



The This vs That documents will give you direction as to what can be said about our products. These documents have two different statements. The first or "This" statement is compliant. The second or "that" statement is not.

- I The key ingredients may support the brain's cellular fuel systems **vs** NeuraVie will boost your brain's capacity.
- I The key ingredients promote feelings of wellness vs NeuraVie eliminates feelings of depression.
- I The key ingredients promote feelings of confidence and resilience vs NeuraVie will give you confidence and make you smarter.
- The key ingredients may improve response time and decrease cognitive inhibition in memory trials vs NeuraVie will boost your memory.

- I The key ingredients may support the mechanisms responsible for the body's acute stress response **vs** NeuraVie will take away your stress leaving you feel relaxed.
- I The key ingredients support gut health and strengthening of the brain gut connection **vs**NeuraVie will strengthen your gut health and make you feel better.
- I The key ingredients support focus **vs** NeuraVie will boost your focus and memory.