



ESSEC
BUSINESS SCHOOL

Enlighten. Lead. Change.



INTERNATIONAL RESIDENCY PROGRAM FOR EXECUTIVES

ESSEC EXECUTIVE EDUCATION

ESSEC BUSINESS SCHOOL



Vincenzo Vinzi
Dean and President
of ESSEC Business School

CREATED IN 1907, ESSEC BUSINESS SCHOOL IS A WORLD-SCHOOL WITH FRENCH ROOTS. ITS PURPOSE IS TO INFUSE TOMORROW'S LEADERSHIP WITH MEANING.

ESSEC is a **business school** with programs ranging from Bachelor to PhD, a wide range of Masters programs including our flagship **Master in Management** and **Global MBA** programs. ESSEC also offers executive education and custom training designed and developed on-demand for our partners from the private sector. ESSEC holds the “**Triple crown**” of accreditations for global business education: **EQUIS, AACSB** and **AMBA**.

At the core of the ESSEC learning experience is a combination of **excellence and distinctiveness**. ESSEC's **unique educational model** is based on education by experiences, that foster the acquisition of **cutting-edge knowledge** with the development of **know-how** and **life skills**. At ESSEC, we aim to **empower** students and give them the keys to imagine, create, lead and have a **positive impact** in the business world of tomorrow that will be more complex and changing ever more rapidly.

ESSEC is a world-school. Our International campuses in **Asia-Pacific** and **Africa** are **dual gateways** that allow students to really immerse themselves into **different cultures** worldwide and develop **genuine expertise** about business in those regions. They allow our school to build deeper alliances with academic, private and public partners in those regions that are growing at an accelerated pace and will be leaders of economic growth in tomorrow's world. ESSEC has built a network of alliances with **academic partners worldwide** so that its students' learning journey is a true international one.

ESSEC is a school with **French Roots** that trains **responsible leaders**. Being a responsible leader means being able to see beyond *business as usual*. Responsible leaders are able to value **long-term benefits** over short-term profits; they are able to blend corporate performance with **employees' well-being**. To prepare its students for the world of tomorrow, ESSEC's pedagogy seeks to awaken and develop **creative and critical thinking**, together with **the learning-by-doing** method. Responsible leaders are those who can see the broader picture.

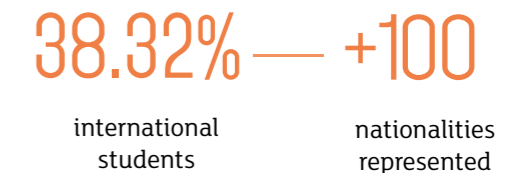
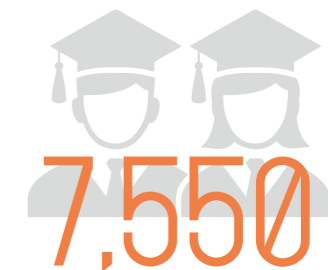
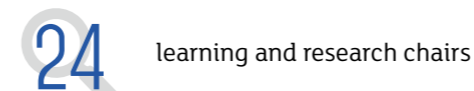
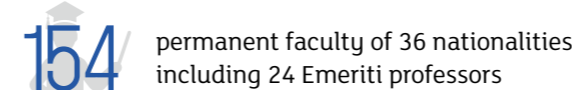
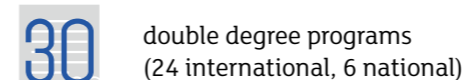
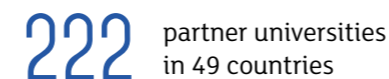
ESSEC is a **full ecosystem** at the crossroad of rigorous and relevant research, innovation, business and society. At ESSEC we believe in bringing research and companies into the classroom, we also believe that learning doesn't end with a degree: learning at ESSEC means becoming a **life-long learner** and joining a close-knit **community of alumni** with over **71,000 members** all across the globe. ■

Key figures



campuses in
Cergy, Paris-La Défense,
Singapore and Rabat

augmented
digital
campus



INTERNATIONAL RESIDENCY PROGRAM YOUR OPPORTUNITY TO EXPERIENCE HANDS-ON EDUCATION

A CUSTOMIZED EXPERIENCE

ESSEC Executive Education's International Residency Program for Executives offers an exceptional opportunity to experience hands-on education at one of Europe's top Business Schools. We offer a tailored program specifically matching your expectations and needs.

Groups gain first-hand exposure to global business within the context of the French and European economies with interactive lectures at our Paris campus, corporate visits, and cultural activities. The curriculum can be customized to meet the needs of specific groups.

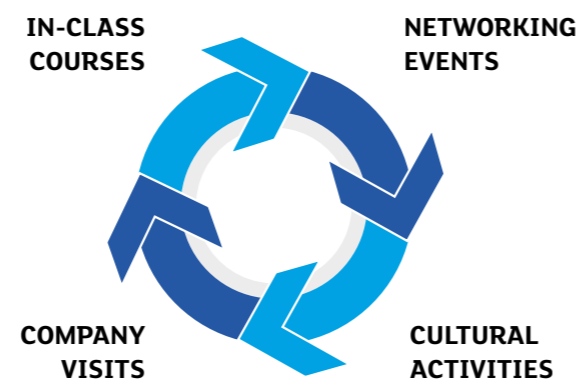
Company visits are organized to complement courses and for practical insights. ESSEC Executive Education is privileged to collaborate with top multinationals situated both in the Paris Business quarter of La Défense and in the greater Paris region.

WHAT MAKES OUR PROGRAM UNIQUE?

Our residency program will help you:

1. Design a unique program, specifically tailored to your expectations and needs.
2. Gain an alternative perspective on your business.
3. Enhance your understanding of the managerial, political, and cultural concepts that influence and drive European markets and culture.
4. Develop a global mindset through a learning-by-doing approach.

THE RESIDENCY APPROACH



PROGRAM HIGHLIGHTS



ACADEMIC EXCELLENCE

ESSEC is a research-driven business school, led by a faculty of influential experts, integrated within an international community, and featuring a diverse range of skills. Our faculty members are strongly committed to sharing their expertise and frequently contribute to executive programs, conferences, forums, and symposiums among others.

ESSEC's faculty hails from some of the most prestigious institutions worldwide.



COMPANY VISITS WITH LOCAL AND MULTINATIONAL COMPANIES IN PARIS

An international cadre of professors & industry leaders will guide participants in immersive, multisensory experiences and behind-the-scenes industry visits designed to inspire, provoke and deliver practical insights into the trends fueling innovation in today's French business environment.



AN IMMERSION PROGRAM IN ONE OF EUROPE'S

most beautiful cities, Paris
From the Eiffel tower to the Louvre Museum, cultural activities can be included in your residency program



Benefit from a customized program at any time of the year



WHY CHOOSE ESSEC BUSINESS SCHOOL

■ A BUSINESS SCHOOL WITH MEANING AND COMMITMENT



WHO IS THIS PROGRAM FOR?

Our International Residency Program is designed for managers and executives with an acute business sense, open-mindedness, and sensitivity to the ever-evolving economic world. Typical clients include;

- International companies interested in providing their executive participants with a global experience at one of Europe's top business schools.
- Business schools or International Study Tour Programs - in search of a customized short program as part of their international curricula.

PROGRAM DURATION:

Our residency programs typically run from 2 to 20 days but can be customized to your specific requirements and needs.

TOPIC EXAMPLES

 Doing Business in Europe	 The business of luxury	 Energy and commodity Markets	 International Strategy / Globalisation	 Hospitality Management & Tourism
 ESG & Sustainability	 Entrepreneurship & innovation	 Finance and Banking	 International HR Management	 Digital transformation

This list is non-exhaustive. ESSEC's exceptional faculty makes it possible for our residency programs to cover a wide range of topics.



PROGRAM EXAMPLE: THE BUSINESS OF LUXURY

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
Kick-off Session Welcome Speech by ESSEC COURSE Luxury ecosystem: What it is and what it does? ESSEC	COMPANY VISIT LESAGE Atelier visit and corporate presentation	LUXURY IMMERSION CHAMPAGNE Visit Champagne Region Pressoria	COURSE Managing Luxury Sectors Retail experience ESSEC	COMPANY VISIT Luxury Hospitality & Art de Vivre Hotel Le Crillon Breakfast & Presentation by Maitre Concierge
LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
COURSE Socio-cultural foundations of Luxury ESSEC	COURSE Love Brands Secrets to clients' attachment to brands ESSEC	LUXURY IMMERSION CHAMPAGNE Visit of Veuve Clicquot cellars Marketing presentation Champagne tasting	COURSE Luxury brands and e-commerce Developing and Managing luxury e-retail ESSEC	COURSE Global Economy for Luxury ESSEC
WELCOME DINNER Cruise dinner on the Seine		MASTERCLASS LVMH Chair		FAREWELL DINNER

KEY BENEFITS

- An initiation to the necessary skills and know-how of luxury brands / companies.
- Travel into the culture of luxury in order to grasp the essence of its management.
- Take the right and relevant strategic decisions concerning the marketing of luxury brands worldwide.



PROGRAM EXAMPLE: ENTREPRENEURSHIP & INNOVATION

DAY 1	DAY 2
Seminar Kick-off Welcome speech Ice-breaking	Innovation & Entrepreneurship
Complexity and Innovation ESSEC	Visit of the World's biggest Start-up Campus, STATION F** Meet-up with 2 impactful Start-ups
LUNCH	LUNCH
Company Visit at ORANGE** Visit of the Orange Fab France	Corporate Dynamics Entrepreneurship and modalities of modern creativity in Management ESSEC
Affection Dinner, Ritz Hotel Applying innovative management in a cooking class ESSEC Professor & Experts	Corporate Complexity Closing workshop ESSEC

KEY BENEFITS

- Develop an entrepreneurial spirit as a tool to overcome the fear of failure.
- Assess the robustness of your project and the potential of a new business venture.
- Discover the key success factors of entrepreneurship and use them in your respective businesses

** The companies mentioned are for example purposes and are not contractual

***These are sample programs. All our programs are customised to suit our clients' demands in terms of duration, topics and company visits.

HEAR FROM OUR CLIENTS & PARTICIPANTS

Discover what our clients (participants and program directors) have to say about our residency programs. Below you will find a selection of testimonials from those who have trusted us with their training programs.



“From working together in the early stages of exploring concepts in support of our inaugural global course, to the day-to-day enthusiasm and support we experienced during our visit, the ESSEC team delivered everything we could have hoped for. We look forward to the next programs with great enthusiasm...”

Stephen M. RAPIER,
Ph.D. Assistant Professor of Marketing,
Graziadio School of Business,
Pepperdine University, USA



“For the past two years the ESSEC Executive Education team has coordinated an exceptional study abroad program in Paris for the MBA students at Bauer. The student experience was memorable, the planning flawless, and, the attention to detail commensurate with a high level luxury program experience. I am delighted with the partnership between the University of Houston and ESSEC and forward to working with them for the foreseeable future.”

Dr. Vanessa PATRICK,
Professor-in-charge: Bauer MBA Paris Study Abroad - Professor of
Marketing and Director of Doctoral Programs -
Bauer College of Business, University of Houston, USA



“I had no doubt that the luxury management intensive workshop at ESSEC would be successful. But the experience exceeded all my expectations. The attention to detail, level of presentations and visits at top luxury companies, interaction with high level executives, faculty and employees at the companies, warm hospitality and high professionalism of everyone at ESSEC, and of course the visits to beautiful attractions in Paris and Reims were superbly educational and memorable. This was a best educational trip I have been on. I want to express huge gratitude to all who designed, participated and managed this program. Bravo, ESSEC!!!!”

Dr. Levan EFREMIKIDZE,
Assistant Professor of Finance, Graziadio School of Business,
Pepperdine University, USA



“In regards to our Advanced Management Program for the General Managers of Coal India Limited we are thankful to ESSEC Executive Education. As Academic Advisor and Professor-In-charge, it gives me immense pleasure to gratefully acknowledge that the program has been successful. In particular, the courses on HRM and managerial decision making were of great interest. I look forward to our future interactions.”

Dr. Ambuj MAHANTI, D.Sc.,
Professor, and Former Dean - Indian
Institute of Management Calcutta, INDIA

THEY TRUSTED US



4 INTERNATIONAL CAMPUSES

THE CERGY CAMPUS

Welcome to ESSEC Business School's original campus located only 35 minutes away from Paris.

ESSEC established its original campus in this student haven in 1973. Set in a vast green space covering 2,000 hectares, the campus features the very best teaching tools: auditoriums equipped with facilities, libraries rooted in the digital era, language labs, etc. It is also a convivial site with places to eat, student residences, sports facilities, practical services, and more.

THE PARIS-LA-DÉFENSE CAMPUS

At the heart of Europe's leading business district, this ESSEC campus is adapted to the time constraints and targeted needs of working managers.

This campus, housed in the well-known CNIT building, is specifically dedicated to our executive education programs. Thanks to its strategic location, spaces for group work, connectivity, areas for relaxing, reading and getting together, it offers the perfect conditions for educating managers and executives.

THE SINGAPORE CAMPUS

Midway between India and China, Singapore boasts the ideal location to get a global vision of Asia.

Singapore has always been in the vanguard of Asian development and continues to attract multinationals from all over the world. Since 2005, ESSEC's third campus has been ushering its students into the heart of a major economic, commercial and financial crossroads, offering an ideal platform for understanding the forces, complexity, diversity and challenges of a key region in the 21st century. In January 2015, ESSEC welcomed students to its new 6500 m² campus.

THE RABAT CAMPUS (MOROCCO)

Fully assimilated to its environment, the ESSEC Africa campus works with Moroccan and African leaders to address the continent's economic, cultural and social challenges.

Baptized ESSEC Africa, this 6,000 m² campus, idyllically located in Sidi Bouknadel, is home to ESSEC's academic activities: undergraduate, graduate and executive education programs, a business incubator and research activities conducted in partnership with top-level Moroccan academic institutions.



ESSEC
BUSINESS SCHOOL

ESSEC Business School

3 avenue Bernard-Hirsch
CS 50105 Cergy
95021 Cergy-Pontoise Cedex
France
Tel. +33 (0)1 34 43 30 00
www.essec.edu

ESSEC Executive Education

CNIT BP 230
92053 Paris-La Défense
France
Tel. +33 (0)1 46 92 49 00
www.executive-education.essec.edu

ESSEC Asia-Pacific

5 Nepal Park
Singapore 139408
Tel. +65 6884 9780
www.essec.edu/asia

ESSEC | CPE Registration number 200511927D
Period of registration: 30 June 2023 - 29 June 2029
Committee of Private Education (CPE) is part of SkillsFuture Singapore (SSG)

ESSEC Africa

Plage des Nations - Golf City
Route de Kénitra - Sidi Bouknadel (Rabat-Salé)
Morocco
Tel. +212 (0)5 37 82 40 00
www.essec.edu

The content of this brochure is intended for informational purpose only, is subject to modification and is not legally binding.

CONTACTS

Zuheyy GUIRET

Business Developer
International Residency Program
Tel: + 33 (0)1 46 92 49 24
Mobile: + 33 (0)6 99 04 30 51
Email: guiret@essec.edu / execed-resid@essec.edu
Web: executive-education.essec.edu

Aline de SALINELLES

Directrice des partenariats entreprises
aline.desalinelles@essec.edu
Tel: + 33 (0)6 69 34 04 37

