

## EDITORIAL

This year again has been intense within the ESSEC PhD Program. As the last exams are taking place and many of us are getting ready for the summer round of Conferences, it is time to share great pieces of news, to be proud and happy about individual and collective achievements and to present a number of important new orientations. In this Second Newsletter, you will find information on the 2013 incoming class as well as on those PhD students who defended their dissertation this year. You will learn about our PhD students' achievements and publications but also about new initiatives that were launched by the Program this year. Finally, you will get some of the latest information on our alumni.

The ESSEC PhD Program should be a source of pride for all of us - Faculty members, Staff members at ESSEC, PhD students and Alumni. It is a key pillar of ESSEC's identity as an international research institution. And it is a major component of the strategy of building up the ESSEC brand at the global level. The investments we are making today, in resources and time, produce new generations of high quality Ambassadors who will carry the name and research reputation of ESSEC across the world, in some of the best business schools and Universities.

Last September, we admitted nineteen highly motivated PhD students coming from ten different countries - a record number! Since September, five students have defended their PhD with brio, gaining a Doctorat at the same time and two more have chosen to only go for the PhD. Five students have had an article or a chapter accepted for publication this year and six spent a period of time abroad, working with colleagues at the Universities of Florida, Toronto, Lehigh, Tilburg, etc.... We will have this year close to fifty participations in major conferences and workshops - our students having been either accepted to present their paper and/or to take part in pre-conference doctoral activities. We have had some great citations and awards, as you can see below, confirming the excellence of the work that is being done within the ESSEC PhD Program. Congratulations to all!

There have been many new initiatives this year in the PhD Program and all have turned out to be great successes. We had our first ever PhD Program Poster Session - PhD candidates presented their work in progress, in Poster format, to the entire ESSEC Community. Following the event, I received letters from the staff at ESSEC telling me how this had been a wonderful opportunity to understand the richness of the knowledge that was being produced by PhD students. Next year we will combine the PhD Poster session with the Faculty Research day. For the first time also this year, we organized a graduation ceremony for both Master Research and PhD students. This was a wonderful moment of well-deserved pride and positive exchange - many of our PhD alumni came back to be officially celebrated but also to share with our students on the joys and complexities of the job market and of the first years in an academic position. As part of a new initiative by the ESSEC Foundation, we had this year for the first time an ESSEC Foundation PhD Award - it was delivered jointly to one of our alumni, Aljona Zorina (now assistant Professor at ESCP) and her former supervisor, Professor David Avison. The ceremony took place in the beautiful Palais Potocki in Paris. This year, we also intensified and improved the activities dedicated within the program to the improvement of our students' job market preparation and to personal and professional development in general. And we implemented the new Code for Doctoral Supervision.

Next year, we will work on the radical overhaul of our website - and we do hope that by 2015 we will be able to present a new, even more attractive face to the world. Don't hesitate to send us your suggestions on this! We also hope to increase the presence of the Program on our ESSEC Asia-Pacific campus. Some of our students will soon be able, we hope, to spend short or longer periods of time in Singapore, working with our Faculty members there.

Thank you all for the support you are giving to the PhD Program. And do save the date - next year on March 20<sup>th</sup>, 2015, we will have our Graduation ceremony of MSBAR and PhD students. We hope to see all of you then!



**Professor Marie-Laure Djelic**  
*Associate Dean, PhD Program*

# PhD Facts 2013-2014

76 students - Age average 27 - 32 women - 23 nationalities

## Incoming Class, 2013-2014

ANDREICOVICI	Ionela-Irina	Accounting & Auditing	Roumania
COHEN	Nava	Accounting & Auditing	France
GHIO	Alessandro	Accounting & Auditing	Italy
KWON	Joonsuk	Economics	South Korea
KUNDU	Tista	Economics	India
SHIM	Hyunwoo	Economics	South Korea
WEI	Jiaying	Finance	China
PAGLIARDI	Giovanni	Finance	Italy
WAN	Runqing	Finance	China
MCCOURT	Maurice	Finance	Ireland
YANG	Zhenyuan	Finance	China
OSTOVAR RAVARI	Mahya	Management	Iran
LAMPRONTI	Shemuel	Management	Italy
NASIRI	Mohammad Nasir	Management	Iran
KUMAR	Amit	Management	India
CARRASCO	Graciela	Marketing	USA
JIAO	Wenyu	Marketing	China
DUHAYLONGSOD	Jose Benedicto	Operations Management	Philippines
LI	Li	Operations Management	China

**August 2013** Welcome meeting for the new PhD cohort.

**September 2013** Francesco Andreoli has been awarded the annual PhD prize of the Societa Italiana degli Economisti.

**October 2013** Helen Schneider Etchanchu selected for the Ile de France, Innovation, Sciences, Technology and Society three years doctoral grant.



**November 2013** First PhD Award from the ESSEC Foundation granted to Aljona Putilina Zorina (PhD 2012) for her PhD thesis "Technology and infrastructure co-creation from the bottom-up:

Institutional, sociomaterial, improvisational and symbolic accounts from the field - The case of grassroots internet infrastructure development in Belarus" under the supervision of Professor Avison.



**November 20, 2013** Research Highlights 2013: What's New in ESSEC Doctoral Studies - Poster session.

**January 2014** Hae-Jung Hong (PhD 2012) thesis chosen as

Highly Commended Award winner of the 2013 Emerald/EFMD outstanding Doctoral Research Awards in the Management and Governance category.

**March 21, 2014** Graduation Ceremony for MS in Business Administration Research and PhD in Business Administration.

**April 24, 2014** Organization and participation in the 3<sup>rd</sup> PhD Camp of BPF - Business Phd in France at ESCP Europe.

**May-June 2014** Come and join our PhD students during intensive one week courses open to non-ESSEC students. Sessions in May and June 2014.

## Publications by our students

- Book chapter in Learning, Culture and Social Interaction (2014) <http://www.sciencedirect.com/science/article/pii/S2210656114000348> Available online May 2014.
- Article in Accounting in Europe (2014) <http://www.tandfonline.com/loi/raie20> April 10, 2014
- Article in E. M. L. S. Alencar, D. S. Fleith, & M. F. Bruno-Faria (Eds.), Theory and Practice of Creativity Measurement Waco, TX:Prufrock (2014).
- Article in the European Journal of Operational Research(2014) <http://authors.elsevier.com/sd/article/S0377221714001210>
- Article in the Economics Letters, Vol. 122, No. 3 (2014)
- Article in the Journal of Financial Stability(2013) <http://www.sciencedirect.com/science/article/pii/S157230891300020X>

## Citations and Awards for our students

### 2013-2014

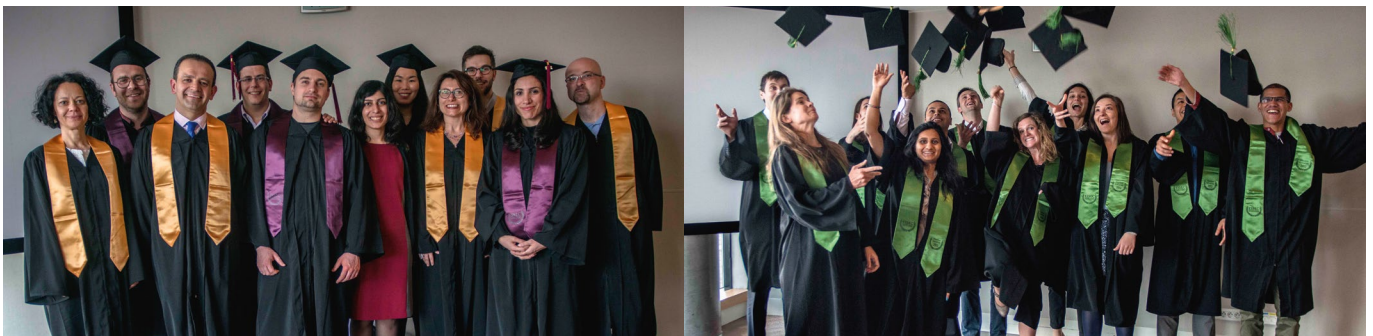
- \* Best PhD Award by ESSEC Foundation (2014)
- \* "Highly Commended Award" 2013 Emerald/EFMD Outstanding Doctoral Research Awards in the Management and Governance category
- \* Annual PhD prize by the Societa italiana degli Economisti (2013) <http://www.siecon.org/online/>

### 2012-2013

- Article in Accounting in Europe (2013), 10(1):1-26, <http://dx.doi.org/10.1080/17449480.2013.772715>
- Article in Journal of Financial Stability (2013), Available online 16 March 2013.
- Article Revise and Resubmit at Pharmacoepidemiology, 2
- Article in Journal of International Financial Markets, Institutions and Money (2013), 23: 265-282
- Book review published in the spring 2013 issue of the Journal of International Accounting Research, Volume 12 Issue 1 (Spring), pp. 78-81
- \* Winner of the 2013 Sage Leadership Paper Award at the Management History Division of the Academy of Management 2013 meeting.
- \* Winner of the 2013 Halloran Award at the Management History Division of the Academy of Management 2013 meeting.
- \* Two Papers chosen for Best Papers Proceedings of the 2013 Academy of Management.
- \* Best Paper Award in Organizational Behavior by Business PhD in France 2013
- \* Nomination by the European Accounting Association (EAA) Doctoral Colloquium as their representative to attend the 2013 Accounting and Finance Association of Australia and New Zealand (AFAANZ) Doctoral Symposium.

## 156 PhD students invited to international conferences since 2008

- American Accounting Association Annual Meeting 2014
- Academy of Management 2014
- Global Marketing Conference (GMC) 2014
- 2014 MIT Asia Conference in Accounting 2014
- EURO IFORS 2014
- SASE 26<sup>th</sup> Annual Conference Theme 2014
- Critical Perspective on Accounting 2014 (Toronto)
- Egos 2014 Annual conference
- AMA SHETH-Doctoral consortium 2014
- European Financial Management Association 2014
- SSERM 2014-QCA
- Canadian Economic Association Annual Meeting 2014
- 39<sup>th</sup> Annual Economic and Business History Society Conference 2014
- European Accounting Association Annual Congress 2014
- 3<sup>rd</sup> International Cashless Society Roundtable 2014
- INFORMS 2013 Annual Meeting
- Association of Consumer Research 2013
- 8<sup>th</sup> Conference on Risk, Banking and Financial Stability 2013
- EIASM 7<sup>th</sup> Conference on Performance Measurement and Management Control 2013
- EHES (European Historical Economics Society) Conference of the LES (London School of Economics) 2013



PhD and MS in Business Administration Research Graduation Ceremony on March 21, 2014

## PhD Graduates

## Alumni – Where did they go ?

### 2013/2014

### 2012/2013

### 2011/2012

### 2010/2011



**Romain Legrand**  
(PhD 2013)



**Francesco Andreoli**  
(PhD 2012)  
- Post-Doc researcher (Marie Curie/FNR fellow) CEPS/INSTEAD and University of Verona



**Imran Chowdhury**  
(PhD 2012)  
Assistant Professor, Pace University, New York



**Diane-Laure Arjalies De La Lande**  
(PhD 2010)  
Assistant Professor HEC Paris



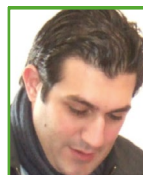
**Shora Moteabbed**  
(PhD 2014)



**Adrian Borbély**  
(PhD 2012)  
Assistant Professor, IESEG Paris



**Hae-Jung Hong**  
(PhD 2012)  
Assistant Professor, Neoma Business School



**Guy Assaker**  
(PhD 2010)  
Assistant Professor, Université de Québec, Montréal



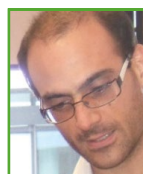
**Abdolmanaf Zargoush**  
(PhD 2014)



**Guillaume Coqueret**  
(PhD 2012)  
Senior Analyst, EDHEC Risk Institute, Nice



**Jau-Shyuam Lai**  
(PhD 2012)  
Assistant Professor, Université Laval, Quebec



**Pietro de Giovanni**  
(PhD 2010)  
Assistant Professor, VU Amsterdam University



**Songlin Zeng**  
(PhD 2013)  
Assistant Professor, Zhongnan University of Economics and Laws, Zhongnan



**Hyun-Joo Ryou**  
(PhD 2012)  
Economist, National Bank of Korea, Seoul



**Julien Malaurent**  
(PhD 2011)  
Assistant Professor, ESSEC Business School, Cergy



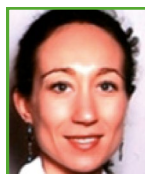
**Farah Kodeih**  
(PhD 2011)  
Assistant Professor, Neoma Business School



**Li Zheng**  
(PhD 2014)



**Hui Song**  
(PhD 2013)  
Assistant Professor, Shandong University, Shandong



**Anne-Flore Maman**  
(PhD 2012)  
Consultant/ Professor Semio Consult, Paris



**Kashif Mehmood** (PhD 2010) Associate Professor, Iqra University Karachi



**Yue Zhao**  
(PhD 2012)  
Assistant Professor, ESG Paris



**Afshin Mehrpouya**  
(PhD 2011)  
Assistant Professor, HEC Paris

### PhD Defenses in June-July 2014 :

June 17<sup>th</sup>  
June 23<sup>rd</sup>  
June 25<sup>th</sup>  
June 30<sup>th</sup>  
July 8<sup>th</sup>

Wim van Lent (Management)  
Alina Ferecatu (Marketing)  
Lisa Baudot (Accounting & Auditing)  
Joel Bothello (Management)  
Max Chauvin (Marketing)



**Aljona Putilina Zorina**  
(PhD 2012)  
Assistant Professor, ESCP Paris

### ESSEC PhD Program

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