ESSEC BUSINESS SCHOOL

CREATED IN 1907, ESSEC BUSINESS SCHOOL IS A WORLD-SCHOOL WITH FRENCH ROOTS. ITS PURPOSE IS TO INFUSE TOMORROW’S LEADERSHIP WITH MEANING.

Vincenzo Vinzi
Dean and President
ESSEC Business School

ESSEC is a business school with programs ranging from Bachelor to PhD, a wide range of Masters programs including our flagship Master in Management and Global MBA programs. ESSEC also offers executive education and custom training designed and developed on-demand for our partners from the private sector. ESSEC holds the “Triple crown” of accreditations for global business education: EQUIS, AACSB and AMBA.

At the core of the ESSEC learning experience is a combination of excellence and distinctiveness. ESSEC’s unique educational model is based on education by experiences, that foster the acquisition of cutting-edge knowledge with the development of know-how and life skills. At ESSEC, we aim to empower students and give them the keys to imagine, create, lead and have a positive impact in the business world of tomorrow that will be more complex and changing ever more rapidly.

ESSEC is a world-school. Our International campuses in Asia-Pacific and Africa are dual gateways that allow students to really immerse themselves into different cultures worldwide and develop genuine expertise about business in those regions. They allow our school to build deeper alliances with academic, private and public partners in those regions that are growing at an accelerated pace and will be leaders of economic growth in tomorrow’s world. ESSEC has built a network of alliances with academic partners worldwide so that its students’ learning journey is a true international one.

ESSEC is a school with French Roots that trains responsible leaders. Being a responsible leader means being able to see beyond business as usual. Responsible leaders are able to value long-term benefits over short-term profits; they are able to blend corporate performance with employees’ well-being. To prepare its students for the world of tomorrow, ESSEC’s pedagogy seeks to awaken and develop creative and critical thinking, together with the learning-by-doing method. Responsible leaders are those who can see the broader picture.

ESSEC is a full ecosystem at the crossroad of rigorous and relevant research, innovation, business and society. At ESSEC we believe in bringing research and companies into the classroom, we also believe that learning doesn’t end with a degree: learning at ESSEC means becoming a life-long learner and joining a close-knit community of alumni with over 71,000 members all across the globe.
ESSEC BUSINESS SCHOOL – INTERNATIONAL RESIDENCY PROGRAM

FINANCIAL TIMES BUSINESS EDUCATION RANKINGS

#9 European Business School (2023)
#5 Master in Management (2023)
#3 Master in Finance (2023)
#9 Executive Education Programs (2023)

KEY FIGURES

71,000
ESSEC Alumni members

7,550
students in full-time undergraduate and graduate programs

4 + 1
campuses in Cergy, Paris-La Défense, Singapore and Rabat

augmented digital campus

222
partner universities in 49 countries

30
double degree programs (24 international, 6 national)

154
permanent faculty of 36 nationalities including 24 Emeriti professors

24
learning and research chairs

+1,000
partner companies

38.32%
international students

+100
nationalities represented

82
PhD students

+100
student organizations

5,000
managers in executive education

ESSEC BUSINESS SCHOOL – INTERNATIONAL RESIDENCY PROGRAM
ESSEC AT A GLANCE

PIONEER SINCE 1907
ESSEC has always been dedicated to meet the challenges of the future

A COMMITMENT TO ACADEMIC EXCELLENCE
24 learning and research chairs working with us for our custom programs

CUSTOM PROGRAMS FOR CORPORATES AND INSTITUTIONS
We run about 120 programs each year

#10 IN THE WORLD & #3 IN FRANCE
Financial Times Customized Courses Ranking 2023

PRAGMATIC AND ENGAGING TEACHING METHODS
› Based on ownership
› A diversified approach
› Using applicable tools and methods

5 000 MANAGERS
Continuing education managers trained each year

A WORLDWIDE NETWORK OF CORPORATE PARTNERS
More than 100 corporate clients trust us for their custom programs
4 INTERNATIONAL CAMPUSES

THE PARIS - LA-DÉFENSE CAMPUS

At the heart of Europe’s leading business district, this ESSEC campus is adapted to the time constraints and targeted needs of working managers.

At the heart of La Défense, Europe’s leading business district, this ESSEC campus is adapted to the time constraints and specific needs of working managers and it is surrounded by the major French and international companies.

THE SINGAPORE CAMPUS

Midway between India and China, Singapore boasts the ideal location to get a global vision of Asia.

Singapore has always been in the vanguard of Asian development and continues to attract multinationals from all over the world. Since 2005, ESSEC’s third campus has been ushering its students into the heart of a major economic, commercial and financial crossroads, offering an ideal platform for understanding the forces, complexity, diversity and challenges of a key region in the 21st century. In January 2015, ESSEC welcomed students to its new 6500 m² campus.

THE RABAT CAMPUS (MOROCCO)

Fully assimilated to its environment, the ESSEC Africa campus works with Moroccan and African leaders to address the continent’s economic, cultural and social challenges.

Baptized ESSEC Africa, this 6,000 m² campus, idyllically located in Sidi Bouknadel, is home to ESSEC’s academic activities: undergraduate, graduate and executive education programs, a business incubator and research activities conducted in partnership with top-level Moroccan academic institutions.

THE CERGY CAMPUS (FRANCE)

Welcome to ESSEC Business School’s original campus located only 35 minutes away from Paris.

ESSEC established its original campus in this student haven in 1973. Set in a vast green space covering 2,000 hectares, the campus features the very best teaching tools: auditoriums equipped with facilities, libraries rooted in the digital era, language labs, etc. It is also a convivial site with places to eat, student residences, sports facilities, practical services, and more.
TO PURSUE ITS AMBITION, ESSEC HAS LAUNCHED A STRATEGY BASED ON THREE PILLARS

**TOGETHER**

Committing to a 360-degree approach to ecological and social transition.

› **Training** 100% of students and participants in ecological and social transition.

› **Becoming** a 'carbon-neutral' school.

› **Placing** ecological and social transition at the heart of our governance.

**METALAB**

Building an ecosystem Data, Technology, and Society to educate leaders in Artificial Intelligence (AI).

› **Training** 100% of students and participants in the challenges intersecting Data, Technology, and Society.

› **Establishing** Metalab, a transdisciplinary ecosystem on the role of AI in society.

› **Providing** access to some of the world’s most advanced digital educational technologies.

**ENLIGHTENING ENTREPRENEURSHIP**

Training leader-entrepreneurs capable of addressing the challenges of a rapidly changing world.

› **Training** 100% of students and participants in entrepreneurship.

› **Strengthening** the momentum around sustainable entrepreneurship.

› **Establishing** thematic Tech communities.
WHY CHOOSE ESSEC BUSINESS SCHOOL

A BUSINESS SCHOOL WITH MEANING AND COMMITMENT

PURPOSE

VISION
Per scientiam ad libertatem (to freedom through knowledge)

KNOW-HOW
Create and transmit knowledge to serve society and the common good

INSIGHT
At a time when economic, social and environmental change have never occurred so profoundly and quickly, new forms of leadership must be invented

HERITAGE
Humanist values ingrained in our French roots World School Tradition of excellence Pioneering spirit

VALUES
Humanism | Innovation | Responsibility | Openness

MISSION
Infuse tomorrow’s leadership with meaning

ESSEC BUSINESS SCHOOL – INTERNATIONAL RESIDENCY PROGRAM 7
ESSEC BUSINESS SCHOOL
INTERNATIONAL RESIDENCY PROGRAM

A CUSTOMIZED EXPERIENCE

ESSEC Executive Education’s International Residency Program for Executives offers an exceptional opportunity to experience hands-on education at one of Europe’s top Business Schools. We offer a tailored program specifically matching your expectations and needs.

Groups gain first-hand exposure to global business within the context of the French and European economies with interactive lectures at our Paris campus, corporate visits, and cultural activities. The curriculum can be customized to meet the needs of specific groups.

Company visits are organized to complement courses and for practical insights. ESSEC Executive Education is privileged to collaborate with top multinationals situated both in the Paris Business quarter of La Défense and in the greater Paris region.

THE RESIDENCY PROGRAM APPROACH

WHAT MAKES OUR PROGRAM UNIQUE?

Our residency program will help you:

1. Design a unique program, specifically tailored to your expectations and needs.
2. Gain an alternative perspective on your business.
3. Enhance your understanding of the managerial, political, and cultural concepts that influence and drive European markets and culture.
4. Develop a global mindset through a learning-by-doing approach.
YOUR OPPORTUNITY TO EXPERIENCE HANDS-ON EDUCATION

PROGRAM HIGHLIGHTS

ACADEMIC EXCELLENCE
ESSEC is a research-driven business school, led by a faculty of influential experts, integrated within an international community, and featuring a diverse range of skills. Our faculty members are strongly committed to sharing their expertise and frequently contribute to executive programs, conferences, forums, and symposiums among others. ESSEC's faculty hails from some of the most prestigious institutions worldwide.

COMPANY VISITS WITH LOCAL AND MULTINATIONAL COMPANIES IN PARIS
An international cadre of professors & industry leaders will guide participants in immersive, multisensory experiences and behind-the-scenes industry visits designed to inspire, provoke and deliver practical insights into the trends fueling innovation in today's French business environment.

IMMERSE YOURSELF IN ONE OF EUROPE'S MOST BEAUTIFUL CITIES
With our immersion program in Paris, from the iconic Eiffel Tower to the renowned Louvre Museum, your Residency program offers a plethora of cultural activities to choose from.

BENEFIT FROM A CUSTOMIZED PROGRAM AT ANY TIME OF THE YEAR.
At any time of the year we can organize your learning experience in Paris, whether you need to follow your academic calendar or your company planning.
WHO IS THIS PROGRAM FOR?

Our International Residency Program is designed for managers and executives with an acute business sense, open-mindedness, and sensitivity to the ever-evolving economic world. Typical clients include:

- International companies interested in providing their executive participants with a global experience at one of Europe’s top business schools.
- Business schools or International Study Tour Programs - in search of a customized short program as part of their international curricula.

PROGRAM DURATION

Our International Residency Program typically run from 2 to 20 days but can be customized to your specific requirements and needs.
A LARGE AND EXTENSIVE CHOICE OF CUTTING-EDGE TOPICS

CHOOSE AMONG OUR EXPERTISES

We can work hand in hand to find the perfect fit between your needs and your objectives.

- Doing Business in Europe
- The business of luxury
- Digital Transformation
- International Strategy / Globalisation
- Hospitality Management & Tourism
- Energy and commodity Markets
- ESG & Sustainability
- Entrepreneurship & Innovation
- Finance and Banking

This is a non-exhaustive list of the topics that we can include in your Residency Program. ESSEC’s exceptional faculty makes it possible for our International Residency Program to cover a wide range of topics and to co-create unique learning experiences.
PROGRAM EXAMPLE: THE BUSINESS OF LUXURY

Day 1
Kick-off Session Welcome Speech by ESSEC
COURSE Luxury ecosystem: What it is and what it does? ESSEC

Day 2
COMPANY VISIT LESAGE Atelier visit and corporate presentation

Day 3
LUXURY IMMERSION CHAMPAGNE Visit Champagne Region PRESSORIA

Day 4
COURSE Managing Luxury Sectors Retail experience ESSEC

Day 5
COMPANY VISIT Luxury Hospitality & Art de Vivre HOTEL LE CRILLON Breakfast & Presentation by Maître Concierge

COURSE LESAGE Atelier visit and corporate presentation
COURSE Love Brands Secrets to clients’ attachment to brands ESSEC
COURSE Luxury IMMERSION CHAMPAGNE Visit of VEUVE CLICQUOT Cellars Marketing presentation Champagne tasting
COURSE Luxury brands and e-commerce Developing and Managing luxury e-retail ESSEC
COURSE Global Economy for Luxury ESSEC

KEY BENEFITS
- An initiation to the necessary skills and know-how of luxury brands/companies.
- Travel into the culture of luxury in order to grasp the essence of its management.
- Take the right and relevant strategic decisions concerning the marketing of luxury brands worldwide.

WELCOME DINNER Cruise dinner on the Seine
MASTERCLASS LVMH Chair
FAREWELL DINNER
PROGRAM EXAMPLE: ENTREPRENEURSHIP & INNOVATION

Day 1
Seminar Kick-off Welcome speech
Ice-breaking

Complexity and Innovation
ESSEC

COMPANY VISIT
ORANGE**
Visit of the Orange Fab France

Affectation Dinner, RITZ HOTEL
Applying innovative management in a cooking class
ESSEC Professor & Experts

Day 2
Innovation & Entrepreneurship
Visit of the World’s biggest Start-up Campus,
STATION F**
Meet-up with 2 impactful Start-ups

Corporate Dynamics
Entrepreneurship and modalities of modern creativity in Management
ESSEC

Corporate Complexity
Closing workshop
ESSEC

KEY BENEFITS
› Develop an entrepreneurial spirit as a tool to overcome the fear of failure.
› Assess the robustness of your project and the potential of a new business venture.
› Discover the key success factors of entrepreneurship and use them in your respective businesses.
Discover what our clients, participants and program directors, have to say about our residency programs. Below you will find a selection of testimonials from those who have trusted us with their training programs:

“For the past two years the ESSEC Executive Education team has coordinated an exceptional study abroad program in Paris for the MBA students at Bauer. The student experience was memorable, the planning flawless, and, the attention to detail commensurate with a high level luxury program experience. I am delighted with the partnership between the University of Houston and ESSEC and look forward to working with them for the foreseeable future.”

Dr. Vanessa PATRICK,  
Professor-in-charge: Bauer MBA Paris Study Abroad - Professor of Marketing and Director of Doctoral Programs – Bauer College of Business, University of Houston, USA

“From working together in the early stages of exploring concepts in support of our inaugural global course, to the day-to-day enthusiasm and support we experienced during our visit, the ESSEC team delivered everything we could have hoped for. We look forward to the next programs with great enthusiasm...”

Stephen M. RAPIER,  
Ph.D. Assistant Professor of Marketing, Graziadio School of Business, Pepperdine University, USA
“In regards to our Advanced Management Program for the General Managers of Coal India Limited we are thankful to ESSEC Executive Education. As Academic Advisor and Professor-in-charge, it gives me immense pleasure to gratefully acknowledge that the program has been successful. In particular, the courses on HRM and managerial decision making were of great interest. I look forward to our future interactions.”

Dr. Ambuj MAHANTI, D.Sc.,
Professor, and Former Dean – Indian Institute of Management Calcutta, INDIA

“I had no doubt that the luxury management intensive workshop at ESSEC would be successful. But the experience exceeded all my expectations. The attention to detail, level of presentations and visits at top luxury companies, interaction with high level executives, faculty and employees at the companies, warm hospitality and high professionalism of everyone at ESSEC, and of course the visits to beautiful attractions in Paris and Reims were superbly educational and memorable. This was a best educational trip I have been on. I want to express huge gratitude to all who designed, participated and managed this program. Bravo, ESSEC!!”

Dr. Levan EFREMIANZEE,
Assistant Professor of Finance, Graziadio School of Business, Pepperdine University, USA
ESSEC INTERNATIONAL RESIDENCY PROGRAM BUILDS BRIDGES AROUND THE WORLD
JOIN ESSEC INTERNATIONAL RESIDENCY'S NETWORK

BECOME OUR NEXT INTERNATIONAL RESIDENCY PARTNER AND BE PART OF OUR TRANSFORMATIVE JOURNEYS!
The content of this brochure is intended for informational purpose only, is subject to modification and is not legally binding.