



2025 Calgary Stampede International Livestock Auctioneer Championship Top 10 Finalists – Order of Go

	Competitor	From	Black Box Item
1.	Joe Perlich	Cranford, AB	Deerfoot Inn Package
2.	Eric Drees	Caldwell, ID	Peddle Pub Crawl
3.	Mitch Barthel	Perham, MN	Calgary Stampede Rodeo Package 2026
4.	Lars Deleeuw	Harley, ON	Calgary Stampede Chuckwagon Package 2026
5.	Casey Lawes	Provost, AB	Canadian Beef Package with Gift Certificate
6.	Russell Allison	Pritchard, BC	Custom Made Wallet
7.	Tyler Rosehill	Olds, AB	2 Brand Books + Custom Made Knife
8.	Tyler Bell*	Anderson, TX	Custom Forged BBQ tools
9.	Shawn Silverberg	Fort Collins, CO	Custom Hat Fitting
10.	Colvin Connell	Willard, NM	Sylvan Lake Baseball Package

* Rookie Competitor

Thank you to our generous Black Box sponsors for their support and contributions:

Ben Payne	Deerfoot Inn and Casino
Calgary Stampede Chuckwagon Committee	Emors Saddlery
Calgary Stampede Rodeo Committee	Andrew Releeder
Calgary Stampede Blacksmith Committee	Livestock Identification Services Ltd.
Calgary Stampede Auctioneer Committee	Scott Anderson

AUCTIONEERING FACTS

- The top 10 auctioneers competing today were chosen from 29 participants in the preliminary round held yesterday at Calgary Stockyards in Strathmore, Alberta. The scores they receive today will be added to their preliminary scores to determine the Champion.
- We have 6 competitors vying for the title of 2025 Rookie Auctioneer. Rookies are auctioneers who have graduated from an auction college within the past 5 years.
- The auctioneers are being judged on the following five areas:
 - Rhythm, clarity and voice control;
 - Livestock knowledge and ability to conduct a sale;
 - Bid spotting;
 - Repartee and timing;
 - Appearance and mannerism.
- It is valuable for the voice and chant of the auctioneer to be easy to understand and enjoyable to listen to.
- Each auctioneer will sell 4 head of cattle and a “Black box” item. The cattle are bid on by cattle buyers. **The Black Box items can be bid on by anyone in the audience who can catch the attention of the auctioneer. Payment can be made in cash, debit or credit on the arena floor at the end of the competition.**
- Auctioneers receive the honorary title of Colonel when they graduate from auction college. During the American Civil War, the equipment and personal belongings seized by armies were sold by the division Colonel.
- The auctioneers are gathering bids from buyers on the price per pound of the cattle being sold.
- Beef is the only commodity that is sold by the pound (imperial system) rather than by the kilogram (metric system).
- Cattle, cars, equipment, antiques and tobacco are all sold by auction on a daily basis creating true price discovery.
- There are over one million cattle sold every year in auction markets in Alberta.
- The world’s most expensive cow sold for \$1,200,000 and was sold using the auction method.

**A special thank you to Hi-Hog Farm & Ranch Equipment Ltd.
for our steel and for their support**



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