Campaign Rules

"The MAR Shopping Algarve newsletter is offering movie tickets!"

1. Purpose:

- **1.1** The campaign "The MAR Shopping Algarve newsletter is giving away movie tickets!" (hereinafter "Campaign") is intended for subscribers to the MAR Shopping Algarve Newsletter.
- **1.2** As part of this campaign, 2,140 (two thousand, one hundred and forty) movie tickets will be given away for the NOS Cinemas at MAR Shopping Algarve, via a voucher that must be collected at the Information Desk and which corresponds to a unique number when exchanged for a ticket at the NOS Cinemas at MAR Shopping Algarve, valid until 31st of October, 2025.
- **1.3** Each subscription to the MAR Shopping Algarve newsletter is limited to one (1) movie ticket for the NOS Cinemas at MAR Shopping Algarve, valid until 3st of October, 2025.
- **1.4** This Campaign will end as soon as the available stock limit of 2,140 (two thousand, one hundred and forty) tickets/vouchers is reached, as indicated in point **1.2**.
- **1.5** The Campaign may be terminated by MAR Shopping Algarve before the available stock limit is reached if fraudulent conduct or technical issues are detected that prevent it's smooth continuation.
- **1.6** MAR Shopping Algarve reserves the right to exclude from this promotion any participants who, during the course of the promotion, engage in fraudulent conduct or conduct that violates the rules set out in these Terms and Conditions and/or other applicable legislation, namely by creating fake profiles.

2. Procedure:

- **2.1** During the Campaign period, subscribers will receive a newsletter with campaign information at the email address associated with their subscription.
- **2.2** You must collect the voucher at the MAR Shopping Algarve Information Desk on Floor 0 during opening hours upon presentation of the newsletter. You must then exchange the voucher for a movie ticket with a unique number assigned to your respective number at the NOS MAR Shopping Algarve cinemas, where you will have access to one (1) movie ticket.
- **2.3** The vouchers will be handed out in order of presentation/collection at the Information Desk, with stock limited to the quantity referred to in point **1.2** .
- **2.4** The prize is not convertible into cash.

3. Limitations inherent to the Campaign:

3.1 The following will not be admitted to the "Campaign":

- **3.1.1** Partners, administrators, collaborators, and employees of the entity promoting the contest will not be allowed to participate in the action.
 - 3.1.2 Minors under the age of 16 (sixteen).
- **3.2** Each subscriber to the MAR Shopping Algarve newsletter may obtain a maximum of one (1) voucher during the entire Campaign period, which can be exchanged for one (1) movie ticket for the NOS Cinemas at MAR Shopping Algarve, valid until the 31st of October, 2025.
- **3.3** MAR Shopping Algarve cannot be held responsible if the limit of tickets/vouchers (2140) on offer during this campaign ends before the stipulated date, or if technical or operational anomalies are found that prevent it's execution.
- **3.4** If you are a new subscriber and do not receive the campaign, you can still take advantage of it, as long as you provide the confirmation email for your subscription.
- **3.5** When collecting the voucher, you will be asked for the email address you used to subscribe to the newsletter so that the vouchers can be delivered in accordance with point **1.3.** this data will be deleted at the end of the campaign.

5. Rules applying for access to one (1) movie ticket for the NOS Cinemas at MAR Shopping Algarve awarded:

- **5.1** The uniquely numbered vouchers give access to one (1) movie ticket for NOS Cinemas at MAR Shopping Algarve and are valid until 31st of October, 2025, including the actual day of ending.
- **5.2** Tickets are not valid for any previews, free screenings or for guests selected by NOS.
- **5.3** The use or purchase of the 3D upgrade, 3D glasses, or VIP seats in any available session is not included in this promotion.
- **5.4** Tickets are valid at NOS Cinemas in MAR Shopping Algarve until 31st of October, 2025, and can be used at the physical ticket office, subject to the exceptions and particularities set out in various points **5**.
- **5.5** Tickets are not valid for special formats (IMAX, 4DX, ScreenX, NOS XL Vision, and/or Premium seats), as well as alternative content sessions and special seats.
- **5.6** VIP fees, 3D upgrades, and 3D glasses are not included, but can be paid for at the cinema, in accordance with the exceptions applied at NOS Cinemas in MAR Shopping Algarve.
- **5.7** The customer will be denied use of the ticket if they attempt to use the same voucher/number twice, as each voucher/ticket can only be used once.
- **5.8** Tickets cannot be revalidated if the date expires. Likewise, their validity cannot be extended once they have been issued.
- **5.9** Without prejudice to the provisions of the previous paragraph (**5.1.**), tickets issued at the Information Desk for access to one (1) movie ticket for the NOS Cinemas at MAR Shopping Algarve are subject to the rules of access to the NOS Cinemas at MAR Shopping Algarve,

which can be consulted at $\underline{\text{https://www.cinemas.nos.pt/}} \text{ and } \underline{\text{https://marshopping.com/algarve}}$