



Nutrient Profile

New Zealand Venison Recipe

NUTRIENT PROFILE

AS FED BASIS⁽¹⁾ DRY MATTER BASIS⁽²⁾

Energy

ME (Calorie Content) (Kcals/kg)	3,670.00	3,989.13
Calories from Protein (%)	30.75	
Calories from Fat (%)	36.00	
Calories from Carbs (%)	33.25	

Proximates

Moisture (%)	8.00	
Crude Protein (%)	31.00	33.70
Crude Fat (%)	15.00	16.30
Crude Fiber (%)	3.50	3.80
Ash (%)	9.00	9.78
Carbohydrates (%)	33.50	36.41

Amino Acids

Arginine (%)	2.25	2.45
Histidine (%)	0.60	0.65
Isoleucine (%)	1.20	1.30
Leucine (%)	2.20	2.39
Lysine(%)	2.30	2.50
Methionine (%)	0.60	0.65
Methionine-Cystine (%)	0.90	0.98
Phenylalanine (%)	1.30	1.41
Phenylalanine-Tyrosine (%)	2.25	2.45
Threonine (%)	1.18	1.28
Tryptophan (%)	0.25	0.27
Valine(%)	1.45	1.58

Fatty Acids

DHA (%)	0.20	0.22
Omega 6 (%)	1.25	1.36
Omega 3 (%)	1.25	1.36

Minerals

Calcium (%)	1.75	1.90
Phosphorus (%)	1.35	1.47
Ca:P Ratio	1.30	1.30
Potassium (%)	0.85	0.92
Sodium(%)	0.65	0.71
Chloride (%)	1.00	1.09
Magnesium (%)	0.25	0.27
Iron (mg/kg)	180.00	195.65
Copper (mg/kg)	18.50	20.11
Manganese (mg/kg)	23.00	25.00
Zinc (mg/kg)	140.00	152.17
Iodine (mg/kg)	2.00	2.17
Selenium (mg/kg)	1.35	1.47

Vitamins & Others

Vitamin A (IU/kg)	20,000.00	21,739.13
Vitamin D (IU/kg)	1,500.00	1,630.43
Vitamin E (IU/kg)	100.00	108.70
Thiamine (mg/kg)	11.50	12.50
Riboflavin (mg/kg)	8.80	9.57
Pantothenic Acid (mg/kg)	25.00	27.17
Niacin (mg/kg)	41.00	44.57
Pyridoxine (mg/kg)	3.50	3.80
Folic Acid (mg/kg)	0.65	0.71
Vitamin B12 (mg/kg)	0.06	0.07
Choline (mg/kg)	2,500.00	2717.39
Taurine (%)	0.23	0.25

Ingredients

Venison, Peas, Ocean Whitefish Meal, Sweet Potato, Herring Meal, Chickpeas, Red Lentils, Green Lentils, Coconut Oil, Flaxseed, Pumpkin, Natural Flavor, Carrots, Apples, Sunflower Oil, Salmon Oil (source of DHA), Cranberries, Dried Chicory Root, Salt, Suncured Alfalfa Meal, Choline Chloride, Vitamins (Vitamin E Supplement, Vitamin A Supplement, Niacin Supplement, Calcium Pantothenate, Riboflavin Supplement, Vitamin D3 Supplement, Thiamine Mononitrate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid), Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Selenium Yeast, Calcium Iodate), Taurine, Mixed Tocopherols (a preservative), Cinnamon, Turmeric, Rosemary Extract.



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⁽¹⁾These are target nutritional guidelines and slight variations may occur.

⁽²⁾ Dry matter basis indicates presence of nutrient when all moisture is removed.