

**LOBBY**



**VOTER ENGAGEMENT**



**CAMPAIGNING**



**FOOD**



**MULTINATIONAL  
CORPORATIONS**



**LOCAL CANDIDATE**



**SUPPLY CHAINS**



**SEED SOVEREIGNTY**



**POLITICAL PARTY  
MANIFESTO**



**TRADE DEALS**



**ALLIANCES**



**LABOUR MARKET**

Campaigning = organising a group to achieve a political or social goal.

Voter engagement = how inspired and involved are voters in the UK?

Very inspired?

Very engaged?

Lobby = to try to persuade politicians to change their mind on a particular issue.

Local candidate = The people campaigning in your local area for a political party. They want to become the MP for your area.

Multinational corporations = privately owned businesses that operate in multiple countries. Abbreviated to MNC's, these companies can be accused of unfair trade deals for poorer countries.

Manifesto = the policy ideas for a political party if they are elected.

Seed sovereignty = everyone should have free access to seeds as a fundamental human right, especially farmers. The World Bank encourages deals that benefit MNC's and negatively impact low-income countries.

Supply chains = the process of making then selling a product like food.

Labour market = the supply and demand for labour (workers) and employment.

Alliances = a union between specific countries that benefits both countries.

Trade deals = exchanging products in return for something.



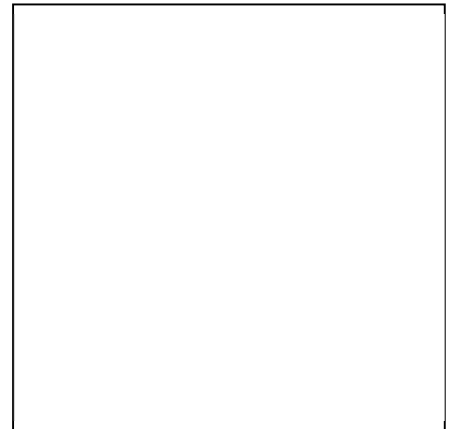
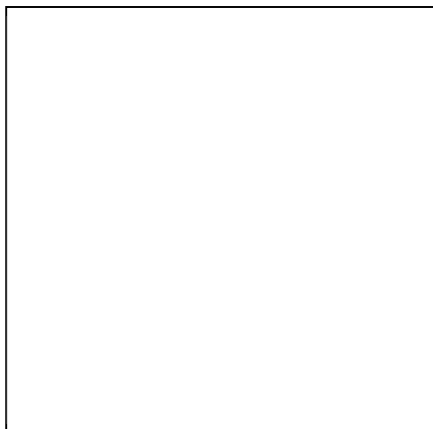
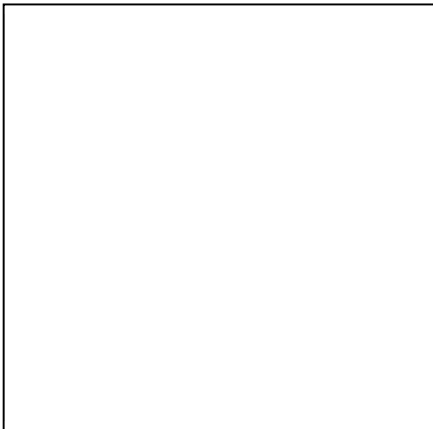
**SALINA, SEED FARMER**



**WORLD BANK**



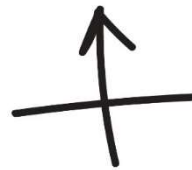
**INTERNATIONAL DEVELOPMENT ORGANISATION**



These concepts link because....



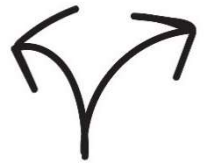
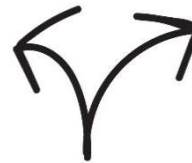
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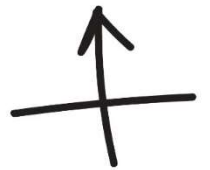
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CAFOD is the official aid agency for the Catholic Church in England and Wales. It is an international development charity who reach out to people living in poverty with practical help.

The World Bank was founded in 1944 after WW2. There are 189 member states. It provides conditional loans to developing countries (around \$20 billion every year) focusing on social development.

Salina is a farmer in Bangladesh who is calling on the World Bank to protect farmers' rights to freely access their own seeds.

