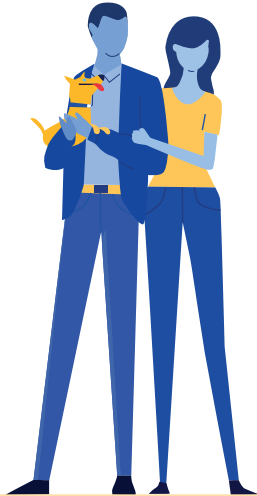


Increasing employee attraction, engagement and retention is easier than you think

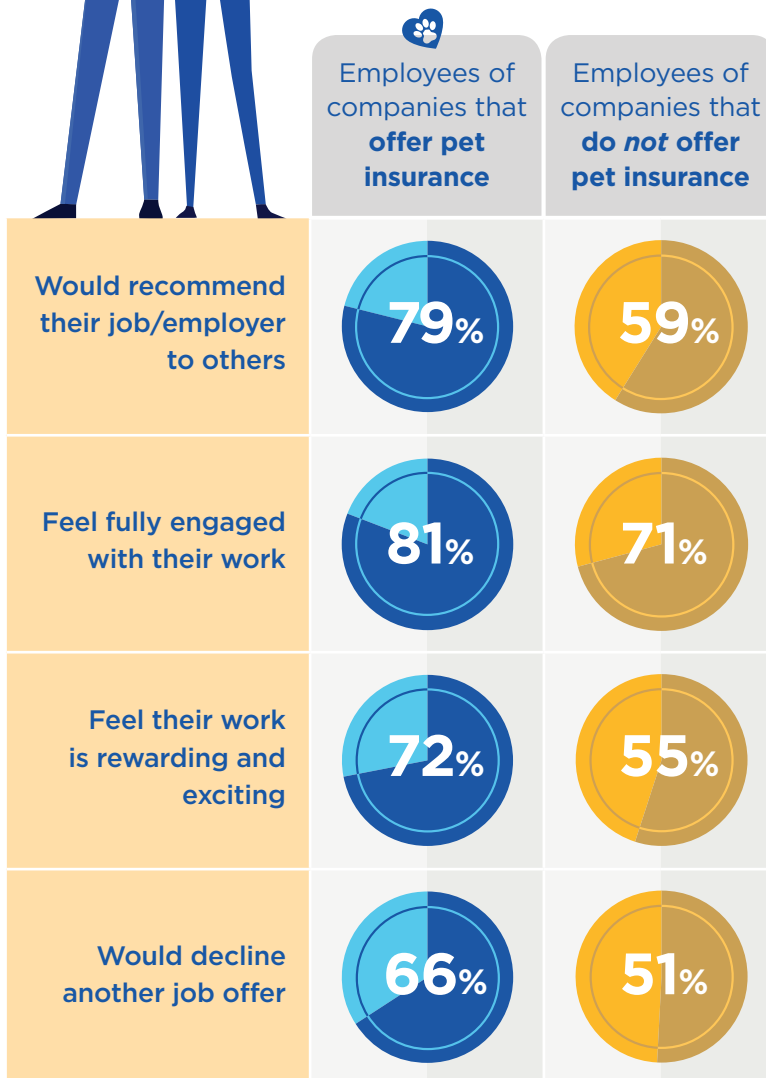
Presented by
Nationwide®

How? Just think outside the litter box.

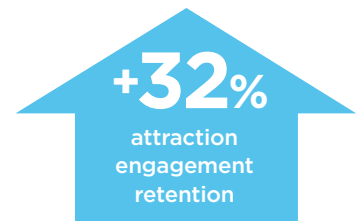


From offering pet health insurance to allowing pets in the workplace, implementing pet-friendly policies is a simple, effective way to attract, engage and retain employees.

A recent study conducted by Nationwide®, in partnership with the Human Animal Bond Research Institute, reveals a significant positive impact in employee attitudes when pet-related perks are offered.



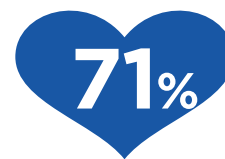
Unleash even more good stuff



Allowing pets in the office gives pet-friendly* organizations a 32% boost (on average) over organizations that don't

Pooches gracias, meow-ci

When pet insurance is offered at work *and* employees understand the physical and mental health benefits of pet ownership:



of pet owners feel appreciated



of pet owners are satisfied with their employers

Take your results even *fur*-ther with Nationwide

Nationwide provides **free educational materials** for pet-owning employees, making the positive effects of offering pet insurance even stronger.

Learn more today about offering Nationwide pet insurance. [PetsVoluntaryBenefits.com](https://www.PetsVoluntaryBenefits.com) • 855-874-4944

LRW Findings based on independent research conducted by LRW, a leading marketing and insights firm known for their use of sophisticated analytics and deep human understanding.

**"Pet-friendly" is defined for the purpose of this study as allowing pets in the office plus at least one of the following: pet health insurance, pet-sitting services, or working from home to take care of pets.

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