

digital sk://up

Digital SkillUp Communication Pack

Digital SkillUp Course – Cybersecurity
September 2021



This project has received funding from the European Union.
This communication reflects only the author's view. It does not represent
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Introduction

As we shift to digital solutions in increasingly more areas of life, digital safety becomes a priority – both in our personal lives and at work. But we can only prevent and adequately respond to potential cyberthreats if we understand the general principles and security measures fit for the digital era. Help us make sure we can all benefit from this knowledge together.

Support your community on their learning journey – use the communication materials available below and spread the word about [Digital SkillUp](#) and the [Cybersecurity course](#).

We encourage you to use the copies as proposed for each online communication channel or mix and match the content to make it more impactful for your specific audience.

Thank you for your help – we appreciate it!

Social media posts

Recommended hashtags

#DigitalSkillUp #onlinelearning #learnonline #onlineeducation #lifelonglearning #emergingtech #digitalskills #AI #IoT #robotics #cybersecurity #FutureOfWork #HomeofDigitalSkills

Tag: @DigitalSkillsEU (Twitter and Facebook)

Twitter

General audience

1. Basic skills make a huge difference to digital safety. 🛡️ The #DigitalSkillUp course covers the cybersecurity fundamentals with real-life examples & exercises aimed at building a simplified cybersecurity action plan for personal/professional use. 👉
<https://bit.ly/3jtshyU>
2. ✅ The digital revolution has brought many opportunities for our daily lives at home and work. ❌ But it also poses some privacy risks related to online activities. What are they? How can you protect yourself from them? Find out more with #DigitalSkillUp:
<https://bit.ly/3jtshyU>
3. Malware, phishing, social engineering, hardware failure – these are only some of the common hacking threats. Learn how to identify them and keep your personal & work devices protected. 📱🔒
Take the #DigitalSkillUp cybersecurity course: <https://bit.ly/3jtshyU>



Workforce

1. In the coming years, 90% of jobs in EU will require digital skills. To fully benefit from that, we must prepare for the potential cyberthreats awaiting us in the digital work environment.

🎓 Learn how you can stay safe online with #DigitalSkillUp: <https://bit.ly/3jtshyU>

2. 🔒 Preserving privacy rights, protecting your identity, creating secure passwords, securing web protections – these are only some aspects of staying safe online, especially in professional settings.

🎓 Learn more about them with #DigitalSkillUp: <https://bit.ly/3jtshyU> #cybersecurity

SMEs

1. As your company becomes more and more digital, #cybersecurity becomes ever-more important. Make sure you understand the possible threats and take action to keep your business protected. 🔒 Start learning with #DigitalSkillUp: <https://bit.ly/3jtshyU>

2. Do you know if your company is vulnerable to cyberthreats? What security measures can you take to protect it? 😞

You don't have to be a tech expert to boost your business' digital safety. 🤖

Simply start learning: <https://bit.ly/3jtshyU>

Civil society organisations

1. Even basic knowledge goes a long way to boost your digital safety. ↗ The more you know about potential cyberthreats, the better you can protect yourself online. 🛡️📱

Start with #DigitalSkillUp's cybersecurity fundamentals: <https://bit.ly/3jtshyU>

2. The best way of keeping yourself protected online? Being proactive about your digital safety. ✅

Learn more about possible cyberthreats and create a simple action plan 📄🔒 to stay safe in the digital age with #DigitalSkillUp: <https://bit.ly/3jtshyU>

LinkedIn & Facebook



 Basic skills make a huge difference to digital safety.

Although the digital revolution has brought about a wide range of opportunities, both for our personal and work life, it has also come with risks related to online activities. ✘ Malware, phishing, social engineering, hardware failure, theft, loss – these are only some of the common cyberthreats.

How to identify them and keep yourself & your company protected?

The #DigitalSkillUp course covers the #cybersecurity fundamentals with real-life examples and exercises aimed at building a simplified cybersecurity action plan for personal/professional use.

 Be proactive about staying safe in the digital age. Start learning: <https://bit.ly/3jtshyU>

Instagram

Instagram Stories – we encourage you to use the visual materials developed specifically for Instagram Stories. You can find them [here](#).

Newsletter

Cybersecurity

To fully benefit from the digital revolution in our lives and careers, we have to prepare for the potential cyberthreats that may lie ahead. The good news is – you don't have to be a tech expert to keep yourself protected. Even basic skills make a huge difference to digital safety.

The [Digital SkillUp Cybersecurity course](#) covers the fundamentals of cybersecurity with real-life examples and practical exercises. It takes a closer look at privacy risks, common hacking threats, general security principles and protective measures you can take.

It will also help you build a simple cybersecurity action plan for yourself and/or your business.

Stay proactive about your digital safety with #DigitalSkillUp: <https://bit.ly/3jtshyU>

[\[START LEARNING\]](#)

All courses



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Emerging technologies come with many wonderful opportunities for our daily lives and careers, but they pose some challenges too. [Digital SkillUp courses](#) have been created to **help all European citizens and businesses keep up with emerging technologies and learn how to make the most of them** in both professional and personal context.

Developed as a contribution to the EU's [Digital Skills and Jobs Platform](#), Digital SkillUp guides you through the complexities of emerging technologies in **an easy and accessible way** – whether you are a total beginner or a tech professional.

Skill up with the courses on:

- [The Digital Revolution](#)
- [Emerging Technologies](#)
- [Cybersecurity](#)

& more!

Give yourself and your team a head start into the future. Visit: www.digitalskillup.eu

