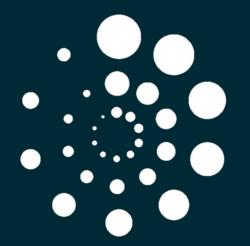




EMURGO AFRICA 2023 Q1 REPORT

Coin Market and Tokenized Projects



19

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EXECUTIVE SUMMARY



EXECUTIVE SUMMARY



In this report, I focused on tokenized projects and their performance in the coin market.

In chapter 2, Token Projects on Coin Market, I analyzed the top 100 tokenized projects by coin market capitalization (as of April 8, 2023).

Among top 100 tokens, **nearly half of the projects** represent **layer 1 blockchains**, followed by **stablecoins**, **DEX** protocols, **layer 2 blockchains**, and **CEX** protocols.

Regarding the relative current or highest price to start price and the speed of price rise, **Bitcoin (\$BTC)**, **Shiba Inu (\$SHIB)**, and **Binance Coin (\$BNB)** show one of the highest relative prices and the fastest price growths.

Regarding token rankings, by accounting for when it showed the highest ranking and lowest ranking, and also the number of years raking up and down, Ethereum (\$ETH), Quant (\$QNT), and Tether (\$USDT) show the consistent growth of the token rankings.

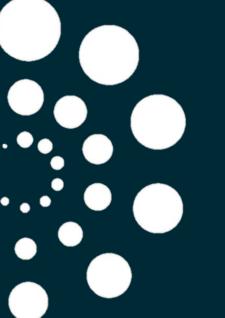
In chapter3, Tokenized Projects in Africa, I studied 20 tokenized projects in Africa and their price change over time and tokenomics. Only Empowa (\$EMP) has grown its token price so far. However, we need more time to know the robustness because its launch was only around a year ago.

Chapter 4, EMURGO Africa Updates, updates you with our new investments, reports, and recent activities such as launch of NODO and NODO related products.

Note that the results in this report are all pure quantitative results by my own research and have nothing to do with an investment advice. **All data used in this report are available in this spreadsheet**. You are free to refer the data set. I wish blockchain technology will bring the brighter future of this world.

Mayuko Kondo Tech Scientist at <u>EMURGO Africa</u> mayuko@emurgo.africa





02 TOKEN PROJECTS ON COIN MARKET



BASICS OF COIN MARKET DATA



Token Supply Metrics

Max supply: # of tokens that will ever be created

Total supply = Circulating supply + Locked supply + Burned

Circulating supply: # of tokens presently available for trading

Locked supply: # of tokens not accessible for trading

Burned supply: # of tokens permanently removed from circulation

Market Valuation Metrics

1. Market capitalization

Market cap = Circulating supply × Current market price

2. Fully-diluted market capitalization

An estimate of a digital asset's total market value if its max supply were in circulation:

FDMC = Max supply × Current market price

Coin Market Metrics

offer insights into the scarcity, distribution, and liquidity of a digital asset

Price & Volume Metrics

1. Price change (24h)

% change in market price over the past 24 hours provides a snapshot of a token's short-term performance.

2. Trading volume (24h)

Total value of a digital asset traded on all exchanges within the past 24 hours indicates liquidity, market interest, and the overall health of a token.

Listings

Exchange listings determine **a token's liquidity**, as they provide platforms for trading and access to a diverse pool of buyers and sellers.

TOKEN TYPE AND MARKET CAP



Among top 100 tokens by coin market capitalization (as of April 8, 2023), 46 represent layer 1 blockchains, 11 are stablecoins, 10 represents decentralized exchange protocols, 7 layer 2 blockchain, 5 centralized exchange protocols.

Layer 1 Blockchain























OP





































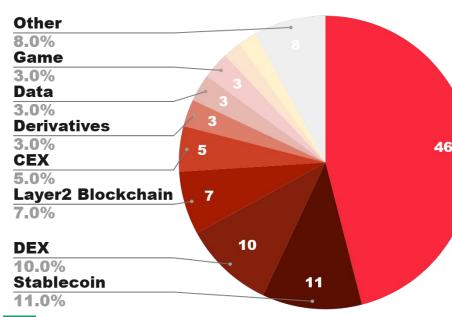


















































































259

650

983

1,122

1,293

PRICE CHANGE OVER TIME

Bitcoin

(\$BTC)

Shiba Inu

(\$SHIB)

BNB

(\$BNB)

Ethereum

(\$ETH)

Quant

(\$QNT)

28,200

28.045

2,021

1,901

699

Bitcoin

(\$BTC)

Wrappet

Bitcoin

(\$WBTC)

PAX Gold

(\$PAXG)

Ethereum

(\$ETH)

Maker

(\$MKR)

2

3

4

5



BNB

(\$BNB)

The

Graph

(\$GRT)

eCash

(\$XEC)

Enjin

(\$ENJ)

Kucoin

(\$KCS)

21

56

57

63

74

1.080k

74k

6k

4k

2k



114

164

225

252

253

Tron

(\$TRX)

BNB

(\$BNB)

Trust Wallet

(\$TWT)

Axie Infinity

(\$AXS)

Shiba Inu

(\$SHIB)

The ranking below shows the token price related rank among top 100 tokens by coin market capitalization (as of April 8, 2023)

454,835

10,922

2,948

680

478

ril 8, 2023

Shiba Inu

(\$SHIB)

THOR

Chain

(\$RUNE)

Bitcoin

(\$BTC)

Ouant

(\$QNT)

Dash

(\$DASH)

| by C | Last upda | ted April | | | | |
|------|--------------------|-----------------|-----------------|-------------|--------------|------|
| Dank | Current Price (\$) | Current Price / | Highest Price / | Days to x10 | Days to x100 | Days |

Bitcoin

(\$BTC)

Shiba Inu

(\$SHIB)

BNB

(\$BNB)

Dash

(\$DASH)

Doge Coin

(\$DOGE)

Note that this is a pure quantitative result and nothing related to investment advice. All data available in this spreadsheet.

| Rank | Current Price (\$) | Current Price / Start Price | Highest Price / Start Price | Days to x10 Start Price | Days to x100 Start Price | Days to x1000 Start Price |
|------|--------------------|--------------------------------|--------------------------------|----------------------------|-----------------------------|------------------------------|

TOKEN RANKING OVER TIME



The ranking below is based on the ranking history among top 100 tokens by coin market capitalization (as of April 8, 2023).

Last updated April 8, 2023

| Rank | Token | Symbol | (1). Highest Ranked Year | (2). Lowest Ranked Year | (3). No. of Years Ranked Up | (4). No. of Years Ranked Down | (5). Index (((1)-(2))+((3)-(4))) |
|------|---------------|---------|-----------------------------|----------------------------|--------------------------------|----------------------------------|-------------------------------------|
| 1 | Ethereum | \$ETH | 2019-23 | 2016 | 2 | 1 | 8 |
| 1 | Quant | \$QNT | 2023 | 2019 | 4 | 0 | 8 |
| 1 | Tether | \$USDT | 2021, 23 | 2018 | 5 | 2 | 8 |
| 4 | Polygon | \$MATIC | 2023 | 2020 | 3 | 0 | 6 |
| 4 | Chiliz | \$CHZ | 2023 | 2020 | 3 | 0 | 6 |
| 4 | Gate Token | \$GT | 2023 | 2020 | 3 | 0 | 6 |

Note that this is a pure quantitative result and nothing related to investment advice. All data available in this spreadsheet.

TOKEN CLASSIFICATIONS



Quiz & Answer #1

Quiz 1.

How can you classify the following top 20 tokens by coin market capitalization (as of April 8, 2023) according to types of tokens as explained earlier or any other classifications you know?

top 20 tokens

Bitcoin(BTC), Ethereum(ETH), Tether(USDT), BNB(BNB), USD Coin(USDC), XRP(XRP), Cardano(ADA), Dogecoin(DOGE), Polygon(MATIC), Solana(SOL), Polkadot(DOT), Binance USD(BUSD), Litecoin(LTC), Shiba Inu(SHIB), TRON(TRX), Avalanche(AVAX), Dai(DAI), Wrapped Bitcoin(WBTC), Chainlink(LINK), Uniswap(UNI)

Notes:

There could be various answers depending on how you classify tokens and the detailed definition of the classification

Example Answer.



The classification is not exclusive each other, so some tokens belong to multiple categories.

1. utility tokens

- without governance function Ethereum (ETH), Solana (SOL), Chainlink (LINK)
- with governance function Binance Coin (BNB), Cardano (ADA), Polygon (MATIC), Polkadot (DOT), TRON (TRX), Avalanche (AVAX), Uniswap (UNI)

2. payment tokens

Bitcoin (BTC), Litecoin (LTC), XRP (XRP)

3. stablecoins

Tether (USDT), USD Coin (USDC), Binance USD (BUSD), Dai (DAI)

4. meme tokens

Dogecoin (DOGE), Shiba Inu (SHIB)

5. wrapped tokens

Wrapped Bitcoin (WBTC)



TOKENIZED PROJECTS IN AFRICA



TOKENIZED PROJECTS IN AFRICA I: EMURGO









Nigeria

















Zimbabwe



UAE, UK, Netherlands

























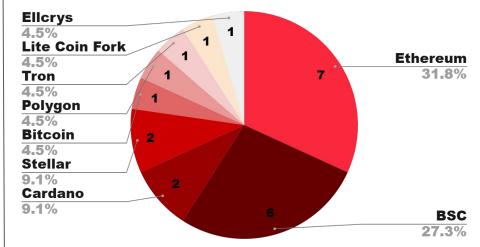


TOKENIZED PROJECTS IN AFRICA II: EMURGO

Among 20 tokenized projects in Africa, 7 are utility tokens of fintech companies, 4 are cryptocurrency projects, 2 represents decentralized exchange protocols, 2 are royalty of software development companies. Others include mining, advertisement, retail, game, and NFT.

NFT 5.0% Game 5.0% **FinTech** Retail 35.0% 5.0% **Advertisement** 5.0% Mining 5.0% **Software Dev** 10-0% DeFi **Cryptocurrency** 10.0% 20.0%

Among 20 tokenized projects in Africa, 7 are on Ethereum blockchain, 6 are on BSC, 2 are launched on Cardano blockchain, 2 are on Stellar blockchain (2 are both on Ethereum and BSC). Other blockchains include Bitcoin, Polygon, Tron, Lite Coin Fork, and Ellcrys.



PRICE CHANGE OVER TIME I



EMURGO AFRICA

| Africa | tokenized | project's | takan | prico | change |
|--------|------------|-----------|--------|-------|---------|
| Allica | LUKEIIIZEU | DIGIECT | LUKEII | DIICE | Change. |

Last updated April 11, 2023

| | (0) Token Name | (1) Listed Date | (2) Start Price (\$) | (3) Current Price (\$) | (4) Highest Price (\$) | (5) Current Price Ratio ((3)/(2)) | (6) Highest Price Ratio ((4)/(2)) | (7) Days till Highest Price |
|--------|----------------------|-----------------------|----------------------------|------------------------------|------------------------------|-----------------------------------------|-----------------------------------------|-----------------------------------|
| \$XEND | Xend Finance | 8/3/2021 | 0.177 | 0.032 | 0.420 | 0.18 | 2.37 | 18 |
| \$ZASH | Zimboca sh | 5/21/2020 | 0.003 | 0.002 | 0.174 | 0.69 | 55.83 | 511 |
| \$WNT | Wicrypt | 12/6/2021 | 0.203 | 0.048 | 0.228 | 0.24 | 1.13 | 139 |
| \$UTU | UTU Protocol | 11/4/2020 | 0.007 | 0.002 | 0.197 | 0.30 | 27.45 | 106 |
| \$CBT | CBT | 4/21/2021 | 0.000 | 0.000 | 0.000 | 0.26 | 1.48 | 317 |

PRICE CHANGE OVER TIME II



Africa tokenized project's token price change.

Last updated April 11, 2023

| | (0) Token Name | (1) Listed Date | (2) Start Price (\$) | (3) Current Price (\$) | (4) Highest Price (\$) | (5) Current Price Ratio ((3)/(2)) | (6) Highest Price Ratio ((4)/(2)) | (7) Days till Highest Price |
|--------|----------------------|-----------------------|----------------------------|------------------------------|------------------------------|-----------------------------------------|-----------------------------------------|-----------------------------------|
| \$EMP | Empowa Token | 8/18/2022 | 0.122 | 0.165 | 0.165 | 1.35 | 1.35 | 236 |
| \$WKD | Wakanda Inu | 11/11/2021 | 0.000 | 0.000 | 0.000 | 0.05 | 3.92 | 1 |
| \$H2ON | H2O Securities | 7/7/2022 | 0.933 | 0.036 | 1.153 | 0.04 | 1.24 | 1 |
| \$AKN | Akoin | 11/20/2020 | 0.147 | 0.013 | 0.507 | 0.09 | 3.45 | 93 |
| \$SAF | Safcoin | 6/22/2022 | 0.049 | 0.008 | 0.070 | 0.16 | 1.43 | 148 |

TOKENOMICS I

Symbol

\$ZASH

\$XEND

\$WNT

\$UTU

\$CBT



Public

Price (\$)

Sale

0.075

0.376

0.040

0.003



Current

Price (\$)

0.002

0.032

0.048

0.002

0.000

1

Share of

Team

(%)

14

20

20

Last updated April 11, 2023

Share of

Public

1.33

1.40

0.63

Sale (%)

Blockchain

Tron

BSC

Polygon

Ethereum

Ethereum

& BSC

Africa tokenized project's tokenomics details.

Public Sale

Close Date

2/20/2021

12/3/2021

10/14/2020

2/28/2021

Public

Value (\$)

100.000

526,638

250,000

Sale

Public

Supply

1,333,334

1,400,000

6,250,000

Sale

Symbol

\$AKN

\$WKD

\$EMP

\$SAF

\$FMB

Public

Price (\$)

Sale

0.150

0.000

0.250

4.850

0.023

Current

Price

0.013

0.000

0.165

0.008

0.005

(\$)

Share of

Team

(%)

10

10

10

Last updated April 11, 2023

Share of

Sale (%)

Public

10

36

10

Blockchain

Stellar

& BSC

Cardano

Lite Coin

Fork

BSC

Ethereum

Africa tokenized project's tokenomics details.

Public

Date

Sale Close

6/30/2020

11/8/2021

4/15/2022

10/31/2018

12/11/2021

Public

Value (\$)

200,000

Sale

Public Sale

45,000,000

20,000,000

50,000

Supply

Symbol

\$BFI

\$NEX

Blockchain

Ethereum

Cardano

Current

Share of

10

Africa tokenized project's tokenomics details.

Public

3/6/2021

TBA

Last updated April 11, 2023

Share of

10

| | | Sale Close Date | Sale Value (\$) | Supply | Sale Price (\$) | Price (\$) | Public Sale (%) | Team (%) |
|--------|---------|--------------------|--------------------|-----------|--------------------|---------------|--------------------|-------------|
| \$H2ON | BSC | 7/5/2022 | | 48,000 | 1.04 | 0.036 | | |
| \$RMT | Stellar | 2/10/2018 | | 500,000,0 | 0.02 | 0.001 | 50 | 10 |

00

5,700

Public Sale

Public

20.00

Public

Note that this is a pure quantitative result and nothing related to investment advice. All data available in this spreadsheet.





04 EMURGO AFRICA UPDATES



ABOUT EMURGO AFRICA





EMURGO Africa invests and partners with Africa-focused enterprises, startups, and accelerators to foster the development of socially impactful solutions on Cardano's third-generation and environmentally-sustainable blockchain. The missions of EMURGO Africa include the support of the creation of blockchain Web3 solutions to promote businesses that solve social issues; the promotion of Real-Fi, fusion of traditional finance and DeFi (decentralized finance); the raise of awareness of Cardano as a technological platform to build socially impactful solutions and EMURGO's role in the Cardano ecosystem. Cardano blockchain has the founding entities, EMURGO, Cardano Foundation, and Input Output(IO). EMURGO Africa is a regional entity of EMURGO, focusing on Africa and Middle East.







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EMURGO AFRICA PORTFOLIO







Afriex



Agriguild



Afropolitan



Bitmama



Boundlesspay



BOUNDLESSPAY

Calend



Canza Finance



Cassava



Diagon



<u>Ejara</u>



Fonbank



Mazzuma



Midchains

MidChains

Momint



Scalex



Seso Global



Stakefair



Talksay



OUR NEW INVESTMENT











BellBank



Bitgrit



BitSport



BuuPass



Chekkit



Credable



FanBants



Goodwall



<u>Hisa</u>



Houseafrica



Hustlesasa



Kabuk



Melanin Kapital



Nestcoin



Pravica



Simulon



Skrmiish



Versus



EMURGO AFRICA REPORTS





[EMURGO Africa Bi-Weekly Report Vol.1] Africa Socio-Economy Overview



[EMURGO Africa Bi-Weekly Report Vol.4] **RealFi** - The Fusion of Traditional Finance and DeFi



[EMURGO Africa Bi-Weekly Report Vol.2] Crypto Adoption in Africa



<u>Types of Tokens on</u> Blockchain



[EMURGO Africa Bi-Weekly Report Vol.3] Blockchain Projects & Venture Funding in Africa



Blockchain and Tokenization

EMURGO AFRICA 2023 Q1 NEWS



You can read linked blog articles for the detail.

[New Launch]

March 10, <u>Launched Pan-African Web3 News</u> <u>Platform</u>, **NODO News**

March 13, <u>Adaverse launched Startup School for</u>
<u>Web3 Founders in Africa</u>

March 29, <u>NODO Launched Frontrunner 100 for</u> <u>Leading Web3 Projects Across Africa</u>

April 5, <u>NODO Launched Pan-African Web3</u>
Product Discovery Platform, <u>NODO Discover</u>

April 11, <u>Opened NODO GRANTS for African</u> Web3 Business Ideas and Products

[Partnership]

February 23, <u>Signed MOU with Pan-Atlantic</u> <u>University for Blockchain Collaboration</u>

March 8, <u>Established Joint Ventures</u>, <u>EMURGO</u> <u>Kepple Ventures</u>, with Kepple Africa Ventures

[Event]

February 17, <u>Founders and Web3 Meetup in</u> <u>Nairobi</u>

March 31, **Blockchain Hangout** in **Cape Town**

April 25, Web3 CONNECT Africa in Lagos

April 28, Web3 CONNECT Africa in Nairobi



Website: https://www.emurgo.africa
Blog: https://www.blog.emurgo.africa
Twitter: https://twitter.com/EmurgoAfrica

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