



**ESSEC**  
BUSINESS SCHOOL

**Enlighten. Lead. Change.**



# ESSEC INTERNATIONAL RESIDENCY PROGRAM

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ESSEC EXECUTIVE EDUCATION

# ESSEC BUSINESS SCHOOL



**Vincenzo Vinzi**  
Dean and President  
ESSEC Business School

CREATED IN 1907, ESSEC BUSINESS SCHOOL IS A WORLD-SCHOOL WITH FRENCH ROOTS. ITS PURPOSE IS TO INFUSE TOMORROW'S LEADERSHIP WITH MEANING.

ESSEC is a **business school** with programs ranging from Bachelor to PhD, a wide range of Masters programs including our flagship **Master in Management** and **Global MBA** programs. ESSEC also offers executive education and custom training designed and developed on-demand for our partners from the private sector. ESSEC holds the "**Triple crown**" of accreditations for global business education: **EQUIS, AACSB** and **AMBA**.

At the core of the ESSEC learning experience is a combination of **excellence and distinctiveness**. ESSEC's **unique educational model** is based on education by experiences, that foster the acquisition of **cutting-edge knowledge** with the development of **know-how** and **life skills**. At ESSEC, we aim to **empower** students and give them the keys to imagine, create, lead and have a **positive impact** in the business world of tomorrow that will be more complex and changing ever more rapidly.

ESSEC is a world-school. Our International campuses in **Asia-Pacific** and **Africa** are **dual gateways** that allow students to really immerse themselves into **different cultures** worldwide and develop **genuine expertise** about business in those regions. They allow our school to build deeper alliances with academic, private and public partners in those regions that are growing at an accelerated pace and will be leaders of

economic growth in tomorrow's world. ESSEC has built a network of alliances with **academic partners worldwide** so that its students' learning journey is a true international one.

ESSEC is a school with **French Roots** that trains **responsible leaders**. Being a responsible leader means being able to see beyond *business as usual*. Responsible leaders are able to value **long-term benefits** over short-term profits; they are able to blend corporate performance with **employees' well-being**. To prepare its students for the world of tomorrow, ESSEC's pedagogy seeks to awaken and develop **creative and critical thinking**, together with **the learning-by-doing** method. Responsible leaders are those who can see the broader picture.

ESSEC is a **full ecosystem** at the crossroad of rigorous and relevant research, innovation, business and society. At ESSEC we believe in bringing research and companies into the classroom, we also believe that learning doesn't end with a degree: learning at ESSEC means becoming a **life-long learner** and joining a close-knit **community of alumni** with over **71,000 members** all across the globe. ■

# FINANCIAL TIMES BUSINESS EDUCATION RANKINGS



**#9**  
European  
Business  
School  
(2023)

**#5**  
Master in  
Management  
(2023)

**#3**  
Master in  
Finance  
(2023)

**#9**  
Executive  
Education  
Programs  
(2023)

## KEY FIGURES

**71,000**

ESSEC Alumni members

**4 + 1**

campuses in Cergy,  
Paris-La Défense,  
Singapore and Rabat

augmented digital  
campus

**222** partner universities  
in 49 countries

**30** double degree programs  
(24 international, 6 national)

**154** permanent faculty of 36 nationalities  
including 24 Emeriti professors

**24** learning and research chairs

**+1000** partner companies

**7,550**

students in full-time undergraduate  
and graduate programs

**38.32%**

international  
students

**+100**

nationalities  
represented

**82**

PhD  
students

**+100**

student  
organizations

**5,000**

managers in executive education

# ESSEC AT A GLANCE



## PIONEER SINCE 1907

ESSEC has always been dedicated to meet the challenges of the future



## CUSTOM PROGRAMS FOR CORPORATES AND INSTITUTIONS

We run about 120 programs each year



## A COMMITMENT TO ACADEMIC EXCELLENCE

24 learning and research chairs working with us for our custom programs



## #10 IN THE WORLD & #3 IN FRANCE

Financial Times Customized Courses Ranking 2023



## PRAGMATIC AND ENGAGING TEACHING METHODS

- › Based on ownership
- › A diversified approach
- › Using applicable tools and methods



## 5 000 MANAGERS

Continuing education managers trained each year



## A WORLDWIDE NETWORK OF CORPORATE PARTNERS

More than 100 corporate clients trust us for their custom programs



# 4 INTERNATIONAL CAMPUSES



## THE PARIS - LA-DÉFENSE CAMPUS

At the heart of Europe's leading business district, this ESSEC campus is adapted to the time constraints and targeted needs of working managers.

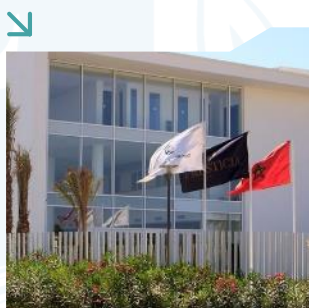
At the heart of La Défense, Europe's leading business district, this ESSEC campus is adapted to the time constraints and specific needs of working managers and it is surrounded by the major French and international companies.



## THE SINGAPORE CAMPUS

Midway between India and China, Singapore boasts the ideal location to get a global vision of Asia.

Singapore has always been in the vanguard of Asian development and continues to attract multinationals from all over the world. Since 2005, ESSEC's third campus has been ushering its students into the heart of a major economic, commercial and financial crossroads, offering an ideal platform for understanding the forces, complexity, diversity and challenges of a key region in the 21st century. In January 2015, ESSEC welcomed students to its new 6500 m<sup>2</sup> campus.



## THE RABAT CAMPUS (MOROCCO)

Fully assimilated to its environment, the ESSEC Africa campus works with Moroccan and African leaders to address the continent's economic, cultural and social challenges.

Baptized ESSEC Africa, this 6,000 m<sup>2</sup> campus, idyllically located in Sidi Bouknadel, is home to ESSEC's academic activities: undergraduate, graduate and executive education programs, a business incubator and research activities conducted in partnership with top-level Moroccan academic institutions.



## THE CERISY CAMPUS (FRANCE)

Welcome to ESSEC Business School's original campus located only 35 minutes away from Paris.

ESSEC established its original campus in this student haven in 1973. Set in a vast green space covering 2,000 hectares, the campus features the very best teaching tools: auditoriums equipped with facilities, libraries rooted in the digital era, language labs, etc. It is also a convivial site with places to eat, student residences, sports facilities, practical services, and more.

# OUR IDENTITY AND VISION

## TO PURSUE ITS AMBITION, ESSEC HAS LAUNCHED A STRATEGY BASED ON THREE PILLARS



### TOGETHER

Committing to a 360-degree approach to **ecological and social transition**.

- › **Training** 100% of students and participants in ecological and social transition.
- › **Becoming** a 'carbon-neutral' school.
- › **Placing** ecological and social transition at the heart of our governance.



### METALAB

Building an ecosystem **Data, Technology, and Society** to educate leaders in **Artificial Intelligence (AI)**.

- › **Training** 100% of students and participants in the challenges intersecting Data, Technology, and Society.
- › **Establishing** Metalab, a transdisciplinary ecosystem on the role of AI in society.
- › **Providing** access to some of the world's most advanced digital educational technologies.



### ENLIGHTENING ENTREPRENEURSHIP

Training leader-entrepreneurs capable of addressing the challenges of a rapidly changing world.

- › **Training** 100% of students and participants in entrepreneurship.
- › **Strengthening** the momentum around sustainable entrepreneurship.
- › **Establishing** thematic Tech communities.

# WHY CHOOSE ESSEC BUSINESS SCHOOL

## A BUSINESS SCHOOL WITH MEANING AND COMMITMENT



# ESSEC BUSINESS SCHOOL INTERNATIONAL RESIDENCY PROGRAM

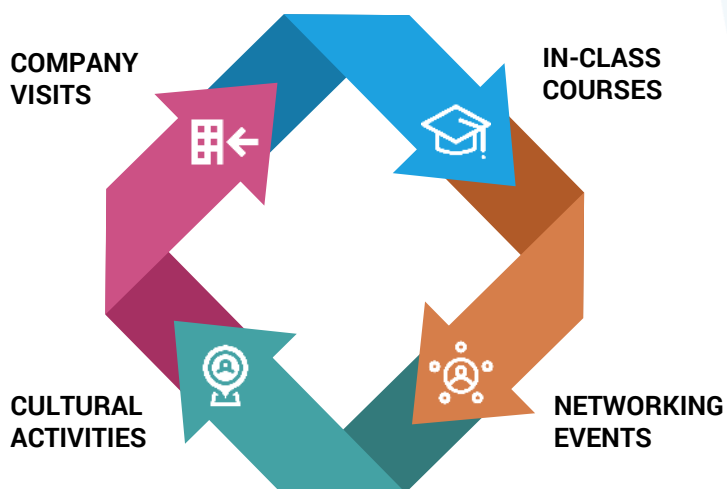
## A CUSTOMIZED EXPERIENCE

ESSEC Executive Education's International Residency Program for Executives offers an exceptional opportunity to experience hands-on education at one of Europe's top Business Schools. We offer a tailored program specifically matching your expectations and needs.

Groups gain first-hand exposure to global business within the context of the French and European economies with interactive lectures at our Paris campus, corporate visits, and cultural activities. The curriculum can be customized to meet the needs of specific groups.

Company visits are organized to complement courses and for practical insights. ESSEC Executive Education is privileged to collaborate with top multinationals situated both in the Paris Business quarter of La Défense and in the greater Paris region.

## THE RESIDENCY PROGRAM APPROACH



## WHAT MAKES OUR PROGRAM UNIQUE?

Our residency program will help you:

1. Design a unique program, specifically tailored to your expectations and needs.
2. Gain an alternative perspective on your business.
3. Enhance your understanding of the managerial, political, and cultural concepts that influence and drive European markets and culture.
4. Develop a global mindset through a learning-by-doing approach.



# YOUR OPPORTUNITY TO EXPERIENCE HANDS-ON EDUCATION

## PROGRAM HIGHLIGHTS



### ACADEMIC EXCELLENCE

ESSEC is a research-driven business school, led by a faculty of influential experts, integrated within an international community, and featuring a diverse range of skills. Our faculty members are strongly committed to sharing their expertise and frequently contribute to executive programs, conferences, forums, and symposiums among others. ESSEC's faculty hails from some of the most prestigious institutions worldwide.



### COMPANY VISITS WITH LOCAL AND MULTINATIONAL COMPANIES IN PARIS

An international cadre of professors & industry leaders will guide participants in immersive, multisensory experiences and behind-the-scenes industry visits designed to inspire, provoke and deliver practical insights into the trends fueling innovation in today's French business environment.



### IMMERSE YOURSELF IN ONE OF EUROPE'S MOST BEAUTIFUL CITIES

With our immersion program in Paris, from the iconic Eiffel Tower to the renowned Louvre Museum, your Residency program offers a plethora of cultural activities to choose from.



### BENEFIT FROM A CUSTOMIZED PROGRAM AT ANY TIME OF THE YEAR.

At any time of the year we can organize your learning experience in Paris, whether you need to follow your academic calendar or your company planning.

# WHO IS THIS PROGRAM FOR?

Our International Residency Program is designed for managers and executives with an acute business sense, open-mindedness, and sensitivity to the ever-evolving economic world. Typical clients include:

- International companies interested in providing their executive participants with a global experience at one of Europe's top business schools.
- Business schools or International Study Tour Programs - in search of a customized short program as part of their international curricula.



## PROGRAM DURATION

Our International Residency Program typically run from 2 to 20 days but can be customized to your specific requirements and needs.

# A LARGE AND EXTENSIVE CHOICE OF CUTTING-EDGE TOPICS

## CHOOSE AMONG OUR EXPERTISES

We can work hand in hand to find the perfect fit between your needs and your objectives.

### Doing Business in Europe



### The business of luxury



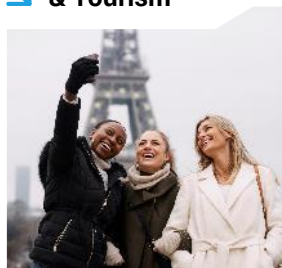
### Digital Transformation



### International Strategy / Globalisation



### Hospitality Management & Tourism



### Energy and commodity Markets



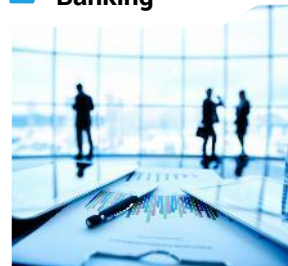
### ESG & Sustainability



### Entrepreneurship & innovation



### Finance and Banking



### International HR Management



*This is a non-exhaustive list of the topics that we can include in your Residency Program. ESSEC's exceptional faculty makes it possible for our International Residency Program to cover a wide range of topics and to co-create unique learning experiences.*

# PROGRAM EXAMPLE: THE BUSINESS OF LUXURY



Day 1	Day 2	Day 3	Day 4	Day 5
<p>Kick-off Session Welcome Speech by ESSEC</p> <p>COURSE <b>Luxury ecosystem: What it is and what it does?</b> ESSEC</p> <p></p> <p>COURSE <b>Socio-cultural foundations of Luxury</b> ESSEC</p> <p></p> <p><b>WELCOME DINNER</b> Cruise dinner on the Seine</p>	<p>COMPANY VISIT <b>LESAGE</b> <i>Atelier visit and corporate presentation</i></p> <p></p> <p>COURSE <b>Love Brands Secrets to clients' attachment to brands</b> ESSEC</p>	<p>LUXURY IMMERSION CHAMPAGNE Visit Champagne Region PRESSORIA</p> <p></p> <p>LUXURY IMMERSION CHAMPAGNE Visit of VEUVE CLICQUOT <i>Cellars Marketing presentation Champagne tasting</i></p> <p></p> <p><b>MASTERCLASS</b> LVMH Chair</p>	<p>COURSE <b>Managing Luxury Sectors</b> <b>Retail experience</b> ESSEC</p> <p></p> <p>COURSE <b>Luxury brands and e-commerce</b> <b>Developing and Managing luxury e-retail</b> ESSEC</p>	<p>COMPANY VISIT Luxury Hospitality &amp; Art de Vivre HOTEL LE CRILLON <i>Breakfast &amp; Presentation by Maître Concierge</i></p> <p></p> <p>COURSE <b>Global Economy for Luxury</b> ESSEC</p> <p></p> <p><b>FAREWELL DINNER</b></p>



## KEY BENEFITS

- ▶ An initiation to the necessary skills and know-how of luxury brands / companies.
- ▶ Travel into the culture of luxury in order to grasp the essence of its management.
- ▶ Take the right and relevant strategic decisions concerning the marketing of luxury brands worldwide.

# PROGRAM EXAMPLE: ENTREPRENEURSHIP & INNOVATION



Day  
1

Seminar Kick-off Welcome speech  
Ice-breaking

**Complexity and Innovation**  
ESSEC



COMPANY VISIT **ORANGE\*\***  
*Visit of the Orange Fab France*



Affectation Dinner, **RITZ HOTEL**  
**Applying innovative management  
in a cooking class**  
ESSEC Professor & Experts



Day  
2

**Innovation & Entrepreneurship**

Visit of the World's biggest Start-up Campus,  
**STATION F\*\***  
Meet-up with 2 impactful Start-ups



**Corporate Dynamics**  
Entrepreneurship and modalities of modern  
creativity in Management  
ESSEC

**Corporate Complexity**  
Closing workshop  
ESSEC



## KEY BENEFITS

- ▶ Develop an entrepreneurial spirit as a tool to overcome the fear of failure.
- ▶ Assess the robustness of your project and the potential of a new business venture.
- ▶ Discover the key success factors of entrepreneurship and use them in your respective businesses.

# HEAR FROM OUR CLIENTS & PARTICIPANTS

Discover what our clients, participants and program directors, have to say about our residency programs. Below you will find a selection of testimonials from those who have trusted us with their training programs:

*"For the past two years the ESSEC Executive Education team has coordinated an exceptional study abroad program in Paris for the MBA students at Bauer. The student experience was memorable, the planning flawless, and, the attention to detail commensurate with a high level luxury program experience. I am delighted with the partnership between the University of Houston and ESSEC and look forward to working with them for the foreseeable future."*

**Dr. Vanessa PATRICK,**  
*Professor-in-charge: Bauer MBA Paris Study Abroad -  
Professor of Marketing and Director of Doctoral  
Programs – Bauer College of Business, University  
of Houston, USA*

*"From working together in the early stages of exploring concepts in support of our inaugural global course, to the day-to-day enthusiasm and support we experienced during our visit, the ESSEC team delivered everything we could have hoped for. We look forward to the next programs with great enthusiasm..."*

**Stephen M. RAPIER,**  
*Ph.D. Assistant Professor of Marketing, Graziadio School  
of Business, Pepperdine University, USA*



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*“In regards to our Advanced Management Program for the General Managers of Coal India Limited we are thankful to ESSEC Executive Education. As Academic Advisor and ProfessorIn-charge, it gives me immense pleasure to gratefully acknowledge that the program has been successful. In particular, the courses on HRM and managerial decision making were of great interest. I look forward to our future interactions.”*

**Dr. Ambuj MAHANTI, D.Sc.,**  
*Professor, and Former Dean – Indian  
Institute of Management Calcutta, INDIA*

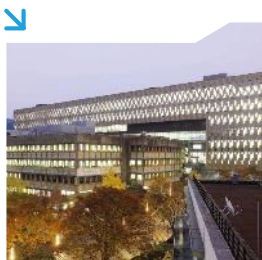
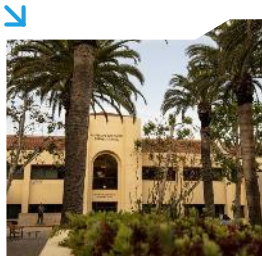
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**Dr. Ambuj MAHANTI, D.Sc.,**  
*Professor, and Former Dean – Indian  
Institute of Management Calcutta, INDIA*

*“I had no doubt that the luxury management intensive workshop at ESSEC would be successful. But the experience exceeded all my expectations. The attention to detail, level of presentations and visits at top luxury companies, interaction with high level executives, faculty and employees at the companies, warm hospitality and high professionalism of everyone at ESSEC, and of course the visits to beautiful attractions in Paris and Reims were superbly educational and memorable. This was a best educational trip I have been on. I want to express huge gratitude to all who designed, participated and managed this program. Bravo, ESSEC!!!”*

**Dr. Levan EFREMIDZE,**  
*Assistant Professor of Finance, Graziadio School  
of Business, Pepperdine University, USA*

# ESSEC INTERNATIONAL RESIDENCY PROGRAM BUILDS BRIDGES AROUND THE WORLD





# JOIN ESSEC INTERNATIONAL RESIDENCY'S NETWORK



BECOME OUR NEXT INTERNATIONAL RESIDENCY PARTNER AND BE PART OF OUR TRANSFORMATIVE JOURNEYS!



**ESSEC**  
BUSINESS SCHOOL

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### ESSEC Business School

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[www.essec.edu](http://www.essec.edu)

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### ESSEC Executive Education

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[www.essec.edu/asia](http://www.essec.edu/asia)

ESSEC | CPE Registration number 200511927D  
Period of registration: 30 June 2023 - 29 June 2029  
Committee of Private Education (CPE) is part of SkillsFuture Singapore (SSG)

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### ESSEC Africa

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