CAFOD’s Big Lent Walk

**Sample template press release:**

**Immediate Release**

**[Date]**

**Local pupils from (School name) continue fight against global poverty by taking part in the Big Lent Walk with CAFOD.**

Students from **(Name of the specific area)** have raised an amazing **(£x)** / aim to raise an amazing **(£x)** to show their support for fighting global poverty.

Raising money for their charity, the Catholic Aid agency CAFOD, on **(date)**, **(Year group)** from **(name of school)** will be **(name of activity**) for the charity’s Lent campaign, The Big Lent Walk, as part of their Jubilee commitment.

**(Two sentences about the event; who organised it, how many students took part, what happened, were there any highlights or special moments?)**

A **(Year group X)** student commented on why they took part in The Big Lent Walk fundraiser:

**(Emotive quote - How they felt raising money for a worthwhile cause)**

Another student from **(Year group X**) added:

**(Why other students/children should take part in the fundraiser)**

Thousands of schools across England and Wales are getting involved with CAFOD’s Lent challenge, joining The Big Lent Walk in this Jubilee Year to support people like Khera in Kenya and her community survive in times of drought.

**(Name)**, **(Role)** at **(Name of school)** who helped organise the event, said:

 “We are so proud of our students at **(school name),** they have led the way with this campaign, putting faith into action by raising money to tackle global poverty.”

The students heard the story of Khera and her community in Kenya. Khera is part of the Glitter Group, a club of women who work together to find ways to make money in times of drought. They are raising chickens for eggs to eat and sell, chickens that do not depend on much water.

The pupils/ Students of **(school)** mighty fundraising effort will support CAFOD’s continued longer term projects with local experts and the communities they work with.

CAFOD’s local representative in **(name of town), (name),** said:

“Thank you to pupils from **(name of school)** for taking part in The Big Lent Walk.

“Global poverty is a scandal, and it is inspiring to see pupils/students in **(name of town)**, getting active and raising money, but also adding their voices to call for justice.”

**Notes to Editor**

* To find out more about CAFOD’s Big Lent Walk, [click here](https://cafod.org.uk/Fundraise/Big-Lent-Walk)
* For school resources, [click here](https://cafod.org.uk/education/primary-teaching-resources/lent-resources-for-children/big-lent-walk-resources-for-schools)
* The Big Lent Walk is CAFOD’s Lent challenge where schools are asked to raise money to help fight global poverty.
* Lent starts on 5 February (Ash Wednesday) – for 40 days.
* Money raised for CAFOD this Lent will enable its local aid workers to reach vulnerable families with vital support.
* CAFOD is the official aid agency of the Catholic Church in England and Wales, and part of Caritas International. We stand in solidarity with our sisters and brothers around the world, working together to end injustice and poverty, with hope and compassion.

**ENDS//**