



Earning Claims

DOs and DON'Ts

DO

- | Do share your story! Be professional, genuine and personal
- | Do discuss the rewarding Compensation Plan and the success you can accomplish with hard work and effort
- | Do talk about reselling products to potential customers and the benefits
- | Do share your passion and drive
- | Do provide a link to the most recent Earnings Summary found on the company website



DON'T

- | Don't share specific details about commissions you have earned or show pictures of checks and bank deposits
- | Don't use terms like "residual" or "recurring" income – instead, use "supplemental" or "leveraged"
- | Don't use income projection calculators or other exaggerated income claims
- | Don't guarantee success or imply that someone can make a specified amount of income (this includes paying for things like car/house payments, medical expenses, groceries or vacations)
- | Don't make luxurious "lifestyle" claims (this includes pictures in front of luxury cars, Mansions, exotic locations or the like)
- | Don't encourage people to take out loans, incur debt or quit jobs to do the business

