



The This vs That documents will give you direction as to what can be said about our products. These documents have two different statements. The first or “This” statement is compliant. The second or “that” statement is not.

- | The key ingredients in Fortress may support your body’s protective functions **vs** Fortress will strengthen your immune system.
- | The key ingredients in Fortress may support healthy immune system function **vs** Fortress will prevent illness.
- | The key ingredients in Fortress may support your body’s immune mechanisms **vs** Fortress will boost your immune system.
- | The key ingredients in Fortress may aid with optimal wellness **vs** Fortress will make you healthier and stronger.
- | The key ingredients in Fortress may support overall vitality **vs** Fortress will give you more energy.
- | The key ingredients in Fortress may support individual protective mechanisms in the body **vs** Fortress will prevent you from getting sick.