

# USING THE CAFOD LOGO



**Use the CAFOD logo in your tweets and on your website to tell others that your school is working with CAFOD to support our global family.**

## Correct use of the logo:

Please use the logo as shown above **including the box around it** on your digital or printed materials (the box makes it clear yours is a CAFOD-endorsed output and not directly from CAFOD itself).



## Please do not:



Distort the proportions of the logo.



Translate into a language.



Rotate, rearrange, skew, tilt, twist, flip or alter any part of the logo.



Create any colour variations.



Use the logo and strapline separately (exceptions may be made for promotional merchandise where the logo can appear on its own).



Outline the logo or apply any other effects like drop shadow.