



Call For Presentations

Submission Guide

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Event Messaging

Transforming the Future of Software Delivery Together

Make it Happen

DevOps World is both visionary AND hands-on. Participants learn what they need to do AND leave knowing how to do it.

Future of DevOps

If you're interested in the future of DevOps, this event is a chance to get inspired by experts and look at what the future holds.

Inclusive

This event caters to the full DevOps ecosystem – from developers to operations to engineering managers.

Primary Audiences

Practitioner

75-80% of attendees

*Includes titles like
Engineer, Architect,
Developer, Programmer,
Manager, etc.*

Leadership

15-20% of attendees

*Includes titles like
Director, VP, President,
CxO, Lead, etc.*

Open Source Community

*Includes all open source
community project leads
and contributors. Can be
both practitioner and
leadership level*

What We're Looking For: Key Topics for Practitioners

- **Test Automation Approaches and Best Practices:** Implementing test automation in the context of CI/CD, details of scripts, tools, practices. Promoting a quality first culture.
- **Configuration management:** Source Code management, branching merging models, leveraging legacy SCM for DevOps. Binary artifact management, dependency management. Containers, environments and infrastructure configurations.
- **Deployment practices:** Moving to Continuous Deployment. Implementation of various deployment patterns, blue-green, Canary etc. Methods to ensure rapid, frequent and stable deployments.
- **DevSecOps, Security, Compliance and Governance:** Achieving velocity while maintaining security, adhering to policy, supporting compliance and audit. Implementations and practices.
- **DevOps at Scale:** Challenges and solutions in scaling DevOps in organizations with 100+ applications. Experiences in upskilling, reuse. Addressing tools, process, culture and infrastructure across teams in organizations with complex and varied portfolios.
- **Telemetry, Metrics and KPIs:** Practices for measuring DevOps performance and impact. How to leverage metrics to improve outcomes and identify impact.

What We're Looking For: Key Topics for Practitioners

- **Feature delivery automation (progressive delivery):** Moving from continuous delivery to progressive delivery. Methods for managing features, feature flagging, A/B testing, entitlement management etc.
- **Surviving the enterprise: soft skills and collaboration:** How to advocate as a developer/engineer in the enterprise. How have you successfully communicated and influenced the adoption of DevOps, aligned with the business and better collaborated with management and peers?
- **Adoption of modern tools, technology and architectures:** Cloud-native development, Kubernetes, microservices, managing stable yet rapid delivery of complex services and multi-component applications.
- **CI/CD and DevOps for Classic Tools and Tech Stacks:** Implementing modern tools and processes for mainframe, commercial, off-the-shelf solutions, monoliths etc. How have you applied new development approaches to better your existing applications and technologies?

What We're Looking For: Key Topics for **Community**

- **Open source projects:** Showcasing innovative and emerging open source projects that are shaping software delivery. Effective and sustainable community building strategies, how to contribute, and what it means to be good open source citizens for both individuals and corporations.
- **Modern tooling and methodologies:** Selecting the right development tool has its own effect on a project's success and productivity. Dive deep into modern and feature-rich open source tools and methodologies to cover best practices and pain points software developers are facing today.
- **Stories from end users:** Power users share real-world stories and testimonials on how they are enabling and pushing the evolution of DevOps in their organizations.
- **Interesting use cases:** Best practices and current trends for CI/CD. Share your case studies, experiences and technical knowledge with an engaged audience of open source peers.
- **Interoperability, MLOps, CI/CD landscape and best practices:** Tell us about the work to drive forward innovation in these areas.
- **Security and compliance:** Share tips and tricks for improving the security posture of your software supply chain through continuous delivery.

New in 2020: DevOps Leadership Forum

New this year at DevOps world is the addition of a Leadership Forum. In partnership with independent analyst firm Accelerated Strategies Group (ASG), the track will run throughout the entire conference and consist of 22 sessions and workshops throughout the course of the event. ASG is also acting as programming committee for the Leadership Forum.

Who Attends the DevOps World Leadership Forum?

- For technology leaders in large enterprises who are helping to digitally transform their business, and want to find the fastest path to success, the DevOps World Leadership Forum is a multi-day executive leadership education and networking experience!
- Unlike typical leadership conferences where attendees listen to a parade of DevOps “success stories” and “vendor Marketing pitches,” **DWLF blends together strategic business thinking with deep technical expertise, hands-on exercises, and interaction with peers designed to educate and enable a whole new generation of digital leaders.**



As the pace of digital transformation increases, we believe a greater emphasis on educating the executives responsible for leading the transformation will help organizations find the fastest path to success.

Mitch Ashley, CEO
Accelerated Strategies Group



What We're Looking For: Key Topics for Leadership

- **DevOps (DevSecOps) for the regulated world - Working with Audit and Compliance teams:** Adopting DevOps in a regulated industry and the challenges faced. How to engage auditors and compliance teams. Working with regulatory agencies to change their perspective.
- **Data Driven Change: KPIs and Metrics:** Metrics and data's role in leading a transformation. Leveraging data and metrics to inform your decisions. Proving the business value of DevOps.
- **Open Source Software Supply Chain Integrity:** Addressing and overcoming challenges of software delivery supply chains, including software managed and maintained by foundations with little to no obligations to the enterprise.
- **Multi-vendor, multi-geography Supply Chain management:** Adopting DevOps amidst complex, distributed, multi-vendor supply chains. Coordinating an effective DevOps process across IT service vendors and geographies, with differing tools, culture and processes.
- **Organizational and Cultural change:** Overcoming challenges in changing the organizational structures. Transforming culture in large global enterprises.
- **Diversity and Inclusiveness:** Enabling a culture of inclusiveness and diversity in tech.
- **DevOps as a Digital Transformation Strategy:** How creating trust, effective and rapid communications, responsiveness to opportunities and threats and alignment of software teams and business goals can enable digital transformation

Session Types

- **Breakout session** (*45 minutes*)
 - Traditional slide presentation that features use cases, best practices, demos, and/or roadmap discussions. Audience Q&A should be included. Breakout sessions have 1 lead presenter and up to 2 additional co-presenters.
- **Panel** (*45 minutes*)
 - Moderated discussion focused on an industry-relevant topic which includes 1 panel moderator and up to 5 panelists. Slides can be used to support the discussion if needed.
- **Lightning talk** (*15 minutes*)
 - Quick, topic-specific presentation that can include a short presentation deck or demo. Up to 3 lightning talks focused on similar topics or themes are grouped into one, 45-minute time slot. Maximum of 2 presenters.
- **Workshop** (*pre-conference*)
 - Interactive content providing hands-on experience with a particular product or technology. Workshops can be 45 minutes, 2 hours, or 3.5 hours (half-day) and generally take place pre-conference on Tuesday, September 22. Workshops have 2 lead instructors, and up to 3 co-instructors.

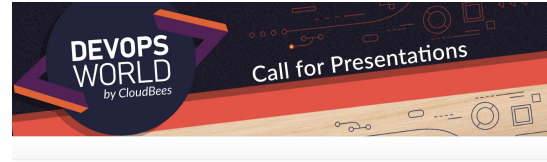
Speaker Types

- Lead presenter / Instructor / Moderator
 - Responsible for final presentation content and point of contact for all event deliverables (abstract, slides, etc.)
 - FREE DevOps World conference pass
- Panelist
 - Participates in panel presentation via moderator invitation
 - FREE DevOps World conference pass
- Co-presenter
 - Supports lead presenter as needed in developing and delivering presentation content
 - DISCOUNTED DevOps World conference pass (\$400)

Submitting Your Presentation Proposal

Step 1: Creating a Profile

- Create an account at <https://devops-world2020.eventpoint.com/CFP>
- To create a new submission account, enter your email address. If you already registered for DevOps World, use that email.
- Fill out your speaker profile



DevOps World 2020 call for proposals

Welcome to the DevOps World 2020 call for proposals (CFP).
In light of the global health concerns due to the novel coronavirus (COVID-19), CloudBees is monitoring public health guidance in relation to in-person events. We are not taking decisions lightly, but the health and well-being of our employees, partners, customers and other guests remain our ultimate priority. We will continue to monitor and make any necessary changes as the situation evolves.

Important dates:

- April 24, 2020: Last day to submit or edit a proposal
- May 22, 2020: Sessions chosen and notifications sent
- June 1, 2020: Agenda published
- September 21- 24: DevOps World

*Dates subject to change

Questions about DevOps World 2020?

- For event and content questions, contact dlw-speakers@cloudbees.com
- For technical support with this website, contact support@eventpoint.com

Already have an account? Sign in below.
Need to reset your password? [Click here.](#)

Username:

Password:

To create a new submission account, enter your email address. If you've already signed up for DevOps World, please use the same email address from registration.

Email address:

[Submit proposal](#) [My submissions](#) [My profile](#) [Sign out](#)

Call for proposals profile

* First name

* Last name

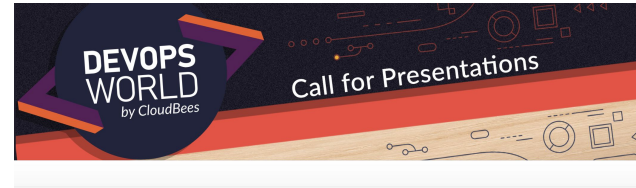
* Email address

* Country

Submitting Your Presentation Proposal

Step 2: Submitting a proposal

- After creating a profile, on the main CFP page, click **submit a proposal**



DevOps World 2020 call for proposals

Welcome, Saleena
Glowk Sign Out

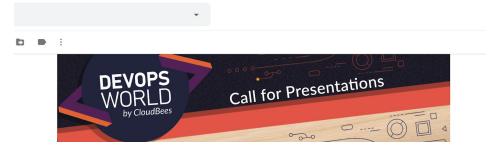
Welcome to the DevOps World 2020 call for proposals (CFP).

Through this portal you can:

- [Submit a proposal](#)
- [Review submissions](#)
- [View/update profile](#)

Step 3: Email confirmation

- Check your email to ensure you submitted your proposal correctly. You should receive an email from communications@eventpoint.com



DevOps World 2020 call for proposals submission confirmation

Thank you for submitting content for DevOps World 2020. Here is the information from your proposal:

Submission information

Session title:	testing
Description:	testtest
Session type:	Breakout session
Presentation includes:	Technology demo
Topic/Tracks:	Tools, Automation Approaches and Best Practices
Industry focus:	Agriculture & mining
Technical level:	Introduction
Audience:	Web/application developer
CloudBees technologies:	CloudBees DevOptics
Have you presented the session before?	
Presentation URL, link:	
If you or your submitted speaker(s) have ever presented at a previous conference, please include a video link of the presentation.	
Will speakers require travel support?	Yes
Speaker(s):	Saleena Glowk
Additional notes for review committee:	
Questions? Contact us at dev-speakers@cloudbees.com	
Submit a proposal	

Important dates and contact information

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**Dates are subject to change.*

Questions about the CFP or DevOps World?

- For CFP content questions, contact dw-speakers@cloudbees.com
- For DevOps World Registration, contact devopsworld-reg@cloudbees.com
- For technical support with this website, contact support@eventpoint.com