

ROSE & COLE®

WITH SOMATECH®

Frequently Asked Questions

Q: What is Rose & Cole?

A Rose & Cole with SomaTech® is the world's most effective skincare, leveraging the power of your hormones! Discover the luxury of high-end personalized blends, curated specifically for your DermaType® to reveal the most youthful, healthy, vibrant-looking skin. This simplified regimen is a groundbreaking approach that balances your hormones with clinically backed, advanced ingredients that are the most recommended by dermatologists worldwide. Rose & Cole, where science meets luxury to Redefine Your Regimen!

Q: Why is Rose & Cole considered a luxury product?

A Rose & Cole is considered a luxury brand due to its advanced scientific efficacy, highest-quality manufacturing, and its world-class packaging experience. The brand pairs all this with an emphasis on American ingenuity, reinforcing its status as a symbol of prestige and sophistication. With a strong focus on exceptional customer experience and a carefully curated brand image, Rose & Cole appeals to discerning consumers who value exclusivity and quality in their purchases.

Q: Does Rose & Cole have fragrance?

A Yes, Rose & Cole products do contain fragrance. The fragrance used is carefully selected to be gentle and pleasing, adding to the overall sensory experience of the skincare routine. However, it's important to note that the formulations are designed to minimize the risk of irritation, ensuring that the fragrance does not compromise the product's safety and efficacy.

Q: What makes Rose & Cole unique?

A Rose & Cole is built to optimize how your hormones affect your skin's protective functions. This is a first-of-its-kind experience. Instead of focusing solely on one specific skin concern, our formulas are meticulously crafted with a combination of "Hero" blends and exclusive SomaTech hormone support complexes. This groundbreaking approach allows us to curate specific products that target skin-related hormone health to address multiple skin concerns and cater to the unique needs of your skin.

Q: How has Rose & Cole been improved?

A Rose & Cole with SomaTech has been improved in many ways; first, better quality results with clinically effective ingredients. Additionally, our DermaType technology has also expanded to include 2 additional DermaTypes. There are now four total DermaTypes with SomaTech powered ingredient blends. These products support skin-central hormone balance for enhanced benefits. Rose & Cole stands out as a luxury experience with Italian packaging paired with Swiss manufacturing, high-end scents and incredible textures to leave your skin feeling and looking youthful.

Q: What are the benefits of the Rose & Cole Regimen?

A Key Ingredients in the Rose & Cole® regimens may:

- Exfoliate the skin, unclog pores, and reduce inflammation
- Counteract androgen fluctuations by regulating sebum production
- Maintain a healthy microbiome and provide antimicrobial benefits
- Strengthen the skin barrier and support microbiome balance
- Reduce hyperpigmentation and soothe the skin during hormonal fluctuations
- Provide antioxidant protection and strengthen the skin barrier
- Support collagen production for skin structure support
- Balance melanin production for an even skin tone
- Prevent the loss of moisture (TEWL) and maintain hydration
- Improve skin texture

(For a detailed list of each of the benefits of each Rose & Cole product, please refer to the Product Information Page)

Q: What does the Rose & Cole regimen look like?

A Rose & Cole has two different regimens for each DermaType. The Essentials Kit includes three products; Cleanse, Preserve, and Revive. While the Luxe Kit includes six products; Intense Cleanse, Cleanse, Preserve, Revive, Intense Revive, and Revitalize Eye Cream.

Q: Is Rose & Cole suitable for all traditionally classified skin types?

A. Yes, Rose & Cole is suitable for all skin types. These regimens go above and beyond the antiquated classifications to build your skin better with the power of your hormones. By employing DermaType technology, Rose & Cole more accurately provides what your skin truly needs.

Q: What is a DermaType and how do I determine what mine is?

A. DermaType is a technology that goes beyond antiquated, surface-level assessments. Your DermaType considers how your hormones affect the 5 chief factors of your skin that are most highly correlated to overall youthful look and feel. These 5 factors are collagen content, lipid levels, sebaceous gland activity, moisture barrier, and melanin. With your DermaType in hand, you are empowered to find the personalized regiment that is best for your skin and that will most effectively support those 5 key factors. There are four different DermaTypes. They are Adaptive, Dynamic, Mixed A/D, Mixed D/A. Each regimen is a personalized experience that addresses exactly what your skin hormones need. The DermaType regimens can be found below.

Visit newulife.com and take our skin assessment to find your customized skincare regimen.



Q: Do these products contain the proprietary SomaTech® technology?

A. Yes, Rose & Cole contains proprietary SomaTech technology that contains clinically studied ingredient blends to combat the negative effects hormones can have on your skin. These blends balance the effect that hormones have on the key protective functions of your skin. With SomaTech, your hormones work for you, not against you, to provide luminous, lifted, hydrated, and an overall more youthful appearance.

Q: Does Rose & Cole have SPF in it?

A. Rose & Cole protects you from so many elements that attack your skin daily. The products, however, do not include an official SPF rating. This is due to the vast difference in consumer preference for SPF level, feel & texture, as well as desire to use SPF at all.

Q: Are the ingredients considered safe and natural?

A. We know that skincare is personal and that you want the best for your skin. The ingredients in Rose & Cole are the latest, most advanced, and most recommended by dermatologists worldwide due to their safety, efficacy, and benefits. Our ingredients are sourced from natural sources unless there is a known hormone disruptor or common allergen. In this case, it is most prudent to use the safest synthetic ingredients. We strive to keep this to a minimum while ensuring that our products are free from harmful, irritating chemicals and remain accessible to as many as possible.

Q: Why are the Revive Serums different colors?

A. The different colors of the Revive Serums are due to their unique ingredient blends, each tailored for specific skincare needs. Revive Adaptive Serum contains ingredients like retinol and Tosa Moschata Seed Oil, has coloration due to the natural hues of ingredients, colorants, and natural extracts. Revive Dynamic Serum contains ingredients like Kojic Acid which has a yellowish tint, and various peptides contribute to the color. Regardless of the color of the serums, they will deliver benefits to your skin.

Q: Why isn't there a night cream in the Rose & Cole system?

A. Rose & Cole does not feature a dedicated night cream because the Revive Ideal Feel serums support the key moisture barrier and moisture retention property of your skin, as highlighted in the DermaType system. You've long been told you need a night moisturizer, but you need a product that revolutionizes your skin's ability to be renewed younger to revive its ability to retain moisture. For those with more mature skin, you may need to add Intense Revive to ensure that your skin's moisture retention function gets the ingredients it needs for this necessary function renewal.

Q: Can these products be used if you are pregnant or nursing?

A. As with all our products, if you are pregnant or nursing, we recommend you first consult your physician before use.

Q: Can you use Rose & Cole with other New U Life products?

A. Yes, Rose & Cole can be used with all New U Life products. In fact, Rose & Cole works better when used with products like SomaDerm and SomaNight. These products work to balance your hormone production at the source while Rose & Cole works to balance the effects of these hormones on your skin. This comprehensive approach is what sets New U Life apart as The Hormone Health Company delivering Life. Balanced.

Q: What markets is Rose & Cole available in?

A Rose & Cole is available in the United States, Canada, Hong Kong, Hong Kong Cross Market, and Taiwan.

Q: Does Rose & Cole contain sunscreen?

A No, Rose & Cole doesn't contain sunscreen, but it has ingredients to help the skin from environmental factors. If you are seeking a highly effective and innovative sunscreen that can be used with your skincare regimen, we recommend using Untypical Shield!

Q: How long will each regimen last?

A Each regimen is designed to last approximately 30-days with daily use. Remember, a little bit of product goes a long way, so apply sparingly to make the most of your skincare routine while ensuring optimal results. Each person's experience will vary in terms of how long each product will last. We sell each product separately so you can refill as needed, although we recommend buying by kit for the best price.

Q: What are the different kit options for Rose & Cole?

A The Essentials Kit includes three products: Cleanse, Preserve, and Revive. While the Luxe Kit includes six products: Intense Cleanse, Cleanse, Preserve, Revive, Intense Revive, and Revitalize Eye Cream.

Q: What is double cleansing?

A Rose & Cole with SomaTech has one of the world's most effective double cleansing systems that not only cleans but nourishes as well. A clean face is the most crucial step in your regimen to fight the effects of unbalanced hormones! The power of the Rose & Cole® double cleanse is the best way to ensure your skin achieves the best results. Your first step using the Intense Cleanse, our oil based cleanser, works to deeply clean the pores and to remove the toughest residue without over-drying or stripping your skin, while the Cleanse, our water based cleanser, will help cleanse and tone to remove makeup, excess oil and debris and act as a barrier to protect and nourish the skin. Suitable for morning and evening routines, Intense Cleanse Advanced Facial and Cleanse Facial Wash utilize our exclusive SomaTech Complexes and ingredients your skin will love.

Q: Are these products tested on animals?

A We are a cruelty free brand, and we do not test on animals.

Q: Why are the products in smaller packaging?

A Through our innovative research and development, we were able to add higher levels of actives into the product to make them more effective while not encumbering your countertop with unnecessarily large packaging. Our kits are meticulously crafted to last for 30-days so that you're not stuck buying one product at a time, instead, you're able to simply and reliably subscribe to your favorite regimen each month.

Q: How do I know how much Revive Serum to use?

A To determine how much Revive Serum to use, apply a small amount to your fingertips. Gently massage it into your skin, focusing on areas that need extra care. Adjust the amount based on your skin's needs, ensuring even coverage without over-application.

Q: Where can I apply Rose & Cole?

A Rose & Cole is intended to be used on your face, only. If you have left over product, it may be used on your neck and décolletage.

Q: Why does my face feel dry after cleanse?

A Cleanse is a powerhouse cleansing experience with powerful ingredients designed to remove even the toughest dirt, debris, and oil. This product carries tremendous value for its effective results. Some people, in dry climates, may find the Cleanse product to have a slight drying effect. In this situation, we recommend you consistently apply Preserve Day Complex right after for optimal hydration. You can also find added nourishment and hydration from our double cleanse approach with our Luxe kit.

Q: How long will it take for me to see results with Rose & Cole?

A Individuals may notice improved skin texture and luminosity after just one use, but we expect most users to see results after 30-days. Individual results may vary.

Q: Why is it manufactured in Switzerland?

A Rose & Cole products are manufactured in Switzerland as the country is renowned for its high standards in skincare and cosmetic manufacturing. Switzerland, particularly regions like Neuchâtel, where Rose & Cole's manufacturing partner is based, is known for its precision, strict regulatory compliance, and commitment to using high-quality ingredients. The expertise available in Switzerland ensures that Rose & Cole products are produced with cutting-edge technology and meticulous attention to detail, resulting in premium skincare products that meet the highest standards of quality and efficacy, and shelf-life stability.

Q: How does Rose & Cole compare to what's on the market?

A. Rose & Cole targets hormone balance in the skin and fights the effects of imbalanced hormones on your skin's protective functions. With Higher levels of actives, higher quality, more hygienic packaging, ultimately, Rose & Cole is the world's most effective approach to your skin's hormone health.

Q: Can I use Rose & Cole with Untypical Personal Care Collection products?

A. Simply put, yes! However, we recommend not using Lift and Shield together. If you would like to use one of these products, you may use either Lift or Shield at the end of your skincare regimen. You may use Hydrate any time during the day for an additional boost of instant hydration.

Q: Why is the Luxe Kit better than the Essentials Kit?

A. The Luxe Kit is superior to the Essentials Kit because it includes advanced formulations with a broader range of active ingredients, offering enhanced anti-aging, brightening, and moisturizing benefits. The Luxe Kit is designed to target more complex skin concerns with higher concentrations of premium ingredients, providing a more comprehensive skincare solution compared to the Essentials Kit, which focuses on basic skincare needs.

Q: Can I use SomaDerm with Rose & Cole?

A. Yes, you can! SomaDerm supports HGH, the chief hormone that influences overall hormone production and balance. Rose & Cole supports the balance of skin related, downstream hormones and optimizes the communication and effects that these specific hormones have on your outward appearance. Rose & Cole is a skin centric, targeted hormone approach to your skin's health via the power of balanced hormones.

Q: How do I learn about my regimen?

A. To learn about your skincare regimen, explore the variety of resources we provide. You can watch our instructional videos, review detailed regimen cards, visit our product information pages, or explore our website for comprehensive guidance. These assets are designed to help you understand and maximize the benefits of your customized skincare routine.

Q: Can I use Rose & Cole individual products with other products?

A. Yes, you can use Rose & Cole individual products with other skincare products. They are formulated to be compatible with a wide range of skincare routines, allowing you to incorporate them seamlessly with other products to enhance your skincare regimen. While Rose & Cole individual products can be used with other skincare products, it's better to use them as a complete regimen. Each product in the Rose & Cole line is designed to work synergistically, enhancing the effects of the active ingredients and providing comprehensive care that targets multiple skin concerns. Using the products together ensures maximum efficacy, giving you better and faster results compared to mixing them with other brands.