



Farmers First Even™ DR

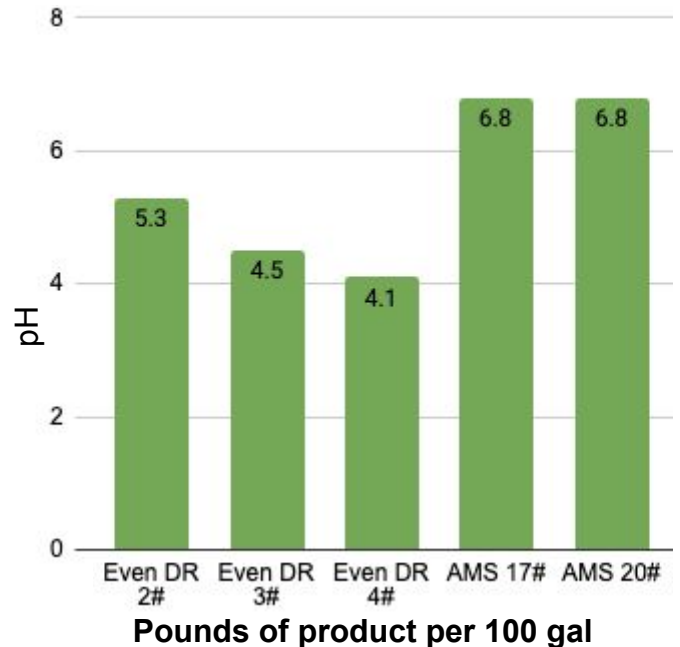
What is Even™ DR?

- Even DR is a fully soluble spray-grade granular adjuvant that readily goes into solution.
- A proprietary blend of water conditioners and acifiers, including citric acid and ammonium sulfate (AMS)
- Intended for use with glyphosate, glufosinate, and other herbicide applications that recommend ammonium sulfate or other nitrogen fertilizer as a spray additive.

What does the data say?

A customer in North Dakota struggles with very hard, high pH (8.3) water that has caused compatibility and herbicide performance issues. Adding between 2 and 4 pounds of Even DR reduced pH significantly more than 17-20 pounds of AMS, to an ideal range.

Herbicide Group	Common Active Ingredients	Ideal pH Range
Group 1: ACCase Inhibitors	Clethodim (Select), Quizalofop	4.0 – 6.0
Group 2: Sulfonylureas (SUs)	Nicosulfuron, Chlorimuron, Rimsulfuron	7.0 – 8.5
Group 4: Auxins	2,4-D, Dicamba, Fluroxypyr	4.0 – 6.0
Group 9: Glycines	Glyphosate	3.5 – 5.5
Group 10: Glutamine Synthetase	Glufosinate (Liberty)	4.0 – 6.0
Group 14: PPO Inhibitors	Saflufenacil (Sharpen), Sulfentrazone, Fomesafen	5.0 – 7.0
Group 27: HPPD Inhibitors	Mesotrione (Callisto), Tembotrione (Laudis)	6.0 – 7.0



Price Comparison	Dry AMS	Even™ DR
Price Per Unit	\$0.30/lb	\$1.74/lb
Rate/100 Gallons	17 lb.	3 lb.
Rate Efficiency	5.7 X	
Price Per Acre (10 gal)	\$0.51	\$0.52



SAVE TIME WITH LESS PRODUCT

EVEN DR IS A DRY, REDUCED RATE AMS ALTERNATIVE



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**Price per acre is for illustrative purposes only and will vary depending on rate*

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Price Per Acre (15 gal)	\$0.76	\$0.78

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COMPARISON	Dry AMS	Even™ DR
Price Per Unit	\$0.30/lb	\$1.74/lb
Rate/100 Gallons	20 lb.	4 lb.
Rate Efficiency	5.7 X	
Price Per Acre (15 gal)	\$0.90	\$1.04

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- Dry AMS traditionally comes in 51 pound bags
- Even™ DR comes in 24 pound bags
- Save time, labor, and energy, with potential cost savings too