



*Feeding Families,
Nourishing Children.*

2022-2024 Strategic Plan Summary

Our Vision

A community where everyone is fed, housed, and educated.

Our Mission

Driven by compassion, dignity, and respect, and empowered by committed volunteers, we are a nonprofit organization that provides nutritious food for community members in need.

Core Strengths and Values

We exist to strengthen the community; distribute food and resources; and to be crisis responders with regard to hunger and food security.

We behave as leaders, centering clients' lived experience with respect, acceptance & collaboration, empathy & understanding, and determination. We are proud to have a deep bench of institutional memory, operational expertise, and loyal champions. We value and nurture volunteers as part of our organizational culture. The pandemic has given us the opportunity to respond in new, holistic ways to the glaring needs that have surfaced in our local community.

We provide a consistent physical location for accessing resources; high quality food assistance, hygiene items, and other supplies to help individuals and families meet their basic needs; a hub for community outreach, engagement, and awareness.

We will succeed by building capacity to support organizational growth and success (with a specific focus on human resources & administration for staff and volunteers, fund development, and governance); optimizing the use of our facility to accommodate evolving community needs; maintaining strong, consistent operations; partnering with other organizations to leverage resources and bridge gaps in safety networks; improving Diversity, Equity and Inclusion (DEI) at all levels of organizational operations and decision-making (e.g. culturally specific foods, volunteer recruitment, client communication and feedback); and, strengthening quality assurance mechanisms.

2022-2024 Strategic Planning Goals and Strategies Summary

Goal 1: Maintain a facility that is safe, stable, accessible, and innovative for effective food distribution.

Strategies

Create reopening plan to welcome clients back into the building for food pickup

Optimize use of physical space to best serve organizational and community needs

Goal 2: Enhance operations, systems, and programs to ensure they remain responsive to evolving client and community needs.

Strategies

Define scope of onsite operations to include a client choice, market-style pantry

Define scope of mobile operations to deliver food to households in need of food assistance with a mobile food pantry

Optimize internal systems for data collection, storage, evaluation, and reporting

Goal 3: Professionalize fundraising strategies to sustain success and support a long-term vision for financial health.

Strategies

Invest in professional fundraising expertise for long-term financial health and stability

Secure the resources necessary to support strategic, responsive operations and programming for the next three years and beyond.

Goal 4: Strategically cultivate and steward relationships, leadership, and initiatives to maximize community impact in addressing root causes of hunger for a food secure tomorrow.

Strategies

Enhance FISH relationships with current and future community partners

Broaden volunteer outreach to support return to pre-pandemic levels of volunteerism

Strengthen governance mechanisms to support organizational growth and sustainability

Commit to organizational learning and accountability for continuous improvement

Conduct regular community research to assess community client needs and address diversity, equity, inclusion and culturally-specific considerations