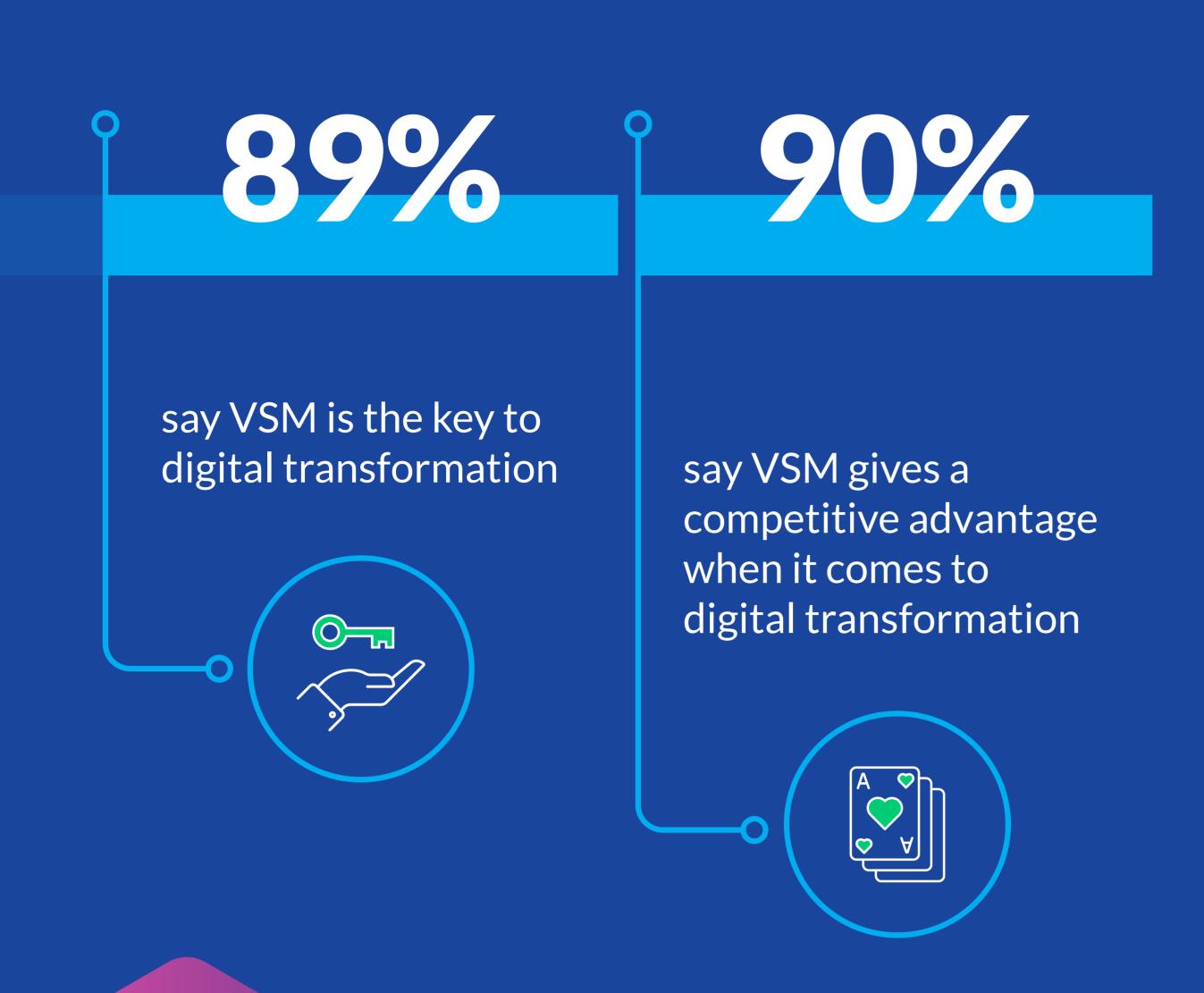
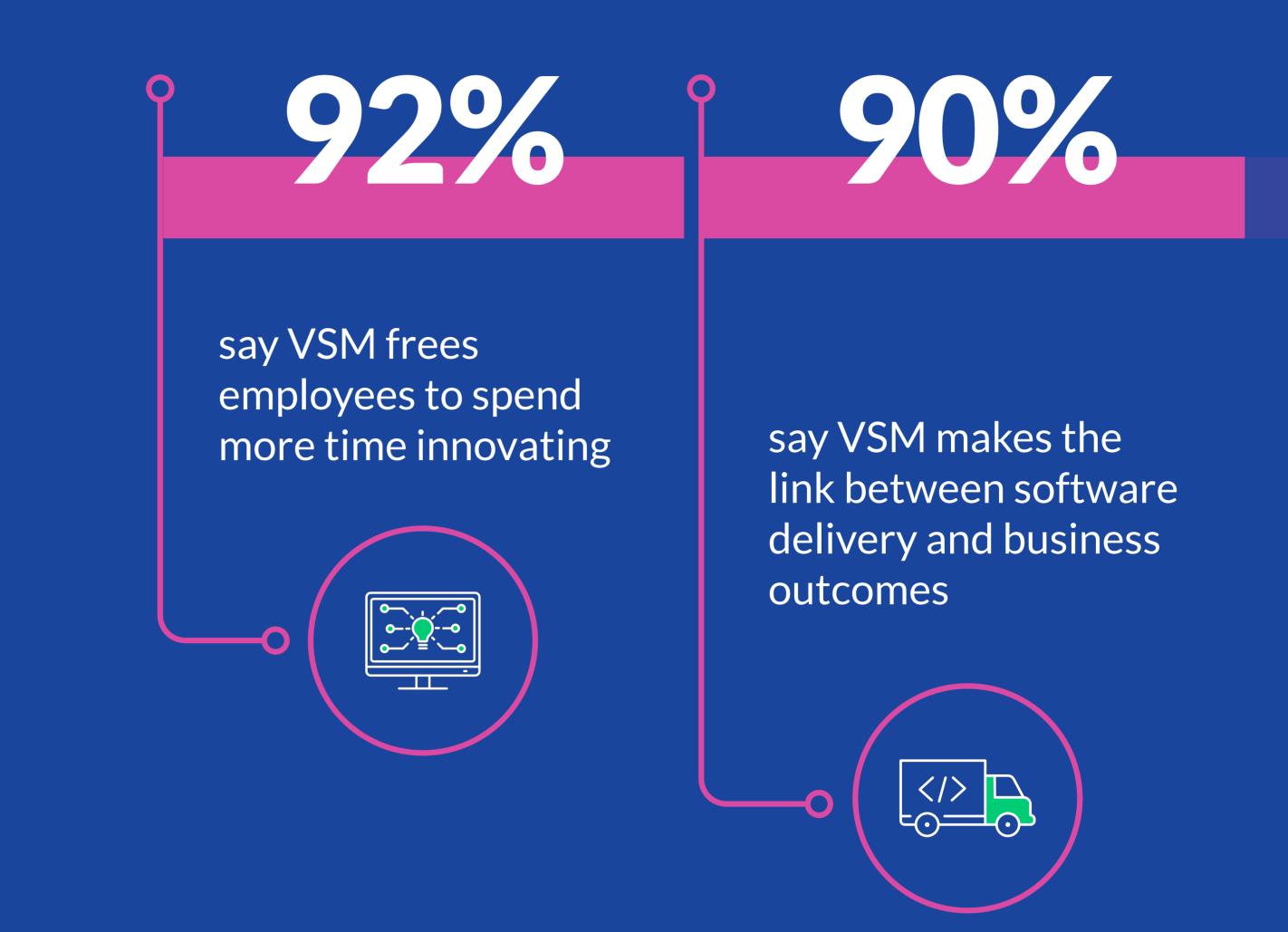


Global Value Stream Management Survey















say they are familiar with the concept



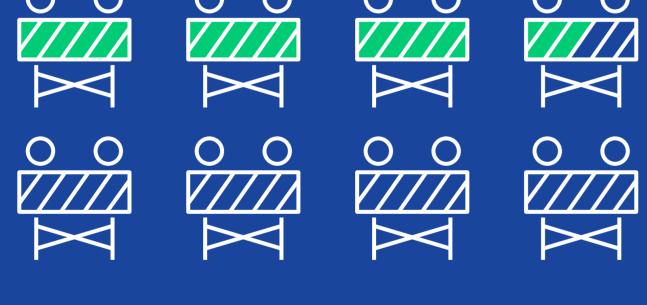
2 in 5 confused value stream management and value stream mapping in their responses



72% admit there is still confusion about what VSM actually is and/or does within their organization



Adoption



35% identify getting mid-level employees committed to VSM thinking as the main roadblock to fully adopting VSM



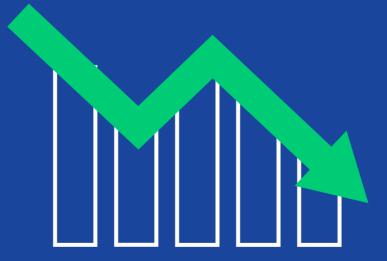
31% say it is getting senior leadership committed



Patience



say they understand patience is needed before they see real success with VSM



87% say they need to see success in a shorter number of cycles





600 Senior Executives

- Vice president and above
- Companies of at least 250 employees
- Evenly distributed across Australia, France,
 Germany, Spain, the U.K., and the U.S.