** and until the position is filled. Shortlisted candidates will be contacted for an interview. The hiring committee will organize interviews, campus visits and sample lectures on an ongoing basis.
4. The position will start on **September 1, 2026**.

The status of Professor of Management Practice implies devoting all the teaching activities to ESSEC (unless authorized otherwise), but maintaining limited outside activity and a link with the private sector is encouraged. The position is based in Cergy with activities also at Paris-La Défense, and with the possibility of visits to campuses abroad including Singapore and Rabat.

For more details about ESSEC: [www.essec.edu](http://www.essec.edu).