

Professor of Management Practice in Data Analytics

ESSEC Business School

Location: ESSEC Business School, Cergy, France

Discipline: **Data Analytics**

Employment type: **Permanent, Full-time (CDI)**

Language: English and French

Contact persons: Pierre Jacob (jacob@essec.edu) and Mohamed Ndaoud (ndaoud@essec.edu), professors in the [Department of Information Systems, Decision Sciences and Statistics \(IDS\)](#).

In order to accommodate the important needs in data analytics, statistics, econometrics and machine learning at ESSEC Business School, we are recruiting a bilingual English/French Professor of Management Practice (PMP) who will join us in delivering excellent training and coaching for students and practitioners. The opportunity requires an ambitious, talented and dedicated professor, with some familiarity with the private sector.

The position is based in our Cergy (greater Paris) campus, starting in September 2024.

Mission

The Professor of Management Practice (PMP) will join the [Department of Information Systems, Decision Sciences and Statistics \(IDS\)](#). The IDS department at ESSEC is one of the leading such centers among European Business Schools. It is responsible for research and training in techniques and applications of data analytics, AI and technology management. The Data Analytics group manages the Bachelor of Science in AI, Data & Management sciences and the Master in Data Sciences & Business Analytics ([ranked #1 in Europe, #3 worldwide in 2024 by QS](#)) – both jointly with CentraleSupélec School of Engineering – as well as specialized tracks in the Master in Management (Grande Ecole Program) and the PhD track in Data Analytics.

ESSEC is a pioneer in the development of Data Analytics (including Data Science, Econometrics, Machine Learning, Statistics...) among European Business Schools. It has also created in 2021 the [Metalab for Data, Technology & Society](#) which aims to coordinate ESSEC's scientific and pedagogical activities related to AI & Data, their development, impact on companies, institutions and society, and their regulation.

The mission of the PMP will be to work with the existing team in teaching and coaching students, and developing new pedagogical content about data analytics across the full plethora of programs at ESSEC, including bachelor-level, master-level, grande école, and executive education. The Professor of Management Practice may also take charge of pedagogical units, such as tracks, teaching chairs and specific programs. The PMP will be interacting on a regular basis with all of our Corporate or Institutional partners.

Courses are mostly taught in person, and mostly in English although some of them are in French in Bachelor and Grande École programs.

Beyond teaching, the PMP will participate in pedagogical activities including admission juries, student recruitment, special events such as hackathon or poster sessions, to develop new pedagogical content and initiatives, such as lecture notes, slides, videos, case studies, MOOCs, SPOCs, digital content etc, that reinforce ESSEC's relevance in the domain of data analytics and the development of the ESSEC Metalab. The PMP is part of the department and contributes as such to the visibility of the group.

The number of teaching hours is 300 hours/year or equivalent contact hours which corresponds to a full time permanent contract (CDI).

Specifications and requirements

Given the above-mentioned mission and responsibilities, the ideal candidate will have

1. significant professional experience (at least 5 years) in data analytics in companies, organizations or institutions
2. significant academic credentials with at least a Master's degree, Phd/doctorate can be a plus
3. significant and successful experience in teaching data analytics, both in English and in French, and will be passionate about teaching and content creation.

About ESSEC

Founded in 1907 in Paris, ESSEC Business School is an institution of higher education guided by the pursuit of academic excellence in teaching and research. Its distinctiveness stems from the pioneering spirit of the members of its community and its core values – humanism, responsibility, innovation and openness – that shape its scientific ambitions and pedagogical approach.

The mission of ESSEC Business School, a world school with French roots, is to infuse leadership with meaning in order to prepare leaders to address contemporary economic, environmental and social challenges. In order to do so, it produces innovative and relevant knowledge to equip the next generation of leaders with the skills, know-how and savoir-être that will make them truly responsible, inclusive and respectful of the environment. Convinced that knowledge provides a path to freedom - *Per scientiam ad libertatem* – ESSEC inculcates in its students critical thinking and creativity skills that prepare them to anticipate and address the challenges of an increasingly uncertain world. ESSEC supports students in making their actions both meaningful and impactful by relying on both technology and people. It also seeks to enlighten the actions of businesses and organizations in a world transformed by the new industrial revolution, the environmental crisis, a new world balance and other major societal changes.

By emphasizing individualization when designing its programs, ESSEC prioritizes the cultivation of personal responsibility and an entrepreneurial spirit amongst its diverse community members, and offers them a unique experience that will guide them throughout their lives.

ESSEC Business School has a long-standing commitment to addressing issues of diversity, tolerance

and respect for others. These actions have been a core part of our school's values and strategy.

Process

1. Candidates should submit their application via the following link: <https://forms.gle/cEtNzg4KqLsfAzyq8> (a Google account is required).
2. The application must include a cover letter describing the candidate's motivation and an up-to-date CV. It may include recommendation letters, teaching evaluations and any example of educational content (cases, blogs, MOOCs, videos, etc). We guarantee full confidentiality.
3. The recruiting committee will review applications **from February 2024** and until the position is filled. Applications should be sent **no later than April 26, 2024**. Shortlisted candidates will be contacted for an interview. The hiring committee will organize interviews, campus visits and sample lectures on an ongoing basis.
4. The position will start on **September 1, 2024**.

The status of Professor of Management Practice implies devoting all the teaching activities to ESSEC (unless authorized otherwise), but maintaining limited outside activity and a link with the private sector is encouraged. The position is based in Cergy with activities also at Paris-La Défense, and with the possibility of visits to campuses abroad including Singapore and Rabat.

For more details about ESSEC: www.essec.edu.