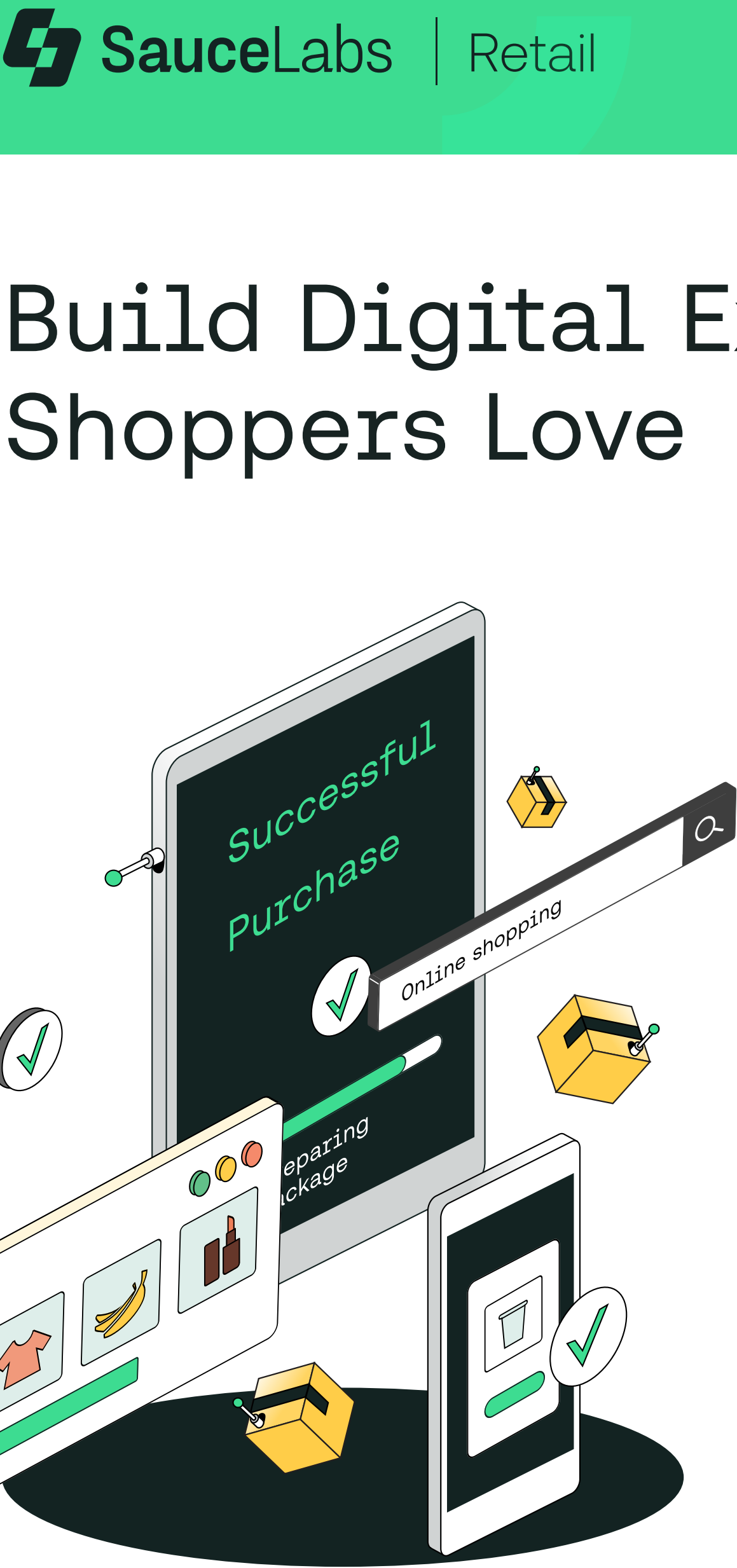


The image is a promotional graphic for SauceLabs in the retail sector. It features a teal header with the SauceLabs logo and the word 'Retail' on the left, and 'DATA SHEET' on the right. The background of the header is decorated with faint, overlapping circular patterns. Below the header, the main text 'Build Digital Experiences That Shoppers Love' is displayed in a large, dark, sans-serif font against a white background.



Mobile Is The New Storefront, Is Your App Ready?

Today's digital shoppers expect near-perfect experiences, especially on mobile devices where 70% of consumers shop and 60% prefer apps over websites. From browsing products to earning points at checkout, they demand intuitive, bug-free interactions. Even a single issue can result in abandoned carts or damaged loyalty, as shoppers will leave your app after just 3-4 bad experiences. **The question is: how much revenue are you risking by releasing buggy software?** To protect your bottom line and meet customer expectations, releasing high quality shopping apps -consistently and confidently- isn't optional... It's absolutely essential.

Retail development teams rely on Sauce Labs to build exceptional, bug-free digital shopping experiences through continuous testing. This ensures high-quality software releases and seamless, engaging interactions across mobile apps and web browsers. Sauce Labs helps you build the best shopping apps so that consumers can search, add to cart, check-out, without friction, on any device.

Purpose-Built For Retail Success

With over 15 years of experience, Sauce Labs has helped leading retailers like **Walmart, Costco, Home Depot, and IKEA** build and maintain high-performing digital apps. Our platform helps you deliver quality at scale, offering the broadest device coverage, enabling more frequent releases, and ensuring secure, free-risk testing.

Coverage at Scale

Launch flawless digital apps that delight customers and drive profitability. Our platform allows development teams to automate testing at scale, expand device/OS coverage, and increase release frequency for customer-facing mobile apps to internal employee tools.

Reliable, Efficient Releases

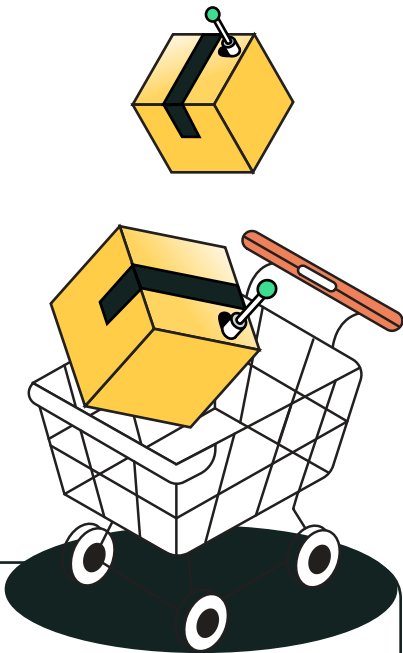
Build seamless shopping apps quicker by streamlining testing across the software development lifecycle, all in one centralized place. Sauce Labs can reduce testing time up to 90% and ensure more reliable releases, enabling retailers to get the latest version of their app in front of customers, faster.



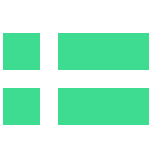


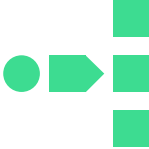
Security and Risk Mitigation

Protect sensitive data and test securely. Sauce Labs has earned SOC2 Type II, SOC 3, ISO 27001, and ISO 27701 certifications. Minimize disruptions and protect revenue by safely testing every critical point in the customer journey.

Continuous Quality, With The Industry Leading Testing Platform

Sauce Labs empowers retailers with the testing solutions needed to deliver high-quality software, all in one centralized platform. With continuous testing as the foundation, retailers can drive loyalty, boost revenue, and ensure profitability from their digital experiences.



<div></div> <div><h3>Real-World Testing on Real “Public” Devices</h3><p><u>Image Injection</u>, <u>Biometric Authentication</u>, and <u>Network Capture</u> on Public Devices ensure true-to-life validation for customer facing apps and backend employee systems like Inventory Management, Curbside Pickup, Delivery Confirmation and so much more.</p></div>	<div></div> <div><h3>Visual Testing for Flawless UI</h3><p>Ensure consistency and catch UI defects that could harm the user experience. <u>UI Ignore Regions</u> to focus on critical interface elements and <u>DOM Diffing</u> to identify impactful changes. Retailers can ensure polished, high-performing digital storefronts that delight shoppers.</p></div>	<div></div> <div><h3>Dedicated Test Environment with Real “Private” Devices</h3><p>Verify critical workflows securely, including testing <u>payment gateways</u> (like Apple Pay) and 3rd party integrations like Stripe, and Klarna. Simulate real-world scenarios, in a controlled, flexible environment - perfect for testing while ensuring compliance.</p></div>
<div></div> <div><h3>Distribute Apps Securely to Beta Testers</h3><p>Manage beta app releases with highly configurable distribution settings and tailored stakeholder access. Enterprise retailers can simplify large-scale build management to optimize their release cycles and deliver high-quality shopping experiences faster with <u>Mobile App Distribution</u>.</p></div>	<div></div> <div><h3>Faster Feedback with EmuSim Virtual Devices</h3><p>Scalable testing to quickly identify issues early in development. Run multiple environments and single use virtual devices for faster feedback. Test on <u>20% more device/OS</u> combinations at a fraction of the cost - customers have seen up to <u>217% ROI</u> with this approach.</p></div>	<div></div> <div><h3>AI Driven Insights From Test Data and Error Reporting</h3><p>Analyze data across the software development lifecycle, from test <u>Insights</u>, to beta to <u>Errors in production</u>, understanding performance and areas of improvement. Catch issues earlier and resolve issues up to 50% faster to ensure high-performing digital store-fronts.</p></div>

Leading Retailers Use Sauce Labs



*"With Sauce Labs, we have **run over 19 million tests, saved 1 million developer hours** and are able to **do the work of 30,000 engineers in a day**. We have gone from doing 1 month's work, to completing all of that work in just a day. Sauce Labs has been critical to improving our operational efficiency as we continue to focus on continuous quality."*

Claude Jones, Senior Director of Engineering at Walmart