

Holiday gift spending habits of pet owners

Nearly
\$700 million
is spent on gifts

Source: National Retail Federation

Keep ribbon away
from pets!

\$1,759

average claim to treat
foreign body ingestion

Source: Nationwide claims data

84%

plan to buy holiday
gifts for pets

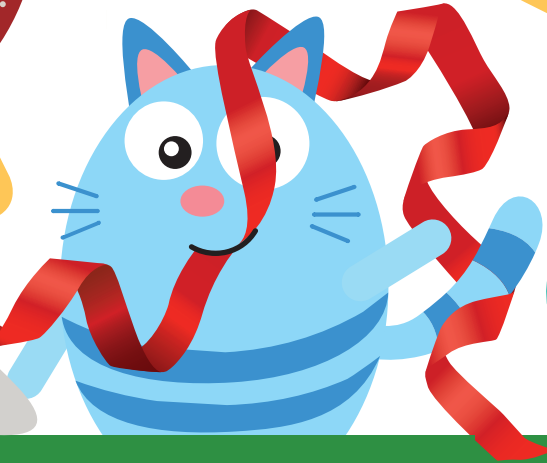
Source: Petco Pet Passionaries
Research Panel 2016

Top gifts for
CATS

Interactive dangling toys,
feathered and noisy mice,
scratchy boxes.

Top gifts for
DOGS

Interactive toys
(hidden treats),
squeaky toys.



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