

# Pet cancer answers:

*What every pet parent needs to know*

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# Cancer is the

# #1

disease-related cause of death for dogs in the U.S.

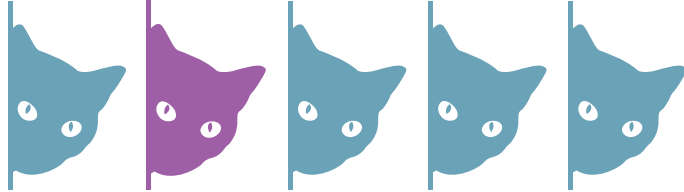
# \$24.5M

Amount claimed by Nationwide pet insurance members last year on cancer-related conditions<sup>1</sup>

1 in 4 dogs



and 1 in 5 cats



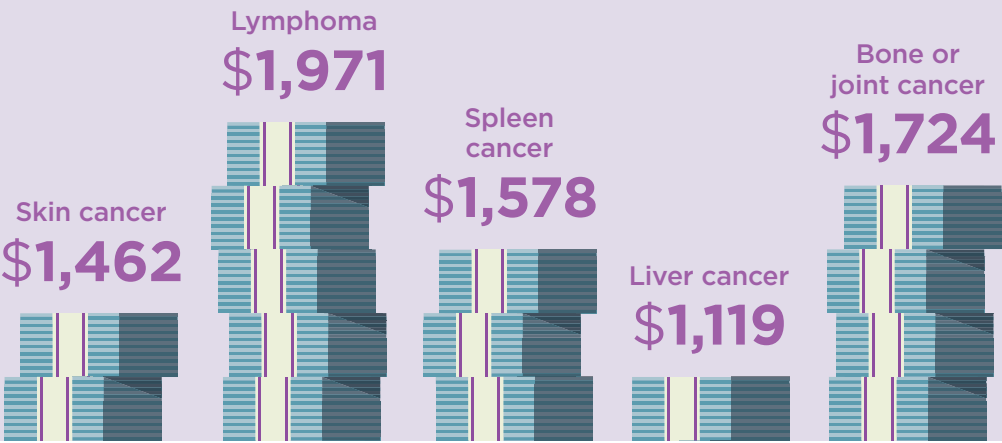
will develop cancer in their lifetimes<sup>2</sup>

### Did you know?

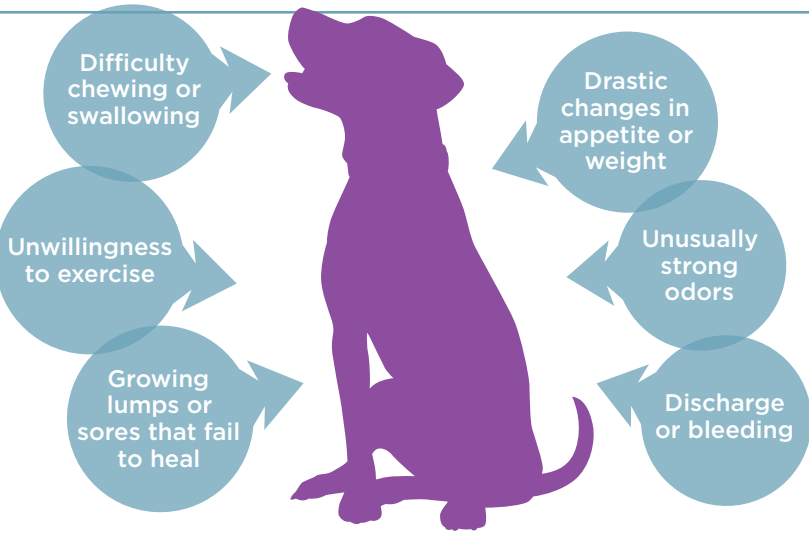
Dogs get cancer at about the same rate as humans<sup>3</sup>



## Average treatment costs for the 5 most common pet cancers<sup>1</sup>



## WARNING SIGNS



## What to do if your pet is diagnosed with cancer<sup>3</sup>



Don't be afraid to ask for a second opinion



Ask your vet for a referral to a veterinary oncologist (cancer specialist)



Do your research and ask questions



Limit your pet's exposure to known cancer-causing toxins, such as lawn and household chemicals

### One less thing to worry about

Most pets don't suffer the same side effects of cancer treatment that people do

### Remission realities

- While remission means cancer is not detectable, it does not mean the cancer is cured
- Lymphoma has about a 75% chance of achieving remission<sup>4</sup>; however, few pet cancers have high remission rates



Nationwide® offers pet insurance plans that cover wellness care, injuries and illnesses, including cancer.<sup>5</sup> Get a quote today. [petinsurance.com](https://petinsurance.com)

<sup>1</sup>Nationwide claims data. <sup>2</sup>American Veterinary Medical Association. <sup>3</sup>Animal Cancer Foundation. <sup>4</sup>Veterinary Partner (<https://veterinarypartner.vin.com/default.aspx?pid=19239&id=4951470>). <sup>5</sup>Some exclusions may apply. Underwritten by Veterinary Pet Insurance Company (CA), Columbus, OH, an A.M. Best A+ rated company (2017); National Casualty Company (all other states), Columbus, OH, an A.M. Best A+ rated company (2017). Agency of Record: DVM Insurance Agency. Nationwide, the Nationwide N and Eagle, and Nationwide is on your side are service marks of Nationwide Mutual Insurance Company. Third party marks are the property of their respective owners. ©2018 Nationwide. 18CON5700



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