CAFOD’s Big Lent Walk

**Sample template press release:**

**Immediate Release**

**[Date]**

**Local pupils from (School name) continue fight against global poverty by taking part in the Big Lent Walk with CAFOD.**

Students from **(Name of the specific area)** have raised an amazing **(£x)** / aim to raise an amazing **(£x)** to show their support for fighting global poverty.

Raising money for their charity, the Catholic Aid agency CAFOD, on **(date)**, **(Year group)** from **(name of school)** will be **(name of activity**) for the charity’s Lent campaign, The Big Lent Walk.

**(Two sentences about the event; who organised it, how many students took part, what happened, were there any highlights or special moments?)**

A **(Year group X)** student commented on why they took part in The Big Lent Walk fundraiser:

**(Emotive quote - How they felt raising money for a worthwhile cause)**

Another student from **(Year group X**) added:

**(Why other students/children should take part in the fundraiser)**

Thousands of schools across England and Wales are getting involved with CAFOD’s Lent challenge, joining The Big Lent Walk to support people like James in Liberia with the skills and tools they have asked for to fish safely and sustainably.

**(Name)**, **(Role)** at **(Name of school)** who helped organise the event, said:

 “We are so proud of our students at **(school name),** they have led the way with this campaign, putting faith into action by raising money to tackle global poverty.”

The students heard the story of James and his community in Liberia. James now has the tools and training needed to fish safely and sustainably. Compasses and GPS fish-tracking systems means he can find the best fishing spots and make his way home with an even bigger catch for his family.

The pupils/ Students of **(school)** mighty fundraising effort will support CAFOD’s continued longer term projects with local experts and the communities they work with.

CAFOD’s local representative in **(name of town), (name),** said:

“Thank you to pupils from **(name of school)** for taking part in The Big Lent Walk.

“Global poverty is a scandal, and it is inspiring to see pupils/students in **(name of town)**, getting active and raising money, but also adding their voices to call for justice.”

**Notes to Editor**

* To find out more about CAFOD’s Big Lent Walk, [click here](https://cafod.org.uk/Fundraise/Big-Lent-Walk)
* For school resources, [click here](https://cafod.org.uk/education/primary-teaching-resources/lent-resources-for-children/big-lent-walk-resources-for-schools)
* The Big Lent Walk is CAFOD’s Lent challenge where schools are asked to raise money to help fight global poverty.
* Lent starts on 14 February (Ash Wednesday) – for 40 days.
* Money raised for CAFOD this Lent will enable its local aid workers to reach vulnerable families with vital support. For example:

£16 could buy a life jacket to keep a fisherman safe at sea.

£47 could buy a cooler for a fisherman to keep his catch fresh at sea.

£120 could buy a GPS fish finder to track fish and find shore in a storm.

£375 could buy tables for the community to use to fillet fish.

* CAFOD is the official aid agency of the Catholic Church in England and Wales, and part of Caritas International. We stand in solidarity with our sisters and brothers around the world, working together to end injustice and poverty, with hope and compassion.

**ENDS//**