# c>toskrabbit

# Taskrabbit's mission is to transform lives, one task at a time.

At Taskrabbit, we make life easier by connecting people to skilled, reliable Taskers from their local communities to handle household tasks, while also providing meaningful income opportunities to self-employed workers.



Our two-sided marketplace offers easy-to-use, quality services around the home, offering best-in-class moving, TV mounting, furniture assembly and more for our customers and partners. Taskrabbit is where people come to when they need a better way to live–whether that means upgrading their homes, prioritising their passions, spending time with loved ones or being their own boss.

## How Taskrabbit works

Find us online or download the Taskrabbit app on the App Store or Google Play.



## **Pick a task**

Select from a list of popular jobs and submit your request. This allows us to instantly find Taskers in your area ready to help.



## How to become a Tasker

Learn more online or download the Tasker app on the App Store or Google Play.

### Signup

Create your account, then download the Tasker app to continue registration.

#### **Build your profile**

Select what services you want to offer and where.

## Verify your eligibility and complete registration

Confirm your identity and submit business verifications, as required.

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### **Get matched**

Choose a same-day appointment or a future time that suits our schedule and we'll match you with the right Tasker for the job.

#### **Get it done** 3

Manage your booking directly in the app – chat with your Tasker, get accurate arrival times and pay electronically when the task is complete.

### Set your schedule and work area

Set your weekly availability and opt in to receive same-day jobs.

## **Start getting jobs**

Grow your business on your own terms!





# How Taskrabbit works for you



Founded in 2008 and **acquired by the Ingka Group (IKEA) in 2017**, Taskrabbit expanded its partnership with IKEA in 2024 by launching an even more seamless online and in-store shopping experience. IKEA customers can book and pay for furniture assembly tasks at checkout across every major metro area in the United States with an IKEA store, as well as nationwide in Canada, Spain and the United Kingdom.



Taskrabbit operates in **thousands of cities across eight countries:** Canada, France, Germany, Italy, Portugal, Spain, United Kingdom and United States, and is available in **240+** IKEA stores worldwide.



Over the last decade, more than **11 million tasks** have been booked globally, through the Taskrabbit platform, with Furniture Assembly ranking as our most popular category in 2024.



Taskers provide services in **24 categories** across furniture assembly, mounting, help moving, home repairs, cleaning, outdoor maintenance and more.

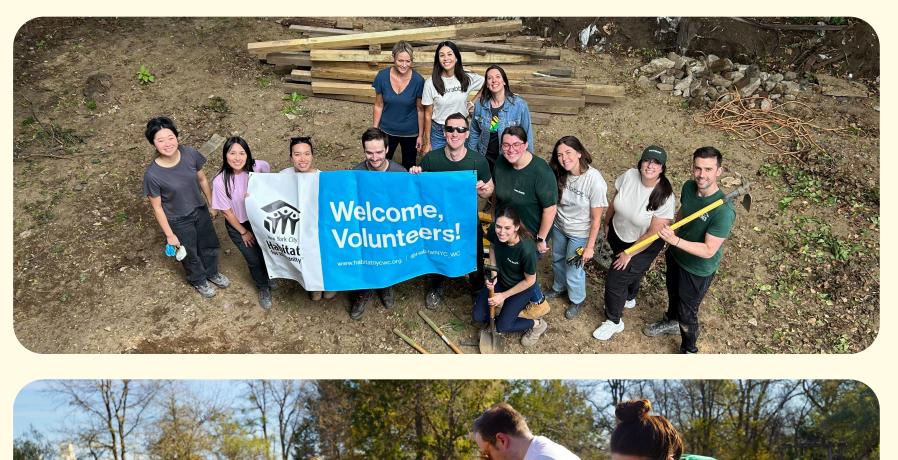


On average, Taskers in the UK earn **£28 per hour**, although earnings vary by location. For example, Taskers in London make an average of **£30 per hour**. Taskers choose their own rates and take home 100% of their hourly rate and 100% of any tips provided by the client.

# Life at Taskrabbit

Taskrabbit is proud to have a diverse workforce of nearly **500 employees** across the US, UK, Poland, Canada, Portugal, Italy, Spain, and France.

We're dedicated to making a positive impact on our communities through Taskrabbit for Good (TR4G), which launched in 2018 with the mission of **helping neighbours in need find work and a place to call home**. In 2024, TR4G expanded into Europe



(France, Italy, UK), helped over 80 participants gain skills for sustainable income via workforce development programs, contributed over 450 Tasker hours to support nonprofits, donated over £100K in grants to organisations focused on housing solutions, and facilitated more than 500 employee volunteer hours with various community organisations.

Taskrabbit is home to **10** Employee Resource Groups and Cultural Affinity Groups that seek to strengthen the knowledge, understanding, and awareness of underrepresented experiences and support our ongoing commitment to allyship.



