



**The This vs That documents will give you direction as to what can be said about our products. These documents have two different statements. The first or “This” statement is compliant. The second or “that” statement is not.**

- | The key ingredients in SomaDerm may support healthy endocrine functions **vs** SomaDerm will rejuvenate and protect the endocrine system.
- | SomaDerm may help support bone health **vs** SomaDerm will give you healthy bones.
- | SomaDerm may help support joint health **vs** SomaDerm will relieve joint pain and arthritis.
- | The key ingredients in SomaDerm may support restful sleep **vs** SomaDerm will make you sleep like a baby for 8 hours.
- | The key ingredients in SomaDerm may support healthy weight management **vs** You will lose weight using SomaDerm.
- | The key ingredients in SomaDerm may help improve overall health and wellbeing **vs** SomaDerm will make you healthier and younger.
- | The key ingredients in SomaDerm may maintain healthy energy levels and vitality **vs** SomaDerm will give you energy and increase vitality.
- | The key ingredients in SomaDerm may maintain healthy cognitive functions **vs** SomaDerm will improve memory.
- | The key ingredients in SomaDerm may support healthier looking hair and nails **vs** SomaDerm will make your hair and nails grow faster.
- | The key ingredients in SomaDerm may help maintain focus **vs** SomaDerm will improve memory.
- | Key ingredients create a blend that supports your body's mechanisms as you age **vs** SomaDerm is the fountain of youth.
- | Key ingredients in SomaDerm may help to maintain healthy hormone, testosterone and estrogen levels **vs** SomaDerm will increase your hormone levels.
- | Key ingredients in SomaDerm may help you see an increase in sexual vitality **vs** SomaDerm will give you increased libido.