

### **APPENDIX 3 - SPECIFIC INFORMATION ON TEXT AND INSTANT MESSAGES FOR RESIDENTS OF THE UNITED STATES OR GUAM RESIDENTS**

This section applies when you provide prior express consent to receive text messages or instant messages from Brioni. Messages that you may receive from us may include one time or recurring text or instant messages relating to our products, our services, our activities or including any other information that you have requested. At enrollment for recurring messaging programs, we will specify the approximate frequency of messages.

You may opt-out of receiving future messages by texting STOP to the number indicated in our message. For help or for more information, you may contact us at [privacy@brioni.com](mailto:privacy@brioni.com) (or see How can you contact us?).

Messages are subject to the terms and conditions of your mobile carrier. Standard message and data rates may apply. Marketing and non-marketing text and instant messages may be sent to your mobile number using an automatic dialing system.

We cannot guarantee timing or receipt of the messages, as this may be affected by forces outside of our control. In the event that a message is delayed, or not received, we are not responsible for any related impacts.

You agree to provide us with a valid mobile number. If you change your mobile phone number, you agree to opt out of receipt of texts and instant messages prior to changing your mobile number.