

WHAT EVERY PET OWNER NEEDS TO KNOW

BROUGHT TO YOU BY VPI®/NATIONWIDE®

#1

Cancer

is the

disease-related cause of death for dogs in the U.S.

50%

Cancer accounts for almost 50% of deaths in pets older than 10*

\$20M

Amount, in millions, spent last year by VPI/Nationwide members with pet insurance on the top 10 cancer-related conditions

1 in 4 dogs

and 1 in 5 cats

will develop cancer in their lifetimes**

Did you know?

Dogs get cancer at about the same rate as humans*

Warning signs

2014

67,000

Number of claims VPI/Nationwide received for pet cancer diagnosis and treatment

Average cost to treat lymphoma in pets

\$2,082

- Difficulty chewing or swallowing
- Unwillingness to exercise
- Growing lumps or sores that fail to heal
- Drastic changes in appetite or weight
- Unusually strong odors
- Discharge or bleeding

4 ways to reduce the risk of pet cancer

- 1 Keep your pet at a healthy weight
- 2 Spay or neuter
- 3 Visit your vet twice a year for checkups
- 4 Limit exposure to carcinogens and other toxins

Reduce your financial risk with pet insurance from VPI/Nationwide

6,000+

Miles walked by K9K Pet Cancer Awareness Walk participants since 2007

\$250,000+



Amount VPI/Nationwide has raised to date benefitting the Animal Cancer Foundation



*American Veterinary Medical Association
**Animal Cancer Foundation



VPI/Nationwide pet insurance covers cancer treatments and more. Get a quote at PetsVPI.com

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