

EDITORIAL

A Word from the Dean

The PhD program continues to keep you up-to-date with the accomplishments of our students and program activities. As you will read, there is a lot going on, including our newest students, research highlights and awards, and events. Since the last PhD newsletter a year ago 16 students defended - all successfully - their dissertations: 3 Accounting & Auditing, 2 Economics, 2 Finance, 5 Management, 1 Marketing, 3 Operations and Data Analytics. All these graduates have jobs (Warwick University, IESEG, Monash University,...) or postdocs (Arizona State, HEC Montreal, Temple University,...).

The network of our program, and by extension of our school, continues to expand, with two of our PhD students currently visiting NUS, and with several students getting ready to visit US universities during the academic year. For example, one student will spend half of the 2019-20 academic year working with a professor at Emory University. Currently there are two students on the Singapore campus, working with our faculty. In a premiere for our program, two of our students obtained Fulbright scholarships for

working on research in the US during the 2019-20 academic year. Remarkably, two of the 15 scholarships afforded the entire population of French doctoral population for the year 2019-20 were granted to ESSEC PhD students. Therefore, one of the students will go to Penn State University, the other to George Mason University, where they will work with faculty who are experts in their fields.

The Poster session, by now an established tradition, took place on December 6 and attracted a record number of 23 students. The Dean and President, Vincenzo Vinzi and Dean of Faculty Michel Baroni were present and handed the prizes to Mouna El Mansouri, Mailys George, and Arslan Javed.

This year again, through the combined efforts of the school as a whole and of particular Chairs (special thanks to the Amundi Chair!), we managed to fund the 5th year students with a combination of full-time and part-time teaching contracts.

One of the concentrations has been renamed, from OMDS (Operations Management and Decision Sciences) to ODA (Operations and Data Analytics) - to better reflect the research foci of

the faculty involved.

At the time this newsletter goes into print, the admissions process for 2019-20 will be finalized. We expect 15 students to join us in Fall. The improved package (mostly due to the I-SITE grant) and the track record of our graduates have attracted high-caliber applicants. The Welcome ceremony will be held on August 30th. New students will receive information about the program, and meet with our faculty and existing students. Do join us if you can. Note: This newsletter will keep you up-to-date on the accomplishments of our PhD students and the program activities throughout the year. If you have a story to share or an idea for a future newsletter, please let us know.



Anca Metiu,
Associate Dean
metiu@essec.edu

A few selected student publications:

Liu, Yuanyuan, Timothy Heath, and Ayse Öncüler. The Future Ambiguity Effect: How Narrow Payoff Ranges Increase Future Payoff Appeal. *Forthcoming, Management Science*. (0+)

Operti, Elisa, Shemuel Y. Lampronti, Stoyan V. Sgourev. Hold your horses : temporal multiplexity and conflict moderation in the "Palio di Siena" (1743-2010). *Forthcoming, Organization Science*. (0+)

Keshvari Fard, Milad, Mahyar Eftekhari, and Felix Papier. "An Approach for Managing Operating Assets for Humanitarian Development Programs." *Forthcoming, Production and Operations Management 2019*. (0)

Duhaylongsod, Jose Benedicto, and Pietro De Giovanni. "The impact of innovation strategies on the relationship between supplier integration and operational performance." *International Journal of Physical Distribution & Logistics Management 49(2)*, 156-177. 2019. (1)

El Hachem, Wissam and Pietro De Giovanni (2019). Accelerating the Transition to Alternative Fuel Vehicles through a Distributive Justice Perspective." *Forthcoming, Transportation Research Part D: Transport and Environment*. (1)

Keshvari Fard, Milad and Laurent Alfandari. "Trade-offs between the stepwise cost function and its linear approximation for the modular hub location problem." *Computers & Operations Research 104*, 358-374.2019. (1)

Alfandari, Laurent and Juan-Carlos Espinoza-Garcia. "Robust optimization for non-linear impact of data variation." *Computers & Operations Research 99*: 38-47. 2018. (1)

Espinoza-Garcia, Juan-Carlos and Laurent Alfandari., Robust location of new housing developments using a choice model. *Annals of Operations Research 271(2)*: 527-550. 2018. (1)

PHD FACTS 2018-2019

■ August 2018 Welcome meeting for the new PhD cohort.



■ **TAO Cong,**
Accounting & Auditing, *Chinese*

■ **NANDY Rusha,**
Accounting & Auditing, *Indian*

■ **DENEUVE Emeline,**
Accounting & Auditing, *French*

■ **BENLIALPER Ahmet,**
Economics, *Turkish*

■ **ROWLEY Thomas Michael,**
Economics, *USA*

■ **WU Huali,**
Economics, *Chinese*

■ **KLAUSMANN Johannes,**
Finance, *German*

■ **IUNG H el ene,**
Finance, *French*

■ **CHAUDHURI Sumon,**
Marketing, *Indian*

■ **JAVED Arslan,**
Marketing, *Pakistan*

■ **MANDAL Minakshi Punam,**
Operations & Data Analytics, *Indian*

■ **KUZBAKOV Yerlan,**
Operations & Data Analytics, *Kazakh*

■ **PHAM Dong Nghi,**
Management, *Vietnamese*

■ **CHENG Si,**
Management, *Chinese*

■ **PLETNEVA Lidia,**
Management, *Russian*

■ Students and professors from the PhD Finance concentration



SOME KEY MOMENTS IN THE PHD PROGRAM



December 6, 2018 Research Highlights: What's New in ESSEC Doctoral Studies - Poster session.



Mouna El Mansouri (Management), **Mailys George** (Management) and **Arslan Javed** (Marketing) congratulated for Best Paper Content, Best Paper Design, Best Paper Presentation.

■ **Alessandro Ghio** (with Andrei Filip and Luc Paugam) Best Paper Award at the 13th IAAER World Congress of Accounting Educators and Researchers, Sydney, November 2018.

■ **Marie Kerveillant**. Received the 'Prix de la Chancellerie des Universités de Paris 2018' in Economics and Management Sciences for her PhD thesis.

■ **Mailys George and Bruno Noisette** (Management OB) were selected and granted the Fulbright scholarship for an internship in the US in 2019-2020.



Visited institutions by ESSEC PhD students this year are National University of Singapore (NUS) and KU Leuven, Brussels.

Some conferences attended by ESSEC PhDs: AMA, ASSA Annual Meeting, EAA Annual Congress, EMAC 2018 Conference, EGOS 2018, AAA Annual meeting, AOM 2018, INFORMS Annual Meeting, POMS Annual conference, EFMA, IFABS...

ESSEC PhD Program was present at the DocNet fairs in Stockholm (SSE), Copenhagen (CBS) and London (LSE).

PHD GRADUATES SINCE LAST NEWSLETTER



Maurice McCourt
(Finance) Assistant professor
University of Melbourne, *Australia*



Baolong Liu (ODA)
Research Associate
Arizona State University, *USA*



Jose Benedicto Duhaylongsod (ODA)
Post Doctoral position
University of Cologne, *Germany*



Shemuel Lampronti
(Management)
Assistant professor
The University of Warwick, *UK*



Amit Kumar
(Management)
The University of Warwick, *UK*



Yong June Yoon
(Economics)
Economist,
National Bank of Korea, *Korea*



Nava Cohen
(Accounting & Auditing)
Lecturer
New Jersey City University, *USA*



Samil Oh (Economics)
Economist,
National Bank of Korea, *Korea*



Jiaying Wei (Finance)
Assistant professor
Southwestern University of Finance and Economics, *China*



Mahya Ostovar Ravari
(Management)
Assistant Professor
Paris School of Business, *France*



Donoxti Baylon
(Management)



Wenyu Jiao
(Marketing)
Post Doctoral position
Temple University, *USA*



Alessandro Ghio
(Accounting & Auditing)
Lecturer
Monash University, *Australia*



Seyed Reza Mousavi Baygi (Management)
Assistant Professor
IESEG Business School, *France*



Milad Keshvari Fard (ODA)
Post Doctoral position
HEC Montreal, *Canada*



Ionela-Irina Andreicovici
(Accounting and Auditing)
Assistant professor,
Frankfurt School of Finance and Management, *Germany*

ALUMNI NEWS

Our alumni continue to distinguish themselves. A few of our alumni's recent accomplishments are:

Filip, Andrei, Zhongwei Huang, and Daphne Lui. "Cross-listing and corporate malfeasance: Evidence from P-chip firms." *Journal of Corporate Finance* 2018. (0)

Baudot, Lisa. "On Commitment Toward Knowledge Templates in Global Standard Setting: The Case of the FASB-IASB Revenue Project." *Contemporary Accounting Research* 35 (2): 657-695. 2018. (0)

Blanc, Renata, Charles H. Cho, Joanne Sopt, and Manuel Castelo Branco. "Disclosure responses to a corruption scandal: The case of Siemens AG." *Journal of Business Ethics* 1-17. 2017. (0)

Romelli, Davide, Cristina Terra, and Enrico Vasconcelos. "Current account and real exchange rate changes: The impact of trade openness." *European Economic Review* 105: 135-158. 2018. (1)

Baudot, Lisa, Jesse Dillard, and Nadra Pencle. "The emergence of benefit corporations: A cautionary tale." *Critical Perspectives on Accounting*. 2019. (1)