



# OH RANCH BRANDED BEEF YOUTH AMBASSADOR PROGRAM

Applications Open: **July 15, 2025**

Applications Close: **September 15, 2025**

Applications open to all youth, ages 14-18  
as of January 1, 2025.

Selected youth ambassadors will receive a steer calf from the OH Ranch in October 2025 to care for and bring back to show at the July 2026 Calgary Stampede's Junior Steer Classic in a special "OH Ranch Branded Beef" class.

- No application fees or entry fees for youth.
- Participate in beef industry focused educational sessions with industry leaders throughout the project year.
- Compete for awards and prize money.

OH Ranch Branded Beef steer projects will be sold at auction at the conclusion of the Junior Steer Classic show.

For more information visit [calgarystampede.com/ag](https://calgarystampede.com/ag)  
or contact:

**Susan Peterson**

**403.261.0312**

**[speterson@calgarystampede.com](mailto:speterson@calgarystampede.com)**

## BECOME A SUPPORTER OF

*YEAR-ROUND, HANDS-ON  
EDUCATIONAL OPPORTUNITIES FOR OUR YOUTH  
TO LEARN, GROW AND BECOME SUCCESSFUL  
LEADERS IN THE AGRICULTURE INDUSTRY.*

\$3,000 will support one youth ambassador's steer calf project. This includes the initial purchase price and associated feed costs to raise the steer calf.

OH Ranch Branded Beef supporters will receive benefits such as invitations to the kick-off event at the OH Ranch, monthly updates from your assigned youth ambassador, VIP invitations to the Show and Auction Sale.

C  
S

*Calgary Stampede*