

HALLOWEEN

Brought to you by Nationwide®

\$576M

Amount spent on pet Halloween costumes annually

18%

Percentage of Halloween celebrants who will dress up their pets this year

Top 10 pet costumes for 2019

- 1 Pumpkin
- 2 Hot dog
- 3 Bumble bee
- 4 Devil
- 5 Cat
- 6 Dog
- 7 Lion
- 8 "Star Wars" character
- 9 Super hero
- 10 Ghost

FUN AND FOE FOR DOGS AND CATS

Make this Halloween all about treats, not tricks, for your pet.

Halloween is the 2nd most **common** holiday for pets to get lost

Make sure your pet always wears a **collar with ID**, and consider microchipping



Designate a quiet room where **pets can hang out with the door closed** during festivities



Pet Poison Helpline sees a **spike in emergency calls during Halloween week, making it their busiest time of year.**

Dress-up dangers



Panic and injury

Tight or constricting costumes can pinch and choke, causing your pet to panic.



Choking or strangulation

Make sure your pet's costume is free of anything that hangs or dangles, like fabric, strings and bows.

Average **claim costs***

Chocolate toxicity
\$429

Sugar-free gum and candy toxicity
\$430

Nationwide pet insurance covers treatment costs for accidents, injuries and more.

Get a quote at **PetsNationwide.com**

*2018 Nationwide claims data

Underwritten by Veterinary Pet Insurance Company (CA), Columbus, OH, an A.M. Best A+ rated company (2018); National Casualty Company (all other states), Columbus, OH, an A.M. Best A+ rated company (2018). Agency of Record: DVM Insurance Agency. Nationwide, the Nationwide N and Eagle, and Nationwide is on your side are service marks of Nationwide Mutual Insurance Company. ©2019 Nationwide. 19GRP7119

