

EDITORIAL

This past year has been busy within the ESSEC PhD Program. Some of it has been the daily intensity of the PhD experience – for students, Faculty and PhD staff alike. But there have also been new orientations, important changes and some great pieces of news. We felt the need to share all of this with the broad ESSEC PhD Community; hence the birth of this Newsletter that will have a yearly periodicity. This Program is ours: it is and should be a source of pride for all of us individually but also collectively. The PhD Program is, let us remember it, a key pillar of ESSEC's identity as an international research institution. And it is a major component of the strategy of building up the ESSEC brand at the global level.

When I moved to take the position of Associate Dean for the ESSEC PhD Program, I found a program in great shape – excellent students with drive and motivation, a highly involved Faculty and a dedicated staff. My predecessor, Professor Raymond-Alain Thiéart made it easy for me and I take this opportunity to thank him for all he did for our PhD Program.

In this Newsletter, we will introduce the 2012 incoming Class. Last September, we admitted seventeen bright and highly motivated students, coming from ten different countries from around the World. You will also see some pictures and information on our MS in Business Administration Research (MSBAR) Graduation Ceremony, last February. Twelve students, who had fulfilled all the requirements of an intense period of two years, received a well-deserved diploma. They know, though, that this is not the end of the hard work.... Rather just the beginning. We are looking forward, in a few years from now, to hand them their PhD and Doctorat Diplomas. As you may know, since 2010, ESSEC is one of the partners, together with the University of Cergy-Pontoise, of the Joint Doctoral School EM2C. As part of our co-accreditation within that Doctoral School, we are now able to deliver not only the ESSEC PhD but also the Doctorat ESSEC – so our students get two diplomas for the “price” (hard work) of one!....

Our students have been really active this year. Five of them defended their PhD with brio, gaining a Doctorat at the same time. Five of them have had an article or chapter accepted for publication. Six PhD students have spent a period of time abroad, working with colleagues at the University of South Carolina, Penn State or Cardiff Business School amongst others. We have validated this year 86 Research Assistanship Modules (RAMs) – which are research projects where a student and a Faculty member work together on the production of a research contribution that could in time turn into a joint paper. We will have this year 40 participations in major Conferences and Workshops – our students having been either accepted to present a paper and/or to take part in pre-conference Doctoral activities. We have had some impressive citations and awards, as you can see below – which clearly show the excellence of the research that is being done within the ESSEC PhD Program. Congratulations to all!

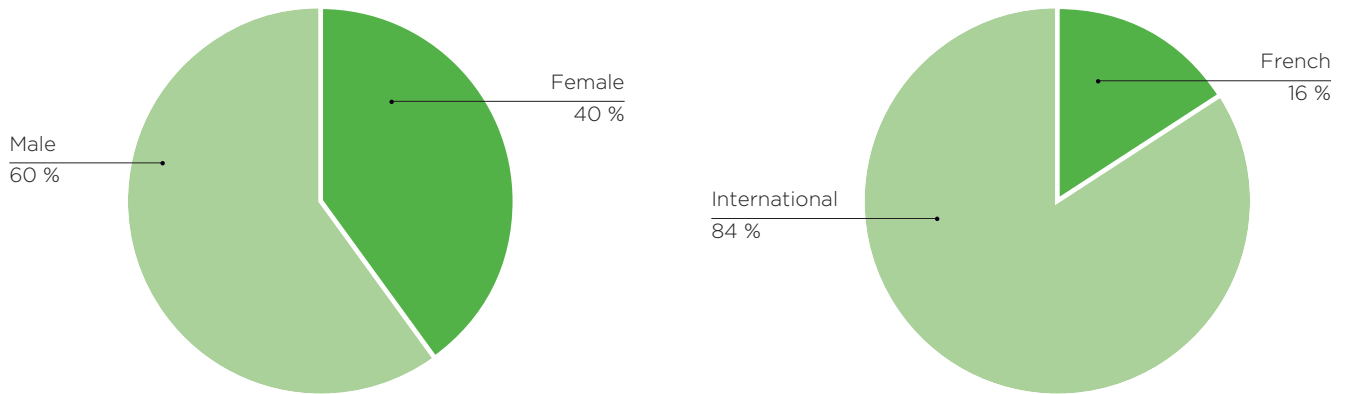
At the level of the Program, we have launched a number of important initiatives. First, we have modified the governance of the Program and integrated PhD students representatives. The first elections took place in January 2013 and we now have four student representatives – Lisa Baudot, Joel Bothello, Helen Etchanchu-Schneider and Oana Peia. Then, we have worked on the elaboration of a Code for Doctoral Supervision. The process has been highly participative – involving many Faculty members and most PhD students through the mediation of Concentration Heads and PhD student representatives. The result is a Code for Doctoral Supervision that has been formally approved by the Doctoral Committee in April and will be the formal quality guideline for Doctoral Supervision at ESSEC starting this September. We have coordinated with the young ESSEC Foundation the organization of an ESSEC Foundation PhD Award – for now there are six nominees among our alumni of the past two years. Stay tune for the Winner.... We have also been working on achieving a better fit between the needs of our students (particularly as they target an academic career) and the training we offer for personal and professional development. We have even involved our Alumni in this – and many answered the call, joining us in January for what was both a highly useful experience-based training for students currently in the program and a very pleasant social event. Finally, we have started working on a radical overhaul of our website – and we do hope that by 2014 we will be able to present a new, even more attractive face to the world. Don't hesitate to send us your suggestions on this. And do save the date – next year on March 21st 2014, we will have a Graduation Ceremony for both MSBAR students but also, for the first time, for PhD students. We hope to see all of you then!



Professor Marie-Laure Djelic
Associate Dean, PhD Program

PhD Facts 2012-2013

67 Students – Age average 28



Incoming Class, 2012-2013

AKHMADULIM	Timur	Accounting & Auditing	Uzbekistan
YI	An	Management/OB	China
MOUSAVI BAYGI	Seyed Reza	Management / IS	Iran
SHAIK	Zaheer	Management / IS	India
SARMAH	Archita	Management Strategy	India
BAYLON	Donoxti	Management Strategy	France
MAC	Thai Hai Duong	Marketing/Quantitative	Vietnam
CHAPPE	Ophélie	Economics	France
DAYMARD (MBA)	Arnaud	Economics	France
FAZELI	Nima	Economics	Iran
HAO	Hailong	Economics	China
COLICEV	Anatoli	Operations Management	Moldavia
KESHVARI FARD	Milad	Operations Management	Iran
VROEGE	Albert	Finance	Netherlands
WANG	Sumingyue	Finance	China

Publications by our students

- Article in Accounting in Europe (2013), 10(1):1-26, <http://dx.doi.org/10.1080/17449480.2013.772715>
- Article in Journal of Financial Stability (2013), Available online 16 March 2013.
- Article Revise and Resubmit at Pharmacoepidemiology, 2
- Article in Journal of International Financial Markets, Institutions and Money (2013), 23: 265-282
- Book review published in the spring 2013 issue of the Journal of International Accounting Research, Volume 12 Issue 1 (Spring), pp. 78-81

Citations and Awards for our students

2012-2013

- * Winner of the 2013 Sage Leadership Paper Award at the Management History Division of the Academy of Management 2013 meeting.
- * Winner of the 2013 Halloran Award at the Management History Division of the Academy of Management 2013 meeting.
- * Two Papers chosen for Best Papers Proceedings of the 2013 Academy of Management.
- * Best Paper Award in Organizational Behavior by Business PhD in France 2013.
- * Nomination by the European Accounting Association (EAA) Doctoral Colloquium as their representative to attend the 2013 Accounting and Finance Association of Australia and New Zealand (AFAANZ) Doctoral Symposium.

2011-2012

- Article in Review of Industrial Organization, 40(1). pp. 51-73.
- Chapter in Case Studies in Social Entrepreneurship and Sustainability: The Oikos Collection, 43-68. Sheffield, UK: Greenleaf Publishing.
- Article in The Academy of Management Annals, Volume 5, Issue 1, 317-371 (2011)
- Article in Revue économique, Vol. 63, 2012/1, Page 129 à 155.
- Article in Investment Management and Financial Innovations, 4 (with C. Bellavite Pellegrini, E. Sironi).
- Book chapter in Psychiatric Genetics, 2011, Vol. 21, No. 6, p. 287-293.
- * ResponsAbility paper development grant 2012.
- * "Highly Commended Award" 2011 Emerald/EFMD Outstanding Doctoral Research Awards in Interdisciplinary Accounting Research category.

116 PhD students invited to 86 international conferences since 2008

Academy of Management (AOM) Conference, August 2013

35th ISMS Marketing Science Conference, July 2013

2013 EGOS Conference, July 2013

EURO Informs - 26th European Conference on Operational Research, July 2013

Excellence in Ethics Conference, May 2013

EAA (European Accounting Association) Conference, May 2013

Production and Operations Management Society (POMS) Conference, May 2013

10th International Conference on CMS (Computational Management Science), May 2013

2013 Society for Consumer Psychology Conference, Feb 2013

Computational and Financial Econometrics (CFE2012) Conference, Dec 2012

Orlando, USA

Istanbul, Turkey

Montreal, Canada

Rome, Italy

Indiana, USA

Paris, France

Denver, USA

Montreal, Canada

San Antonio, USA

Oviedo, Spain ●●●

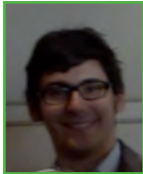


70 Advanced Master in Business Administration Research diplomas granted since 2008

MS in Business Administration Research Graduation Ceremony on February 27, 2013

PhD Graduates

2012/2013



Francesco Andreoli
(PhD 2012) – ATER,
Université de
Cergy-Pontoise



Adrian Borbély
(PhD 2012)
Assistant Professor,
IESEG Paris



Guillaume Coqueret
(PhD 2012) – Senior
Analyst, EDHEC
Risk Institute, Nice



Hyun-Joo Ryou
(PhD 2012)
Economist, National
Bank of Korea,
Seoul



Yue Zhao
(PhD 2012)

Alumni – Where did they go ?

2011/2012



Imran Chowdhury
(PhD 2012)
Assistant Professor,
Pace University,
New York



Hae-Jung Hong
(PhD 2012)
Assistant Professor,
Rouen Business
School



Jau-Shyuam Lai
(PhD 2012)
Assistant Professor,
Université Laval,
Quebec



Julien Malaurent
(PhD 2011)
Assistant Professor,
EM Lyon



Anne-Flore Maman
(PhD 2012)
Consultant/
Professor Semio
Consult, Paris



Afshin Mehrpouya
(PhD 2011)
Assistant Professor,
HEC Paris



Aljona Putilina Zorina
(PhD 2012)
Assistant Professor,
ESCP Paris

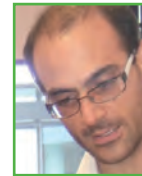
2010/2011



**Diane-Laure Arjalies
De La Lande**
(PhD 2010)
Assistant Professor
HEC Paris



Guy Assaker
(PhD 2010)
Assistant Professor,
Université de
Québec, Montréal



Pietro de Giovanni
(PhD 2010)
Assistant Professor,
VU Amsterdam
University



Farah Kodeih
(PhD 2011)
Assistant Professor,
Reims Management
School



Kashif Mehmood
(PhD 2010)
Associate Professor,
Iqra University
Karachi

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