

ESSEC Business School launches the International Program in Business Administration (IPBA) on its ESSEC Africa campus

ESSEC Business School is launching the International Program in Business Administration (IPBA), a five-year combined Bachelor-Master's program, offered in English on its Rabat campus. This program is designed to train leaders who will contribute to Africa's growth by offering them a transdisciplinary education that combines technical skills with critical thinking, creativity and innovation.

The IPBA program will welcome students from all over the world, with a curriculum focused on challenges facing Africa's growth and development. Thanks to partnerships with African higher education institutions, this program will allow students to have an educational experience on three continents: Africa, Europe and North America. Students will acquire a solid base in economics, management, technology, and social sciences, giving them the tools they need to have a significant impact on Africa's social and economic development.

The program will combine academic courses, practical experience, study trips and internships. After five years, students will be able to receive a Master's in Financial Engineering and Data Analysis or a Master's in International Business and Supply Chain Management, preparing them for international careers in essential areas of development for Africa.

This new program reflects ESSEC's commitment to playing a key role in training leaders in Africa and strengthening international mobility via strategic partnerships. ESSEC will also facilitate a multicultural experience on three continents, reflecting our goal of contributing to the emergence of leaders ready to tackle Africa's complex challenges with a holistic approach.

Hugues Levecq, Deputy Dean of ESSEC Africa, said: *"With the launch of the IPBA program, ESSEC Africa reaffirms its commitment to offering a high-quality education adapted to global and local challenges. By training committed, responsible leaders who can manage Africa's challenges, we can contribute to shaping a more inclusive and innovative future for the continent."*

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ABOUT BUSINESS SCHOOL

ESSEC, founded in 1907, is one of the world's top management schools and holds the "triple crown" accreditation from EQUIS, AACSB and AMBA. With 7,550 students; a faculty comprised of 152 full-time professors and 25 emeritus professors, in France and Singapore, recognized for both the quality and influence of their research; a wide range of management training programs; partnerships with the world's best universities; and a network of 71,000 alumni, ESSEC continues to foster a tradition of academic excellence and a spirit of openness in the fields of economics, social sciences and innovation. In 2005, ESSEC opened a campus in Asia. ESSEC's operations in Asia Pacific, strategically located in Singapore, present the perfect foothold for ESSEC to be part of the vibrant growth of Asia and to bring its expertise to the expanding region. Additionally, in 2017 ESSEC opened a new campus in Rabat, Morocco. ESSEC's international expansion allows students and professors to study and understand the economic forces at work in the different regions of the world. For additional information, please visit www.essec.edu.