

# The Total Economic Impact™ Of CloudBees

Through six customer interviews and data aggregation, Forrester concluded that CloudBees has the following three-year financial impact:

## SUMMARY OF BENEFITS

Three-year risk-adjusted

Savings from reduced outages

**\$10.6M**

Savings from deployment automation

**\$27.5M**



RETURN ON INVESTMENT

**426%**



NET PRESENT VALUE

**\$30.9M**



BENEFITS PRESENT VALUE

**\$38.2M**

## CLOUDBEES BY THE NUMBERS



**99%** reduction in lost developer hours



**70%** reduction in predeployment costs



**80% to 87%** time savings from automation of predeployment processes

## VOICE OF THE CUSTOMER

“With CloudBees, our downtime isn’t zero, but the blast radius is much smaller. An outage only affects the team that caused it, and the restart of that single controller might take 10 minutes — and it’s all automated.”

*Senior manager, engineering enablement, entertainment*

Our average time for app deployment saw a 2x to 3x decrease under CloudBees. That’s a big chunk of money, and those are dollars that have been reinvested somewhere into the company.”

*Director of DevOps, hospitality*



This document is an abridged version of a case study commissioned by CloudBees titled: “The Total Economic Impact Of CloudBees,” March 2024.

Read the full study

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