



## Product Claims

DOs and DON'Ts

# DO

- | Do use claims found on New U Life's company website, BackOffice or Social media pages
- | Do share positive experiences and testimonials that are consistent with approved claims and the P&Ps
- | Do be professional when using before/after images and post only after approval from New U Life has been received
- | Do recommend that customers talk with their healthcare provider for all health concerns they might have related to taking one of our products



# DON'T

- | Don't claim that our products will treat, cure, diagnose or prevent any disease or pain related ailment
- | Don't use unapproved pictures, literature, videos or materials to promote products or the business opportunity
- | Don't use third-party before/after images or those that might not be genuine and authentic (images must first be approved by the company)
- | Don't use other distributor or customer images without receiving prior written approval

