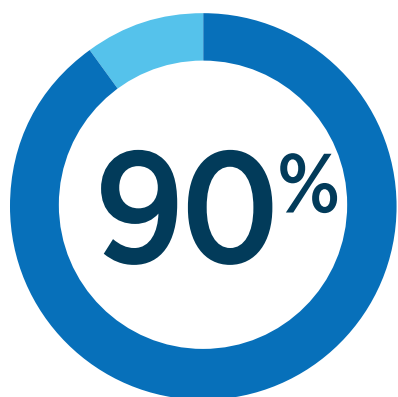


Translate **workplace friendship** into **engagement**—with **dogs!**



Pet-friendly policies can **attract** in-demand talent, **build** connections and **transform** a company's culture.

Brought to you by Nationwide®



of organizations say that **personal relationships have the greatest impact** on employee engagement.¹

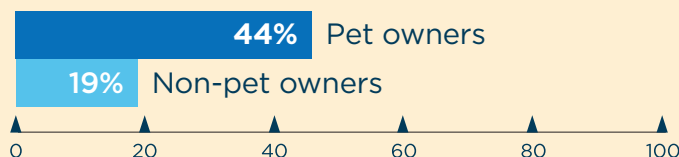


People who have pets tend to have **closer relationships** with their co-workers, including their supervisors.²

Positive relationship with **supervisor/boss:**

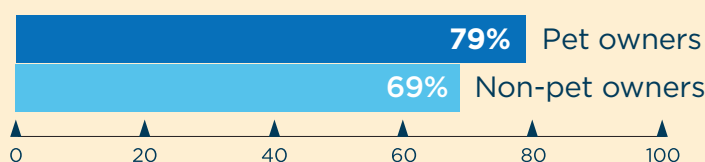


Positive relationship with **co-workers:**

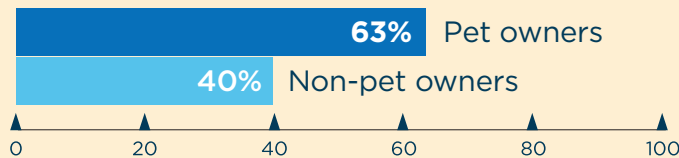


When **pets are allowed in the office**, that **connection** is even deeper.

Know the names of a **co-worker's children:**

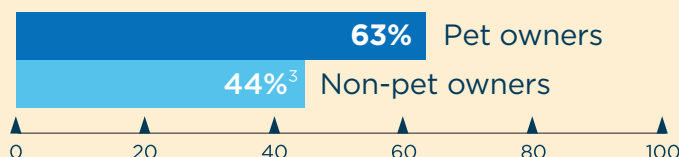


Know the names of a **co-worker's pets:**



Dog owners in particular tend to report **higher rates of job satisfaction.**

Satisfied with **work life:**



Learn more about offering Nationwide® pet insurance as a voluntary benefit.

PetsVoluntaryBenefits.com

¹ Virgin Pulse State of the Industry 2017

² HABRI/Nationwide The Impact of Pets: At Work and Beyond 2018

³ <https://www.thesun.co.uk/news/4093733/dog-owners-are-happier-and-more-satisfied-and-more-social-than-their-pet-less-pals/>